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FOR IMMEDIATE RELEASE

ULTA BEAUTY SALON OPENS ITS DOORS IN ANDERSON, S.C.

Greenville, SC – Thursday, August 6, 2009 – RealtyLink, LLC completed a 10,000 square foot Ulta beauty store that will open its doors on Monday, August 17 in the growing community of Anderson. Ulta is positioned on Clemson Blvd at one of two main entrances to Midtowne Park, a brand new 173,630 square foot Kohl's anchored shopping center, also developed by RealtyLink.

In honor of the store's grand opening on August 21st, consumers will receive free makeovers, hair consultations and the possibility for the first 100 guests to receive a gift certificate with values ranging from \$5 to \$100. Local high school senior girls will also have the opportunity to pick up an application to win a \$2,500 scholarship to the educational institution of their choice. The Anderson store will employ five full-time managers, 25 retail positions and 10 salon positions. Ulta will offer cosmetics, fragrances, skin and hair care products and a full-service salon. About 1,000-square feet of the 10,000-square foot store will be dedicated to the salon.

"I am very fortunate to have been a part of this project, said Neil Wilson, Principal at RealtyLink, LLC. It happened due to a tremendous team effort on the part of RealtyLink as well as a joint cooperation with the City of Anderson. Anderson deserves this project."

Ulta is the largest beauty supply retailer in the U.S with approximately 320 stores in 36 states and more than \$1 billion in 2008 sales.

RealtyLink, LLC a regional development company based in Greenville, SC specializes in single tenant build to suits, power centers, neighborhood shopping centers and sale leaseback with select tenants. RealtyLink, LLC has strategically located offices in the southeast with seasoned professionals.

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If you would like more information about this topic, please call Caroline Gaito at (864) 242-4008 or email Caroline at cgaito@realtylinkdev.com