



Demographic and Income Profile

SC-544, Myrtle Beach, South Carolina, 29588
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 33.68400
 Longitude: -79.00575

Summary	Census 2010	2017	2022
Population	28,014	33,247	37,672
Households	11,025	13,091	14,821
Families	7,419	8,702	9,800
Average Household Size	2.53	2.53	2.54
Owner Occupied Housing Units	7,047	8,326	9,415
Renter Occupied Housing Units	3,978	4,764	5,407
Median Age	36.3	37.8	38.9
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.53%	1.21%	0.83%
Households	2.51%	1.21%	0.79%
Families	2.41%	1.09%	0.71%
Owner HHs	2.49%	1.20%	0.72%
Median Household Income	2.42%	2.38%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,439	11.0%	1,527	10.3%
\$15,000 - \$24,999	1,283	9.8%	1,290	8.7%
\$25,000 - \$34,999	1,831	14.0%	1,714	11.6%
\$35,000 - \$49,999	2,359	18.0%	2,262	15.3%
\$50,000 - \$74,999	3,015	23.0%	3,538	23.9%
\$75,000 - \$99,999	1,611	12.3%	2,258	15.2%
\$100,000 - \$149,999	1,055	8.1%	1,492	10.1%
\$150,000 - \$199,999	265	2.0%	388	2.6%
\$200,000+	233	1.8%	353	2.4%
Median Household Income	\$46,921		\$52,874	
Average Household Income	\$58,943		\$68,428	
Per Capita Income	\$23,305		\$27,016	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,973	7.0%	2,131	6.4%	2,346	6.2%
5 - 9	1,762	6.3%	2,182	6.6%	2,383	6.3%
10 - 14	1,636	5.8%	2,045	6.2%	2,478	6.6%
15 - 19	1,703	6.1%	1,741	5.2%	2,164	5.7%
20 - 24	2,014	7.2%	1,891	5.7%	1,969	5.2%
25 - 34	4,404	15.7%	5,236	15.7%	5,256	14.0%
35 - 44	3,971	14.2%	4,658	14.0%	5,531	14.7%
45 - 54	3,939	14.1%	4,420	13.3%	4,734	12.6%
55 - 64	3,410	12.2%	4,071	12.2%	4,655	12.4%
65 - 74	2,083	7.4%	3,150	9.5%	3,719	9.9%
75 - 84	842	3.0%	1,324	4.0%	1,935	5.1%
85+	278	1.0%	398	1.2%	503	1.3%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,024	82.2%	26,299	79.1%	29,006	77.0%
Black Alone	2,130	7.6%	2,922	8.8%	3,565	9.5%
American Indian Alone	142	0.5%	183	0.6%	222	0.6%
Asian Alone	457	1.6%	734	2.2%	1,015	2.7%
Pacific Islander Alone	43	0.2%	48	0.1%	54	0.1%
Some Other Race Alone	1,433	5.1%	1,847	5.6%	2,269	6.0%
Two or More Races	785	2.8%	1,215	3.7%	1,541	4.1%
Hispanic Origin (Any Race)	2,991	10.7%	3,839	11.5%	4,682	12.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

SC-544, Myrtle Beach, South Carolina, 29588
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 33.68400
 Longitude: -79.00575

