



Demographic and Income Profile

208 Harrison Bridge Rd, Simpsonville, South Carolina, 29680
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.70442
 Longitude: -82.24281

Summary	Census 2010	2016	2021
Population	2,895	3,445	3,898
Households	1,030	1,200	1,350
Families	793	912	1,021
Average Household Size	2.80	2.86	2.88
Owner Occupied Housing Units	751	843	958
Renter Occupied Housing Units	279	357	392
Median Age	34.3	35.8	36.3
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	2.50%	1.15%	0.84%
Households	2.38%	1.14%	0.79%
Families	2.28%	1.01%	0.72%
Owner HHs	2.59%	1.12%	0.73%
Median Household Income	2.72%	2.30%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	26	2.2%	27	2.0%
\$15,000 - \$24,999	137	11.4%	169	12.5%
\$25,000 - \$34,999	126	10.5%	112	8.3%
\$35,000 - \$49,999	175	14.6%	154	11.4%
\$50,000 - \$74,999	249	20.8%	251	18.6%
\$75,000 - \$99,999	201	16.8%	217	16.1%
\$100,000 - \$149,999	178	14.8%	265	19.6%
\$150,000 - \$199,999	100	8.3%	145	10.7%
\$200,000+	9	0.8%	11	0.8%
Median Household Income	\$61,158		\$69,943	
Average Household Income	\$73,345		\$81,617	
Per Capita Income	\$26,429		\$29,217	

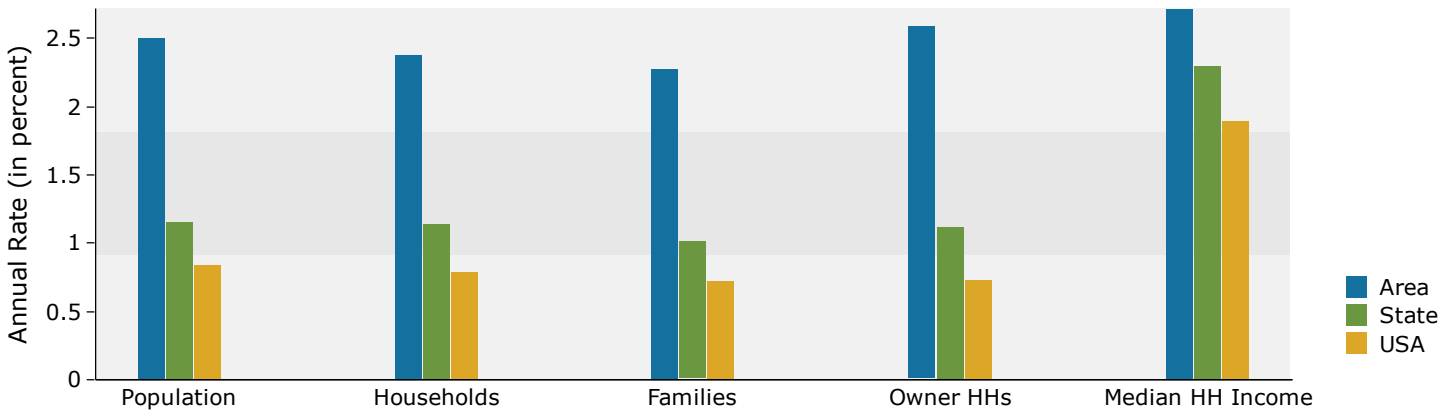
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	219	7.6%	250	7.3%	281	7.2%
5 - 9	231	8.0%	249	7.2%	273	7.0%
10 - 14	248	8.6%	255	7.4%	286	7.3%
15 - 19	224	7.7%	237	6.9%	260	6.7%
20 - 24	124	4.3%	235	6.8%	235	6.0%
25 - 34	433	15.0%	454	13.2%	530	13.6%
35 - 44	512	17.7%	538	15.6%	630	16.2%
45 - 54	414	14.3%	510	14.8%	509	13.1%
55 - 64	267	9.2%	390	11.3%	450	11.5%
65 - 74	143	4.9%	218	6.3%	294	7.5%
75 - 84	57	2.0%	84	2.4%	122	3.1%
85+	23	0.8%	24	0.7%	28	0.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,222	76.8%	2,599	75.4%	2,894	74.2%
Black Alone	467	16.1%	559	16.2%	634	16.3%
American Indian Alone	5	0.2%	7	0.2%	8	0.2%
Asian Alone	43	1.5%	57	1.7%	73	1.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	101	3.5%	138	4.0%	176	4.5%
Two or More Races	57	2.0%	85	2.5%	113	2.9%
Hispanic Origin (Any Race)	285	9.8%	390	11.3%	503	12.9%

