

Anderson Midtowne Park




Latitude: 34.551481

Longitude: -82.677534

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 10.0 mile

	2000 Total Population	23,043	52,674	99,481
	2000 Group Quarters	703	2,064	2,408
	2008 Total Population	26,072	59,266	109,518
	2013 Total Population	27,910	63,447	116,675
	2008 - 2013 Annual Rate	1.37%	1.37%	1.27%
	2000 Households	9,786	21,315	39,828
	2000 Average Household Size	2.28	2.37	2.44
	2008 Households	11,226	24,289	44,515
	2008 Average Household Size	2.25	2.35	2.4
	2013 Households	12,091	26,191	47,775
	2013 Average Household Size	2.24	2.34	2.39
	2008 - 2013 Annual Rate	1.5%	1.52%	1.42%
	2000 Families	6,431	14,235	27,764
	2000 Average Family Size	2.84	2.93	2.93
	2008 Families	7,055	15,650	29,850
	2008 Average Family Size	2.85	2.94	2.93
	2013 Families	7,401	16,489	31,290
	2013 Average Family Size	2.86	2.95	2.94
2008 - 2013 Annual Rate	0.96%	1.05%	0.95%	
	2000 Housing Units	10,643	23,587	44,286
	Owner Occupied Housing Units	62.1%	59.2%	64.7%
	Renter Occupied Housing Units	29.8%	31.0%	25.2%
	Vacant Housing Units	8.1%	9.7%	10.0%
	2008 Housing Units	12,487	27,548	50,681
	Owner Occupied Housing Units	60.4%	58.4%	63.2%
	Renter Occupied Housing Units	29.5%	29.7%	24.6%
	Vacant Housing Units	10.1%	11.8%	12.2%
	2013 Housing Units	13,585	30,047	55,025
	Owner Occupied Housing Units	59.2%	57.3%	61.9%
	Renter Occupied Housing Units	29.8%	29.9%	24.9%
	Vacant Housing Units	11.0%	12.8%	13.2%
Median Household Income				
2000	\$39,592	\$37,052	\$35,794	
2008	\$50,739	\$47,661	\$45,013	
2013	\$59,485	\$55,392	\$52,044	
Median Home Value				
2000	\$98,361	\$92,548	\$82,914	
2008	\$134,965	\$126,014	\$111,802	
2013	\$140,462	\$131,323	\$115,238	
Per Capita Income				
2000	\$22,611	\$20,417	\$18,761	
2008	\$28,362	\$25,639	\$23,520	
2013	\$32,757	\$29,531	\$26,914	
Median Age				
2000	38.4	37.5	37.1	
2008	40.1	39.3	39.1	
2013	41.4	40.5	40.6	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2000 Households by Income

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Household Income Base	9,757	21,347	39,885
< \$15,000	16.5%	20.3%	20.2%
\$15,000 - \$24,999	13.6%	14.8%	15.2%
\$25,000 - \$34,999	12.4%	11.9%	13.4%
\$35,000 - \$49,999	19.6%	17.5%	17.5%
\$50,000 - \$74,999	19.3%	18.2%	18.8%
\$75,000 - \$99,999	7.4%	7.8%	7.6%
\$100,000 - \$149,999	7.7%	6.4%	5.1%
\$150,000 - \$199,999	1.2%	1.1%	0.9%
\$200,000+	2.3%	1.9%	1.3%
Average Household Income	\$52,998	\$49,779	\$46,280

2008 Households by Income

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Household Income Base	11,227	24,288	44,516
< \$15,000	12.5%	15.3%	15.0%
\$15,000 - \$24,999	11.1%	12.3%	12.8%
\$25,000 - \$34,999	9.7%	10.3%	11.3%
\$35,000 - \$49,999	15.8%	14.2%	15.7%
\$50,000 - \$74,999	25.6%	23.4%	23.7%
\$75,000 - \$99,999	10.0%	10.1%	9.6%
\$100,000 - \$149,999	9.2%	9.0%	7.7%
\$150,000 - \$199,999	2.9%	2.6%	2.1%
\$200,000+	3.2%	2.8%	2.1%
Average Household Income	\$65,647	\$61,678	\$57,257

2013 Households by Income

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Household Income Base	12,092	26,190	47,777
< \$15,000	11.0%	13.6%	13.2%
\$15,000 - \$24,999	8.7%	10.1%	11.0%
\$25,000 - \$34,999	8.9%	9.5%	9.8%
\$35,000 - \$49,999	12.8%	12.2%	14.1%
\$50,000 - \$74,999	27.2%	25.0%	25.3%
\$75,000 - \$99,999	13.6%	12.9%	12.8%
\$100,000 - \$149,999	9.0%	9.3%	8.0%
\$150,000 - \$199,999	4.3%	3.7%	2.8%
\$200,000+	4.3%	3.8%	2.9%
Average Household Income	\$75,376	\$70,611	\$65,085

2000 Owner Occupied HUs by Value

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	6,606	14,080	28,728
<\$50,000	10.6%	16.4%	21.8%
\$50,000 - 99,999	40.9%	40.3%	43.3%
\$100,000 - 149,999	24.2%	22.4%	18.3%
\$150,000 - 199,999	11.9%	10.5%	8.2%
\$200,000 - \$299,999	8.2%	7.2%	5.6%
\$300,000 - 499,999	3.4%	2.6%	2.3%
\$500,000 - 999,999	0.5%	0.4%	0.4%
\$1,000,000+	0.2%	0.2%	0.1%
Average Home Value	\$125,518	\$115,042	\$102,722