Summary	Census 2010	2017	2022
Population	61,391	75,282	86,359
Households	25,440	31,290	35,894
Families	16,764	20,241	23,062
Average Household Size	2.41	2.40	2.40
Owner Occupied Housing Units	17,438	21,173	24,282
Renter Occupied Housing Units	8,002	10,117	11,612
Median Age	40.2	41.7	42.7
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.78%	1.21%	0.83%
Households	2.78%	1.21%	0.79%
Families	2.64%	1.09%	0.71%
Owner HHs	2.78%	1.20%	0.72%
Median Household Income	2.26%	2.38%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	3,323	10.6%	3,497	9.7%
\$15,000 - \$24,999	3,068	9.8%	3,071	8.6%
\$25,000 - \$34,999	4,011	12.8%	3,808	10.6%
\$35,000 - \$49,999	5,660	18.1%	5,530	15.4%
\$50,000 - \$74,999	6,963	22.3%	8,311	23.2%
\$75,000 - \$99,999	3,927	12.6%	5,607	15.6%
\$100,000 - \$149,999	2,929	9.4%	4,067	11.3%
\$150,000 - \$199,999	765	2.4%	1,074	3.0%
\$200,000+	643	2.1%	929	2.6%
Median Household Income	\$48,497		\$54,232	
Average Household Income	\$61,769		\$71,299	
Per Capita Income	\$25,794		\$29,758	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,727	6.1%	4,159	5.5%	4,657	5.4%
5 - 9	3,490	5.7%	4,250	5.6%	4,719	5.5%
10 - 14	3,316	5.4%	4,169	5.5%	4,993	5.8%
15 - 19	3,462	5.6%	3,717	4.9%	4,551	5.3%
20 - 24	3,953	6.4%	4,198	5.6%	4,414	5.1%
25 - 34	8,564	13.9%	10,517	14.0%	11,068	12.8%
35 - 44	8,090	13.2%	9,658	12.8%	11,402	13.2%
45 - 54	8,588	14.0%	9,825	13.1%	10,546	12.2%
55 - 64	8,465	13.8%	10,249	13.6%	11,671	13.5%
65 - 74	6,176	10.1%	9,131	12.1%	10,806	12.5%
75 - 84	2,841	4.6%	4,216	5.6%	5,963	6.9%
85+	719	1.2%	1,195	1.6%	1,569	1.8%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	52,062	84.8%	61,634	81.9%	69,001	79.9%
Black Alone	4,200	6.8%	6,006	8.0%	7,485	8.7%
American Indian Alone	268	0.4%	362	0.5%	450	0.5%
Asian Alone	949	1.5%	1,568	2.1%	2,207	2.6%
Pacific Islander Alone	90	0.1%	103	0.1%	118	0.1%
Some Other Race Alone	2,350	3.8%	3,232	4.3%	4,033	4.7%
Two or More Races	1,472	2.4%	2,377	3.2%	3,065	3.5%
Hispanic Origin (Any Race)	5,091	8.3%	6,914	9.2%	8,578	9.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

SC-544, Myrtle Beach, South Carolina, 29588
 Ring: 10 mile radius

Prepared by Esri
 Latitude: 33.68400
 Longitude: -79.00575

Summary	Census 2010	2017	2022
Population	155,053	189,248	216,493
Households	64,991	79,064	90,385
Families	40,880	49,029	55,717
Average Household Size	2.36	2.37	2.37
Owner Occupied Housing Units	43,046	51,809	59,156
Renter Occupied Housing Units	21,945	27,255	31,230
Median Age	40.1	41.7	42.4
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.73%	1.21%	0.83%
Households	2.71%	1.21%	0.79%
Families	2.59%	1.09%	0.71%
Owner HHs	2.69%	1.20%	0.72%
Median Household Income	2.52%	2.38%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	9,018	11.4%	9,569	10.6%
\$15,000 - \$24,999	9,096	11.5%	9,073	10.0%
\$25,000 - \$34,999	9,536	12.1%	9,088	10.1%
\$35,000 - \$49,999	13,306	16.8%	12,920	14.3%
\$50,000 - \$74,999	15,902	20.1%	18,998	21.0%
\$75,000 - \$99,999	9,802	12.4%	13,910	15.4%
\$100,000 - \$149,999	7,529	9.5%	10,282	11.4%
\$150,000 - \$199,999	2,398	3.0%	3,194	3.5%
\$200,000+	2,478	3.1%	3,352	3.7%
Median Household Income	\$47,863		\$54,203	
Average Household Income	\$64,613		\$74,229	
Per Capita Income	\$27,185		\$31,160	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,642	5.6%	9,806	5.2%	11,160	5.2%
5 - 9	8,280	5.3%	9,891	5.2%	11,059	5.1%
10 - 14	7,958	5.1%	9,831	5.2%	11,510	5.3%
15 - 19	10,121	6.5%	10,817	5.7%	12,617	5.8%
20 - 24	12,340	8.0%	13,324	7.0%	14,170	6.5%
25 - 34	20,368	13.1%	25,509	13.5%	27,663	12.8%
35 - 44	19,308	12.5%	22,767	12.0%	26,678	12.3%
45 - 54	20,525	13.2%	23,175	12.2%	24,758	11.4%
55 - 64	21,381	13.8%	25,917	13.7%	29,170	13.5%
65 - 74	16,050	10.4%	23,549	12.4%	28,025	12.9%
75 - 84	7,827	5.0%	11,088	5.9%	15,231	7.0%
85+	2,254	1.5%	3,574	1.9%	4,452	2.1%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	128,755	83.0%	151,596	80.1%	169,257	78.2%
Black Alone	14,010	9.0%	19,421	10.3%	23,783	11.0%
American Indian Alone	665	0.4%	896	0.5%	1,101	0.5%
Asian Alone	2,183	1.4%	3,607	1.9%	5,073	2.3%
Pacific Islander Alone	233	0.2%	277	0.1%	323	0.1%
Some Other Race Alone	5,775	3.7%	7,859	4.2%	9,747	4.5%
Two or More Races	3,432	2.2%	5,593	3.0%	7,209	3.3%
Hispanic Origin (Any Race)	11,433	7.4%	15,432	8.2%	19,098	8.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.