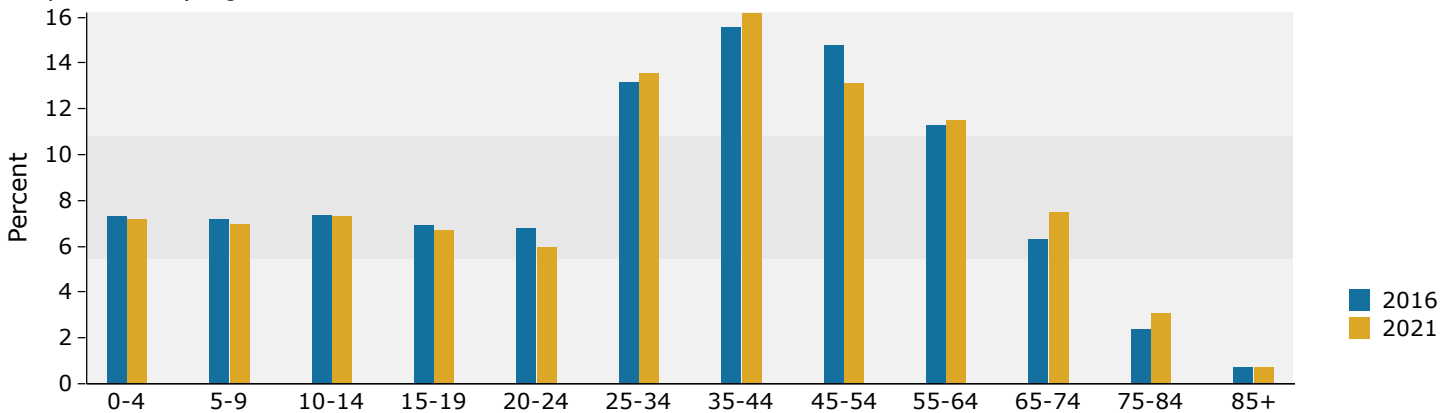
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

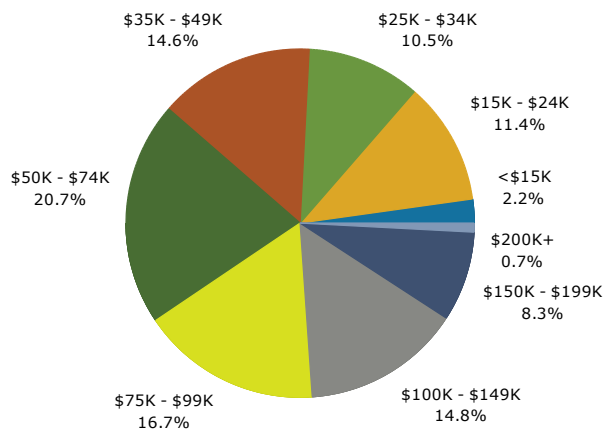
Trends 2016-2021



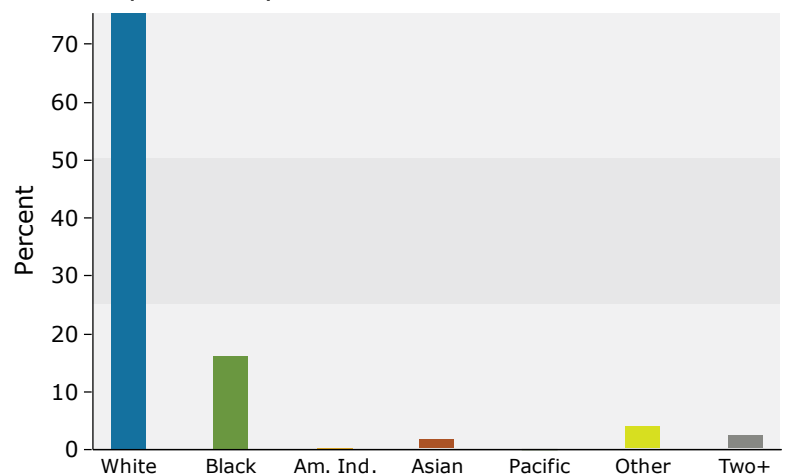
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 11.3%