2000 Specified Renter Occupied HUs by Contract Rent

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	3,128	7,236	10,971
With Cash Rent	93.2%	93.1%	91.1%
No Cash Rent	6.8%	6.9%	8.9%
Median Rent	\$418	\$380	\$361
Average Rent	\$415	\$391	\$372

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2000 Population by Age

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	23,041	52,674	99,481
0 - 4	6.2%	6.5%	6.7%
5 - 9	6.3%	6.8%	6.9%
10 - 14	6.1%	6.6%	6.8%
15 - 19	6.2%	6.6%	6.4%
20 - 24	6.2%	6.4%	6.3%
25 - 34	14.0%	13.4%	13.7%
35 - 44	14.7%	14.8%	15.1%
45 - 54	13.6%	13.3%	13.5%
55 - 64	9.6%	9.4%	10.1%
65 - 74	8.8%	8.0%	7.7%
75 - 84	6.4%	6.0%	5.1%
85+	1.9%	2.1%	1.6%
18+	77.5%	76.3%	75.8%

2008 Population by Age

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	26,071	59,265	109,518
0 - 4	6.1%	6.4%	6.6%
5 - 9	5.9%	6.2%	6.4%
10 - 14	6.1%	6.5%	6.5%
15 - 19	6.3%	6.8%	6.5%
20 - 24	5.9%	6.1%	5.8%
25 - 34	12.6%	12.2%	12.4%
35 - 44	14.0%	13.8%	14.2%
45 - 54	14.4%	14.6%	14.7%
55 - 64	12.1%	11.8%	12.2%
65 - 74	7.6%	7.4%	7.7%
75 - 84	6.3%	5.6%	5.0%
85+	2.7%	2.6%	2.1%
18+	78.1%	76.9%	76.6%

2013 Population by Age

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	27,910	63,445	116,673
0 - 4	6.1%	6.4%	6.6%
5 - 9	5.7%	6.1%	6.2%
10 - 14	6.0%	6.3%	6.4%
15 - 19	6.2%	6.7%	6.5%
20 - 24	6.1%	6.3%	5.9%
25 - 34	11.8%	11.4%	11.2%
35 - 44	13.2%	13.0%	13.4%
45 - 54	14.7%	14.7%	15.0%
55 - 64	13.2%	13.1%	13.4%
65 - 74	8.2%	7.9%	8.2%
75 - 84	5.8%	5.3%	5.0%
85+	3.1%	2.8%	2.3%
18+	78.5%	77.3%	77.0%

2000 Population by Sex

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Males	47.3%	47.0%	47.9%
Females	52.7%	53.0%	52.1%

2008 Population by Sex

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Males	47.8%	47.5%	48.3%
Females	52.2%	52.5%	51.7%

2013 Population by Sex

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Males	47.9%	47.7%	48.4%
Females	52.1%	52.3%	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2000 Population by Race/Ethnicity

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	23,043	52,675	99,480
White Alone	84.7%	75.1%	76.4%
Black Alone	12.6%	22.5%	21.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.1%	0.9%	0.6%
Some Other Race Alone	0.5%	0.5%	0.4%
Two or More Races	0.9%	0.9%	0.8%
Hispanic Origin	1.3%	1.1%	1.0%
Diversity Index	28.5	39.9	38.3

2008 Population by Race/Ethnicity

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	26,072	59,267	109,519
White Alone	83.2%	74.8%	75.4%
Black Alone	13.3%	22.0%	21.9%
American Indian Alone	0.3%	0.2%	0.3%
Asian or Pacific Islander Alone	1.4%	1.2%	0.8%
Some Other Race Alone	0.7%	0.7%	0.6%
Two or More Races	1.1%	1.1%	1.0%
Hispanic Origin	1.8%	1.6%	1.5%
Diversity Index	31.5	41.2	40.2

2013 Population by Race/Ethnicity

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	27,910	63,447	116,674
White Alone	82.2%	74.2%	74.6%
Black Alone	13.6%	21.9%	22.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.7%	1.5%	1.0%
Some Other Race Alone	0.9%	0.9%	0.8%
Two or More Races	1.2%	1.2%	1.2%
Hispanic Origin	2.2%	2.0%	1.8%
Diversity Index	33.6	42.4	41.6



2000 Population 3+ by School Enrollment

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	22,187	50,940	95,757
Enrolled in Nursery/Preschool	1.9%	2.1%	1.9%
Enrolled in Kindergarten	1.3%	1.6%	1.5%
Enrolled in Grade 1-8	10.4%	11.4%	11.7%
Enrolled in Grade 9-12	5.1%	5.3%	5.2%
Enrolled in College	4.6%	4.5%	4.0%
Enrolled in Grad/Prof School	0.8%	0.7%	0.7%
Not Enrolled in School	75.9%	74.3%	75.0%

2008 Population 25+ by Educational Attainment

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	18,162	40,253	74,677
Less than 9th Grade	4.8%	6.7%	7.2%
9th - 12th Grade, No Diploma	8.4%	11.5%	13.8%
High School Graduate	28.3%	29.9%	33.1%
Some College, No Degree	20.2%	18.1%	17.4%
Associate Degree	9.4%	8.6%	8.1%
Bachelor's Degree	19.6%	17.5%	14.0%
Graduate/Professional Degree	9.4%	7.7%	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2008 Population 15+ by Marital Status

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	21,353	47,925	88,146
Never Married	23.3%	25.1%	24.1%
Married	57.5%	55.8%	57.2%
Widowed	8.5%	8.9%	8.1%
Divorced	10.7%	10.2%	10.6%



2000 Population 16+ by Employment Status

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	18,361	41,437	77,854
In Labor Force	61.7%	61.4%	62.3%
Civilian Employed	59.6%	58.4%	59.4%
Civilian Unemployed	2.1%	3.0%	2.9%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	38.3%	38.6%	37.7%

2008 Civilian Population 16+ in Labor Force

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Civilian Employed	94.0%	91.7%	91.4%
Civilian Unemployed	6.0%	8.3%	8.6%

2013 Civilian Population 16+ in Labor Force

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Civilian Employed	94.5%	92.5%	92.2%
Civilian Unemployed	5.5%	7.5%	7.8%

2000 Females 16+ by Employment Status and Age of Children

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	9,843	22,297	41,346
Own Children < 6 Only	7.5%	7.0%	7.5%
Employed/in Armed Forces	4.9%	4.4%	4.7%
Unemployed	0.2%	0.2%	0.3%
Not in Labor Force	2.5%	2.4%	2.5%
Own Children < 6 and 6-17 Only	5.5%	5.4%	5.3%
Employed/in Armed Forces	3.0%	3.3%	3.2%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	2.5%	2.1%	2.0%
Own Children 6-17 Only	14.6%	16.1%	16.8%
Employed/in Armed Forces	10.3%	11.8%	12.2%
Unemployed	0.4%	0.5%	0.5%
Not in Labor Force	3.9%	3.9%	4.2%
No Own Children < 18	72.4%	71.4%	70.4%
Employed/in Armed Forces	34.6%	32.2%	32.4%
Unemployed	1.5%	2.0%	2.0%
Not in Labor Force	36.3%	37.3%	36.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.

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Radius: 10.0 mile



2008 Employed Population 16+ by Industry

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	11,419	25,388	46,576
Agriculture/Mining	0.3%	0.4%	0.5%
Construction	6.0%	6.5%	8.0%
Manufacturing	19.2%	21.0%	22.9%
Wholesale Trade	2.6%	2.6%	2.3%
Retail Trade	12.5%	12.3%	12.4%
Transportation/Utilities	3.5%	3.5%	3.6%
Information	2.7%	2.1%	1.9%
Finance/Insurance/Real Estate	6.5%	5.5%	4.8%
Services	43.1%	43.0%	40.8%
Public Administration	3.8%	3.1%	2.8%

2008 Employed Population 16+ by Occupation

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	11,419	25,386	46,576
White Collar	62.0%	56.7%	51.1%
Management/Business/Financial	12.6%	11.3%	10.2%
Professional	23.6%	21.0%	18.3%
Sales	13.6%	12.5%	11.4%
Administrative Support	12.3%	11.9%	11.3%
Services	14.5%	16.0%	15.8%
Blue Collar	23.5%	27.2%	33.0%
Farming/Forestry/Fishing	0.2%	0.2%	0.3%
Construction/Extraction	4.9%	5.1%	6.7%
Installation/Maintenance/Repair	3.8%	4.8%	5.6%
Production	9.3%	11.6%	13.7%
Transportation/Material Moving	5.3%	5.6%	6.8%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	10,729	23,777	45,288
Drove Alone - Car, Truck, or Van	85.0%	83.2%	82.8%
Carpooled - Car, Truck, or Van	10.6%	11.8%	12.7%
Public Transportation	0.2%	0.5%	0.4%
Walked	1.4%	1.9%	1.6%
Other Means	0.6%	0.8%	0.7%
Worked at Home	2.2%	1.8%	1.7%

2000 Workers 16+ by Travel Time to Work

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	10,728	23,776	45,287
Did Not Work at Home	97.8%	98.2%	98.3%
Less than 5 minutes	3.4%	3.4%	2.8%
5 to 9 minutes	15.2%	13.4%	10.7%
10 to 19 minutes	44.4%	45.4%	40.4%
20 to 24 minutes	10.7%	12.4%	14.9%
25 to 34 minutes	10.6%	11.2%	15.7%
35 to 44 minutes	4.5%	4.1%	4.5%
45 to 59 minutes	5.2%	4.8%	5.2%
60 to 89 minutes	1.9%	1.6%	2.3%
90 or more minutes	2.0%	1.8%	1.8%
Worked at Home	2.2%	1.8%	1.7%
Average Travel Time to Work (in min)	20.2	20.0	21.8

2000 Households by Vehicles Available

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	9,738	21,346	39,827
None	8.3%	11.1%	8.7%
1	34.7%	34.6%	33.1%
2	38.6%	36.6%	38.1%
3	12.8%	11.9%	13.9%
4	4.5%	4.6%	4.7%
5+	1.2%	1.2%	1.4%
Average Number of Vehicles Available	1.7	1.7	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2000 Households by Type