Demographic and Income Profile

208 Harrison Bridge Rd, Simpsonville, South Carolina, 29680
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.70442
 Longitude: -82.24281

Summary	Census 2010	2016	2021
Population	30,745	33,700	36,943
Households	11,507	12,426	13,520
Families	8,458	9,042	9,802
Average Household Size	2.65	2.69	2.72
Owner Occupied Housing Units	8,274	8,703	9,551
Renter Occupied Housing Units	3,233	3,724	3,969
Median Age	36.5	37.5	38.0
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.85%	1.15%	0.84%
Households	1.70%	1.14%	0.79%
Families	1.63%	1.01%	0.72%
Owner HHs	1.88%	1.12%	0.73%
Median Household Income	2.36%	2.30%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	907	7.3%	950	7.0%
\$15,000 - \$24,999	1,483	11.9%	1,811	13.4%
\$25,000 - \$34,999	1,417	11.4%	1,166	8.6%
\$35,000 - \$49,999	1,786	14.4%	1,500	11.1%
\$50,000 - \$74,999	2,248	18.1%	2,346	17.4%
\$75,000 - \$99,999	1,847	14.9%	2,075	15.3%
\$100,000 - \$149,999	1,762	14.2%	2,415	17.9%
\$150,000 - \$199,999	664	5.3%	886	6.6%
\$200,000+	312	2.5%	370	2.7%
Median Household Income	\$55,075		\$61,874	
Average Household Income	\$70,825		\$77,838	
Per Capita Income	\$26,423		\$28,797	

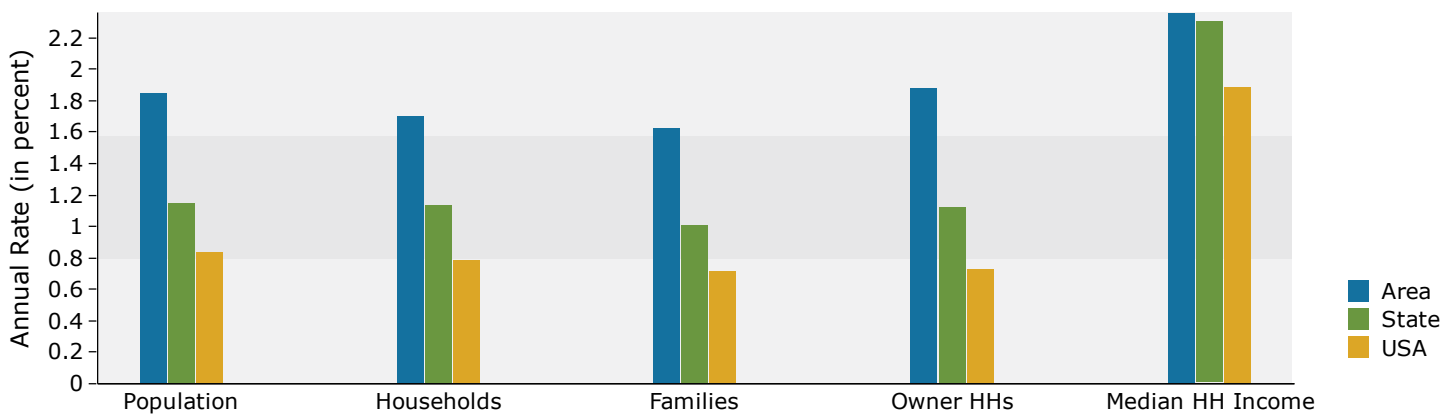
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,250	7.3%	2,290	6.8%	2,431	6.6%
5 - 9	2,321	7.5%	2,372	7.0%	2,505	6.8%
10 - 14	2,358	7.7%	2,436	7.2%	2,667	7.2%
15 - 19	2,104	6.8%	2,186	6.5%	2,419	6.5%
20 - 24	1,498	4.9%	2,060	6.1%	1,995	5.4%
25 - 34	4,131	13.4%	4,342	12.9%	4,882	13.2%
35 - 44	4,827	15.7%	4,733	14.0%	5,124	13.9%
45 - 54	4,638	15.1%	4,933	14.6%	4,918	13.3%
55 - 64	3,334	10.8%	4,087	12.1%	4,689	12.7%
65 - 74	1,929	6.3%	2,681	8.0%	3,271	8.9%
75 - 84	959	3.1%	1,147	3.4%	1,550	4.2%
85+	396	1.3%	435	1.3%	492	1.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,320	75.8%	25,156	74.6%	27,182	73.6%
Black Alone	5,407	17.6%	5,966	17.7%	6,538	17.7%
American Indian Alone	91	0.3%	104	0.3%	120	0.3%
Asian Alone	280	0.9%	354	1.1%	445	1.2%
Pacific Islander Alone	23	0.1%	26	0.1%	31	0.1%
Some Other Race Alone	1,002	3.3%	1,266	3.8%	1,548	4.2%
Two or More Races	622	2.0%	829	2.5%	1,077	2.9%
Hispanic Origin (Any Race)	2,291	7.5%	2,918	8.7%	3,657	9.9%