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	9,785	21,316	39,827
Family Households	65.7%	66.8%	69.7%
Married-couple Family	51.4%	48.8%	51.5%
With Related Children	20.7%	20.7%	21.8%
Other Family (No Spouse)	14.3%	18.0%	18.2%
With Related Children	9.1%	11.6%	12.0%
Nonfamily Households	34.3%	33.2%	30.3%
Householder Living Alone	30.1%	28.9%	26.2%
Householder Not Living Alone	4.2%	4.3%	4.1%
Households with Related Children	29.8%	32.4%	33.9%
Households with Persons 65+	28.1%	27.0%	25.1%

2000 Households by Size

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	9,786	21,315	39,828
1 Person Household	30.1%	28.9%	26.2%
2 Person Household	36.5%	34.7%	35.4%
3 Person Household	15.3%	16.4%	17.8%
4 Person Household	12.4%	13.2%	13.5%
5 Person Household	4.0%	4.6%	4.9%
6 Person Household	1.2%	1.5%	1.6%
7+ Person Household	0.5%	0.7%	0.7%

2000 Households by Year Householder Moved In

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	9,740	21,347	39,827
Moved in 1999 to March 2000	23.8%	23.0%	20.3%
Moved in 1995 to 1998	27.3%	26.3%	26.5%
Moved in 1990 to 1994	14.4%	14.8%	15.3%
Moved in 1980 to 1989	12.3%	13.9%	14.4%
Moved in 1970 to 1979	10.3%	10.1%	11.6%
Moved in 1969 or Earlier	12.1%	12.0%	11.9%
Median Year Householder Moved In	1995	1995	1994



2000 Housing Units by Units in Structure

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	10,599	23,658	44,249
1, Detached	70.4%	72.1%	68.7%
1, Attached	2.2%	2.3%	1.8%
2	3.3%	4.0%	2.8%
3 or 4	5.0%	5.5%	3.6%
5 to 9	7.4%	5.6%	3.8%
10 to 19	3.6%	2.1%	1.4%
20+	3.8%	3.3%	2.0%
Mobile Home	4.2%	5.1%	15.8%
Other	0.0%	0.0%	0.1%

2000 Housing Units by Year Structure Built

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 10.0 mile
Total	10,590	23,628	44,269
1999 to March 2000	4.3%	4.2%	4.1%
1995 to 1998	8.3%	8.2%	10.1%
1990 to 1994	8.2%	8.5%	9.6%
1980 to 1989	16.2%	15.0%	15.8%
1970 to 1979	21.2%	19.7%	20.7%
1969 or Earlier	41.9%	44.4%	39.8%
Median Year Structure Built	1974	1973	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Anderson Midtowne Park

Latitude: 34.551481

Longitude: -82.677534


Radius: 3.0 mile

Radius: 5.0 mile

Radius: 10.0 mile

Top 3 Tapestry Segments

1.	Midlife Junction	Modest Income Homes	Midland Crowd
2.	Old and Newcomers	Sophisticated Squires	Southern Satellites
3.	Rustbelt Traditions	Old and Newcomers	Salt of the Earth

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$22,470,333	\$45,957,739	\$77,287,868
Average Spent	\$2,001.63	\$1,892.12	\$1,736.22
Spending Potential Index	75	70	65
Computers & Accessories: Total \$	\$2,366,690	\$4,761,598	\$7,933,789
Average Spent	\$210.82	\$196.04	\$178.23
Spending Potential Index	88	82	75
Education: Total \$	\$14,143,822	\$27,772,873	\$44,403,612
Average Spent	\$1,259.92	\$1,143.43	\$997.50
Spending Potential Index	92	83	73
Entertainment/Recreation: Total \$	\$37,640,088	\$76,519,343	\$132,738,084
Average Spent	\$3,352.94	\$3,150.37	\$2,981.87
Spending Potential Index	90	85	80
Food at Home: Total \$	\$49,703,589	\$101,356,398	\$174,451,845
Average Spent	\$4,427.54	\$4,172.93	\$3,918.95
Spending Potential Index	91	85	80
Food Away from Home: Total \$	\$34,696,488	\$70,629,542	\$119,996,749
Average Spent	\$3,090.73	\$2,907.88	\$2,695.65
Spending Potential Index	90	85	79
Health Care: Total \$	\$44,222,623	\$89,665,888	\$157,698,662
Average Spent	\$3,939.30	\$3,691.63	\$3,542.60
Spending Potential Index	96	90	87
HH Furnishings & Equipment: Total \$	\$21,404,819	\$43,481,892	\$73,201,905
Average Spent	\$1,906.72	\$1,790.19	\$1,644.43
Spending Potential Index	83	78	71
Investments: Total \$	\$10,253,196	\$20,448,133	\$31,210,657
Average Spent	\$913.34	\$841.87	\$701.13
Spending Potential Index	90	83	69
Retail Goods: Total \$	\$266,617,777	\$543,823,219	\$948,645,675
Average Spent	\$23,750.02	\$22,389.69	\$21,310.70
Spending Potential Index	87	82	78
Shelter: Total \$	\$150,627,914	\$304,888,742	\$500,085,466
Average Spent	\$13,417.77	\$12,552.54	\$11,234.09
Spending Potential Index	86	81	72
TV/Video/Sound Equipment: Total \$	\$14,613,174	\$29,855,324	\$50,542,243
Average Spent	\$1,301.73	\$1,229.17	\$1,135.40
Spending Potential Index	91	86	79
Travel: Total \$	\$18,750,952	\$37,214,279	\$62,050,507
Average Spent	\$1,670.31	\$1,532.15	\$1,393.92
Spending Potential Index	89	81	74
Vehicle Maintenance & Repairs: Total \$	\$9,914,641	\$20,123,703	\$34,834,953
Average Spent	\$883.19	\$828.51	\$782.54
Spending Potential Index	89	83	79

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Anderson Midtowne Park

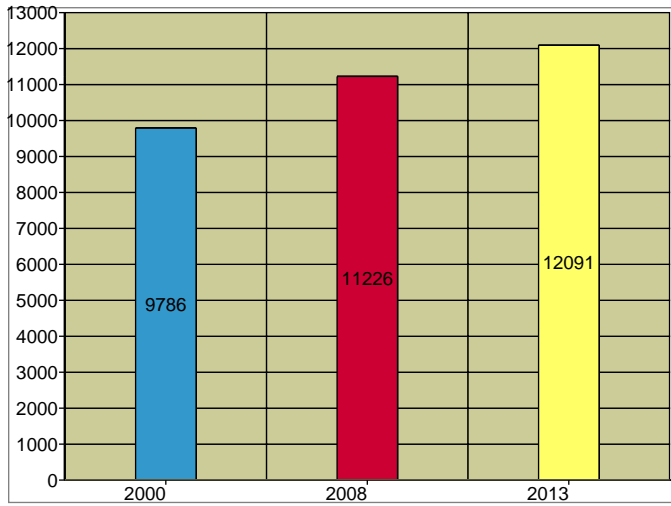
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Longitude: -82.677534

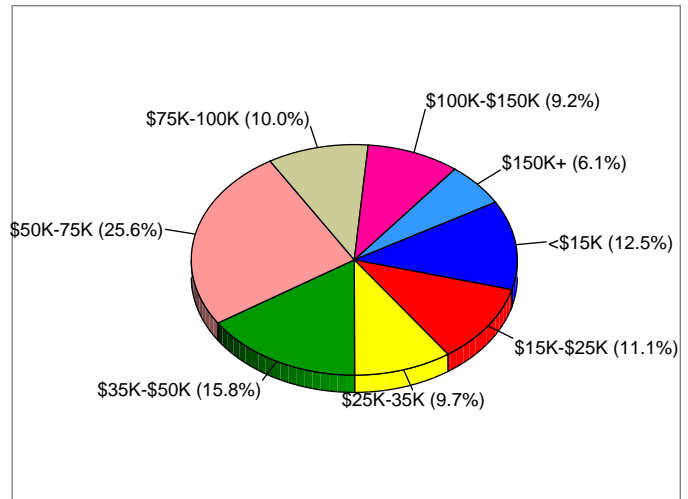
Site Type: Radius

Radius: 3.0 mile

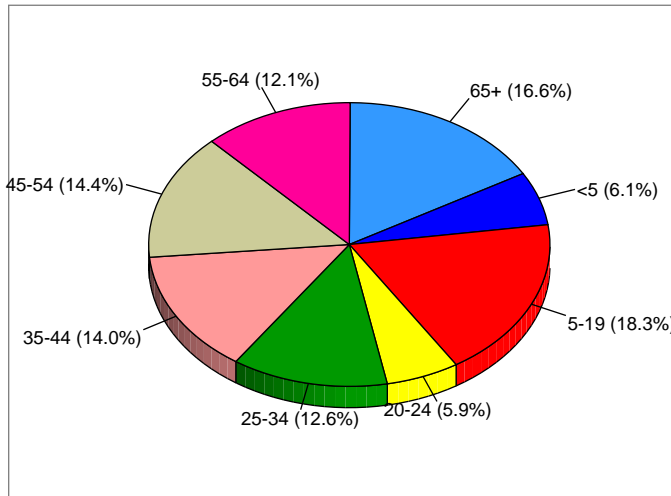
Households



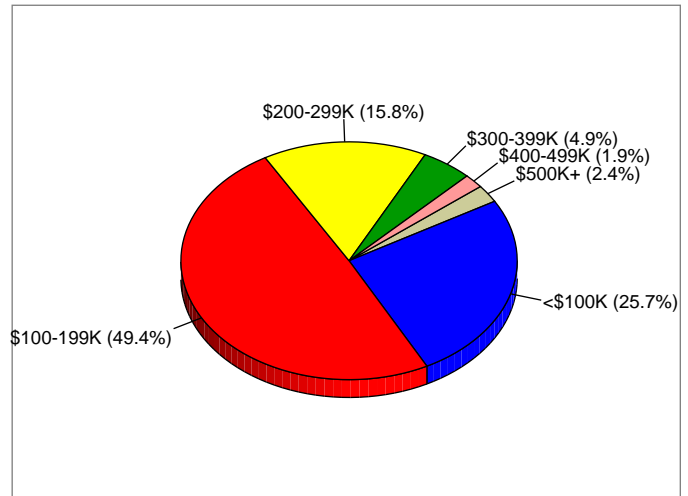
2008 Households by Income



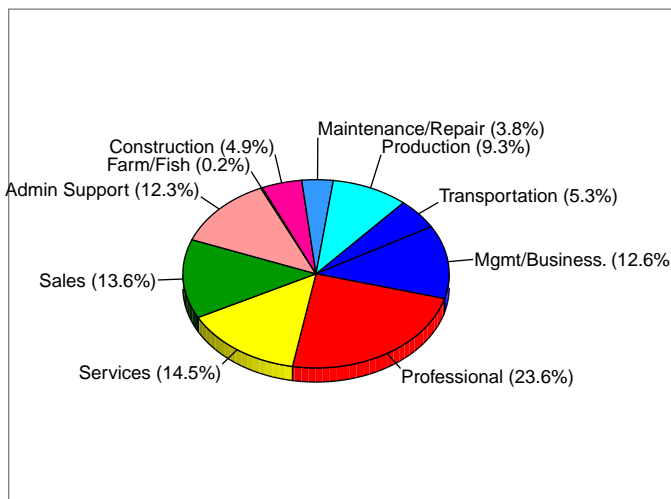
2008 Population by Age