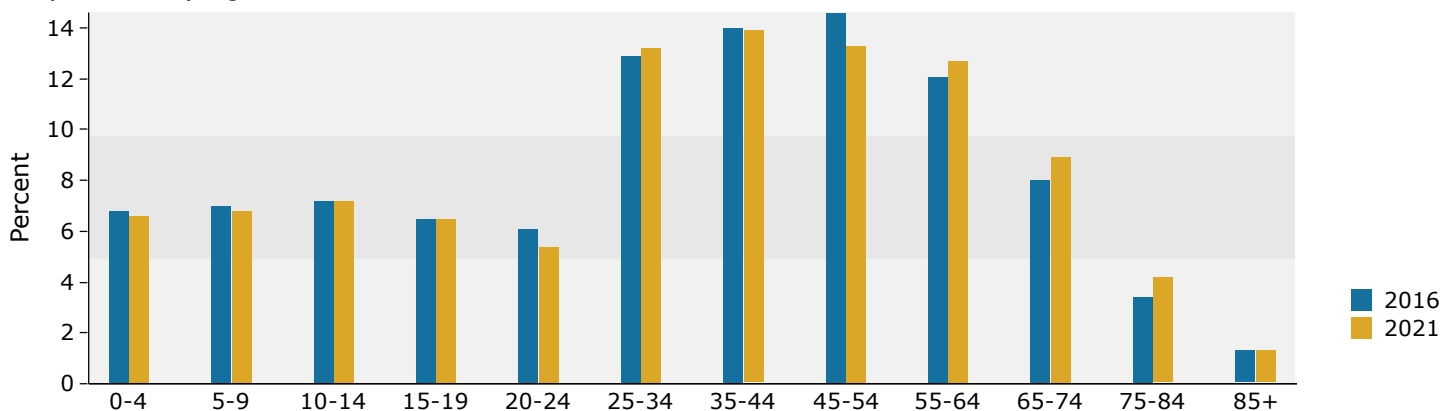
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