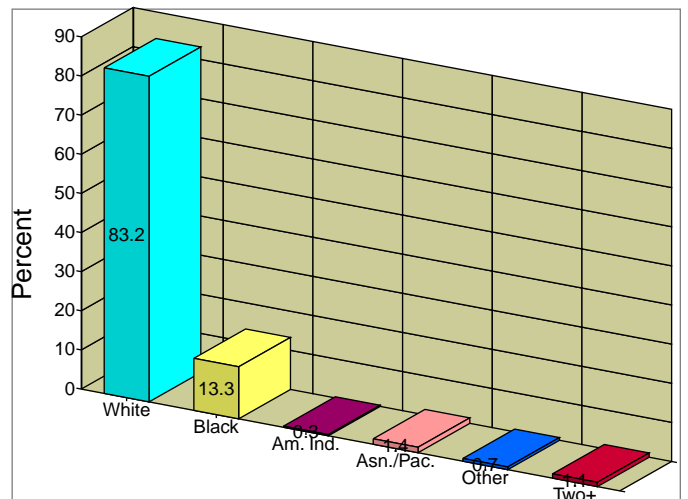
2008 Owner Occupied HUs by Value



2008 Employed 16+ by Occupation



2008 Population by Race



2008 Percent Hispanic Origin: 1.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Anderson Midtowne Park

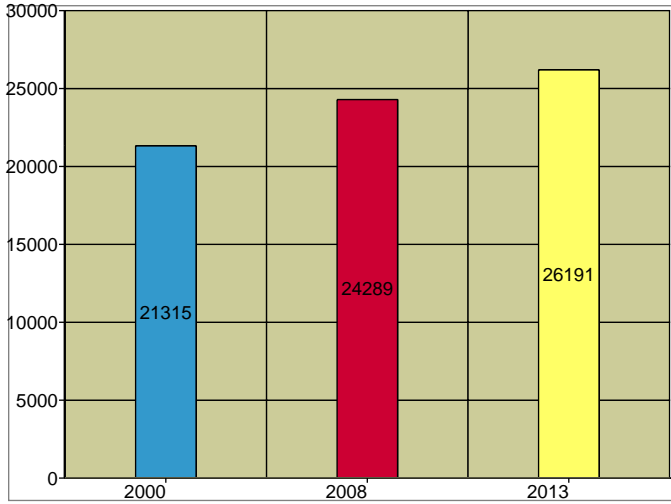
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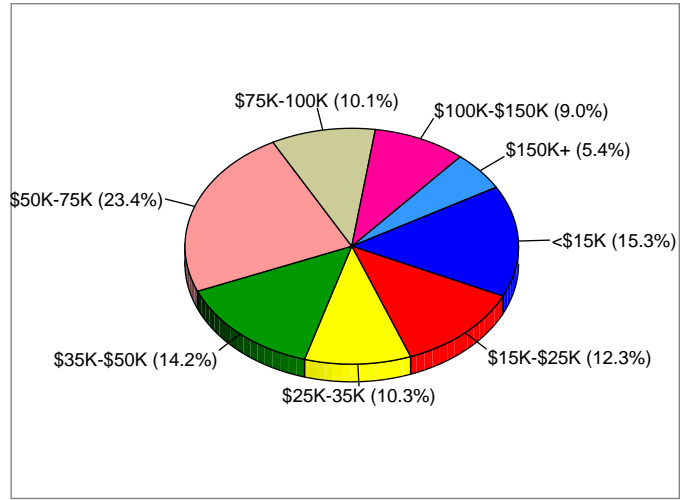
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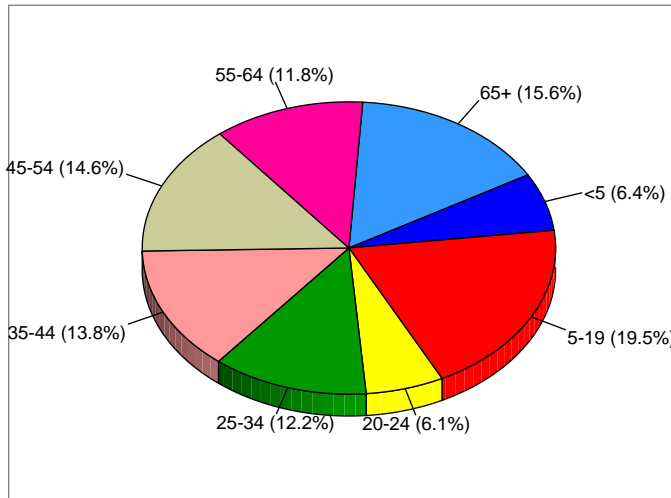
Households



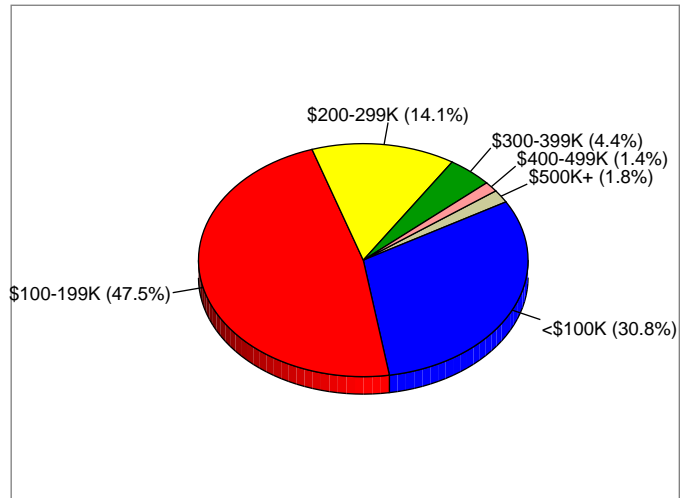
2008 Households by Income



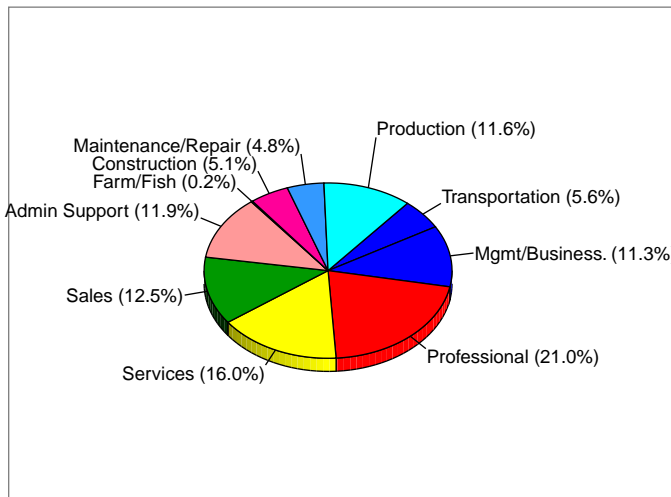
2008 Population by Age



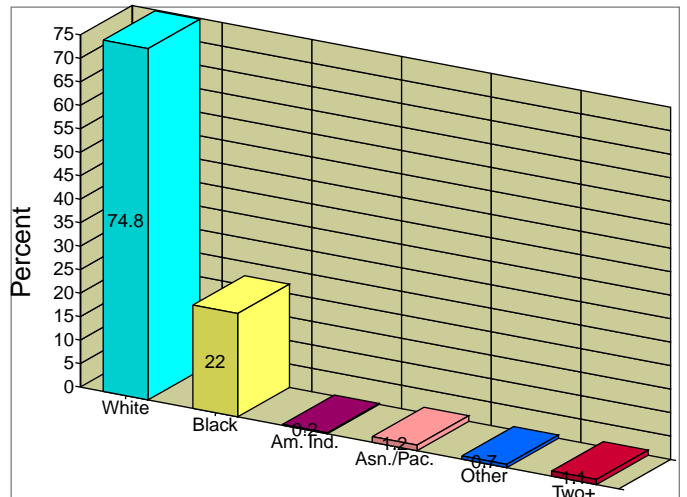
2008 Owner Occupied HUs by Value



2008 Employed 16+ by Occupation



2008 Population by Race



2008 Percent Hispanic Origin: 1.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Anderson Midtowne Park

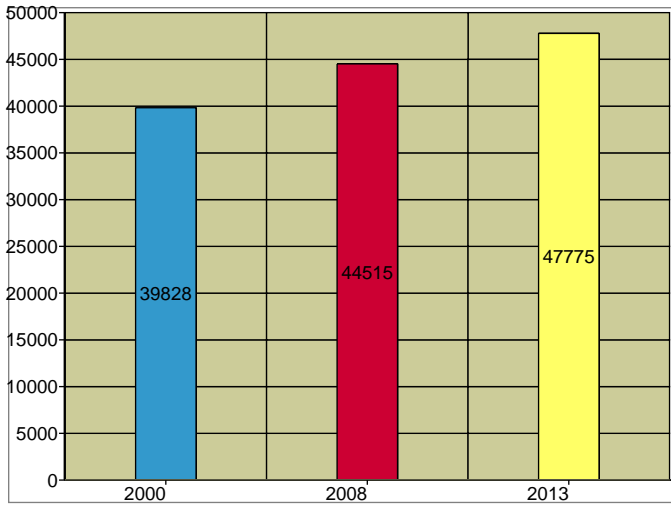
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Longitude: -82.677534