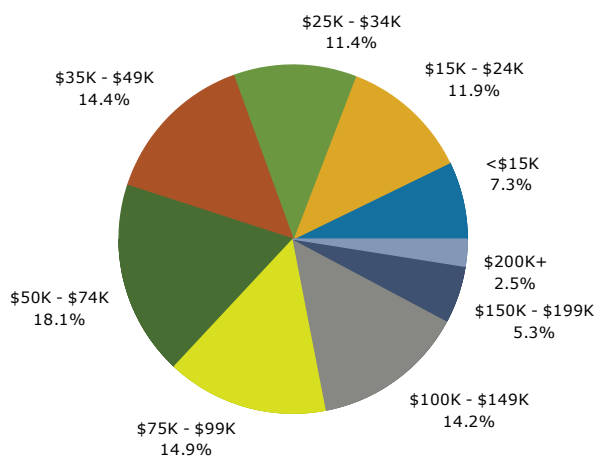
Trends 2016-2021



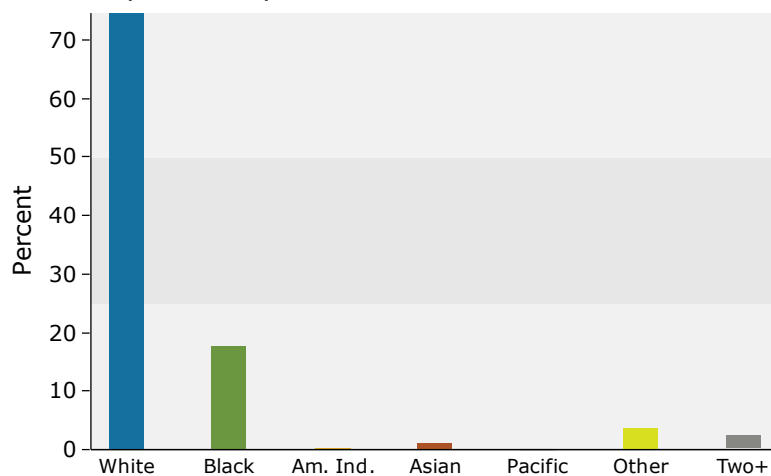
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 8.7%



Demographic and Income Profile

208 Harrison Bridge Rd, Simpsonville, South Carolina, 29680
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.70442
 Longitude: -82.24281

Summary	Census 2010	2016	2021
Population	55,881	63,637	70,301
Households	20,799	23,300	25,559
Families	15,642	17,383	19,001
Average Household Size	2.67	2.72	2.74
Owner Occupied Housing Units	16,171	17,830	19,663
Renter Occupied Housing Units	4,628	5,470	5,896
Median Age	36.5	37.7	38.3
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	2.01%	1.15%	0.84%
Households	1.87%	1.14%	0.79%
Families	1.80%	1.01%	0.72%
Owner HHs	1.98%	1.12%	0.73%
Median Household Income	2.30%	2.30%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,638	7.0%	1,717	6.7%
\$15,000 - \$24,999	2,477	10.6%	3,033	11.9%
\$25,000 - \$34,999	2,434	10.4%	1,958	7.7%
\$35,000 - \$49,999	3,112	13.4%	2,565	10.0%
\$50,000 - \$74,999	4,673	20.1%	5,032	19.7%
\$75,000 - \$99,999	3,563	15.3%	4,064	15.9%
\$100,000 - \$149,999	3,399	14.6%	4,622	18.1%
\$150,000 - \$199,999	1,242	5.3%	1,651	6.5%
\$200,000+	763	3.3%	915	3.6%
Median Household Income	\$58,231		\$65,231	
Average Household Income	\$74,345		\$81,668	
Per Capita Income	\$27,318		\$29,774	