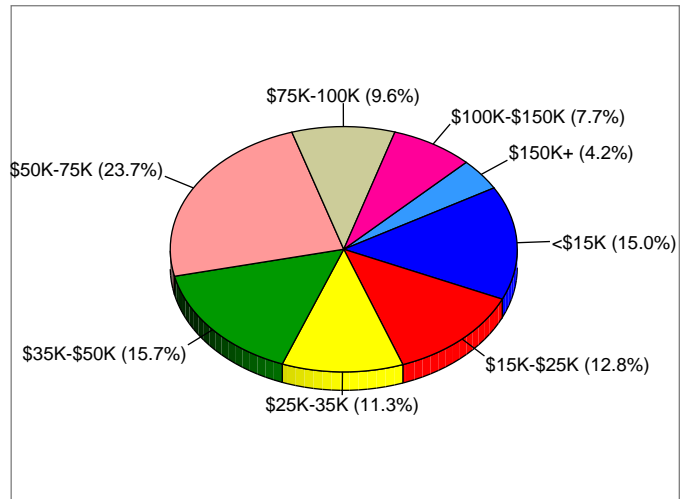
Site Type: Radius

Radius: 10.0 mile

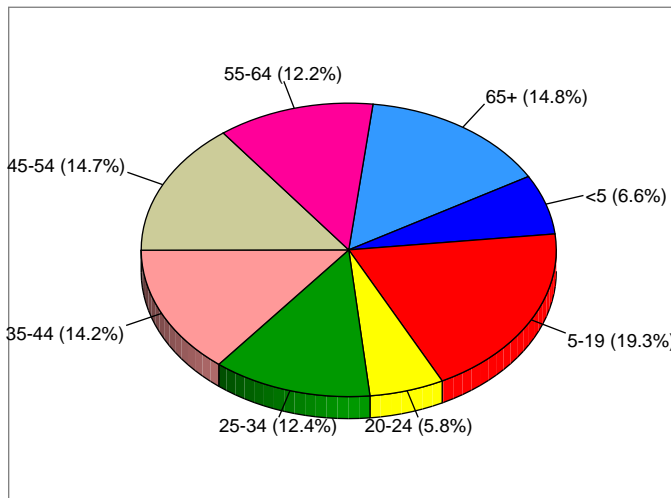
Households



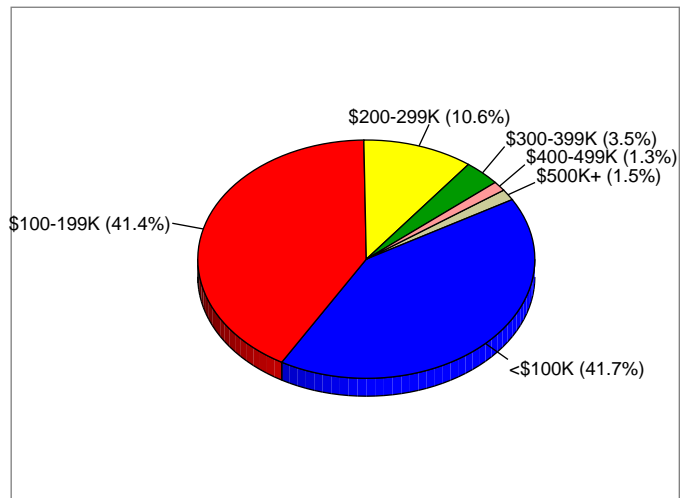
2008 Households by Income



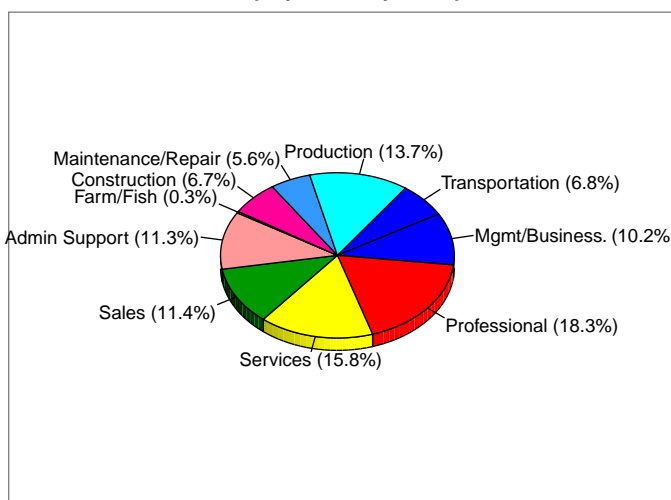
2008 Population by Age



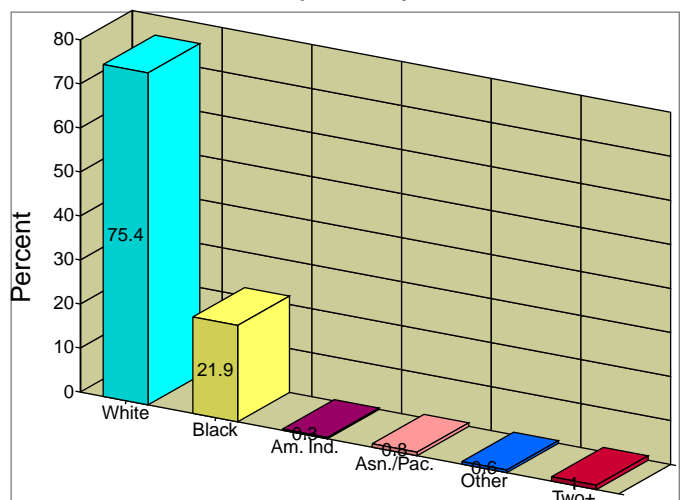
2008 Owner Occupied HUs by Value



2008 Employed 16+ by Occupation



2008 Population by Race



2008 Percent Hispanic Origin: 1.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.