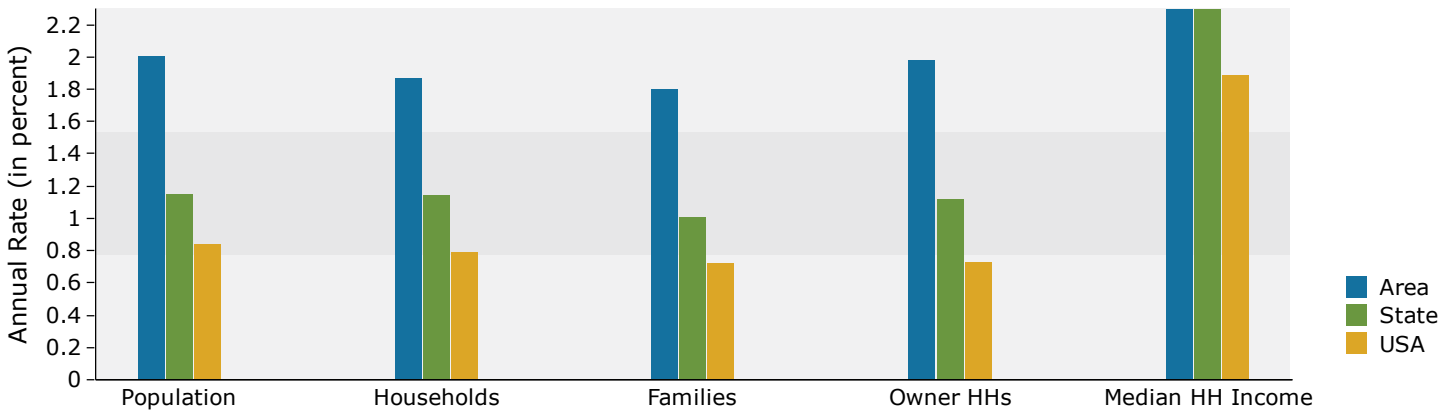
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,170	7.5%	4,391	6.9%	4,639	6.6%
5 - 9	4,232	7.6%	4,616	7.3%	4,882	6.9%
10 - 14	4,307	7.7%	4,664	7.3%	5,205	7.4%
15 - 19	3,764	6.7%	4,122	6.5%	4,651	6.6%
20 - 24	2,608	4.7%	3,722	5.8%	3,633	5.2%
25 - 34	7,532	13.5%	7,942	12.5%	8,845	12.6%
35 - 44	8,952	16.0%	9,225	14.5%	9,891	14.1%
45 - 54	8,455	15.1%	9,440	14.8%	9,666	13.7%
55 - 64	6,115	10.9%	7,687	12.1%	8,942	12.7%
65 - 74	3,527	6.3%	5,077	8.0%	6,233	8.9%
75 - 84	1,622	2.9%	2,073	3.3%	2,896	4.1%
85+	595	1.1%	679	1.1%	818	1.2%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	42,541	76.1%	47,831	75.2%	52,164	74.2%
Black Alone	9,969	17.8%	11,325	17.8%	12,474	17.7%
American Indian Alone	142	0.3%	170	0.3%	200	0.3%
Asian Alone	557	1.0%	745	1.2%	951	1.4%
Pacific Islander Alone	52	0.1%	70	0.1%	88	0.1%
Some Other Race Alone	1,558	2.8%	2,021	3.2%	2,491	3.5%
Two or More Races	1,062	1.9%	1,475	2.3%	1,935	2.8%
Hispanic Origin (Any Race)	3,934	7.0%	5,177	8.1%	6,544	9.3%

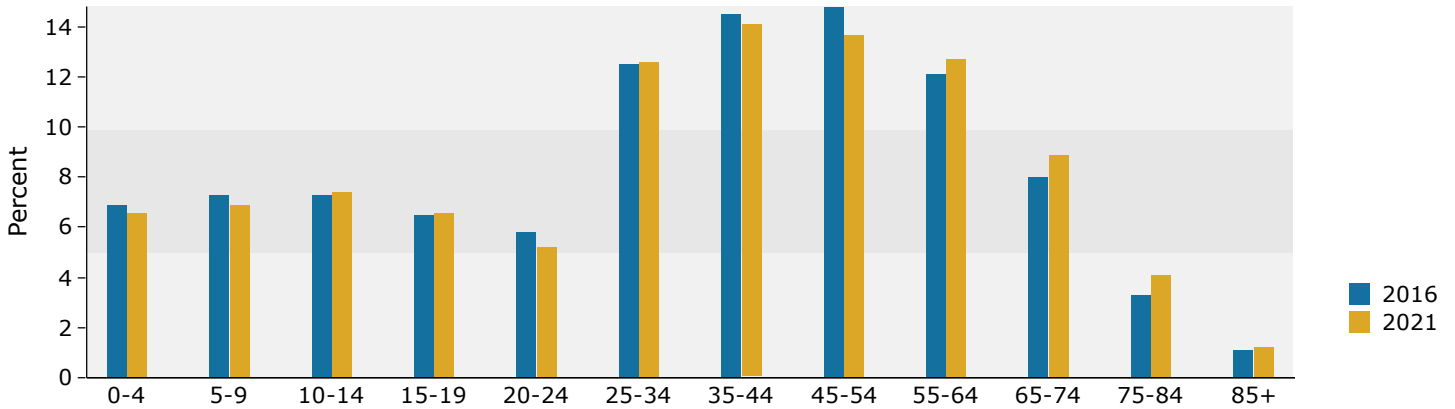
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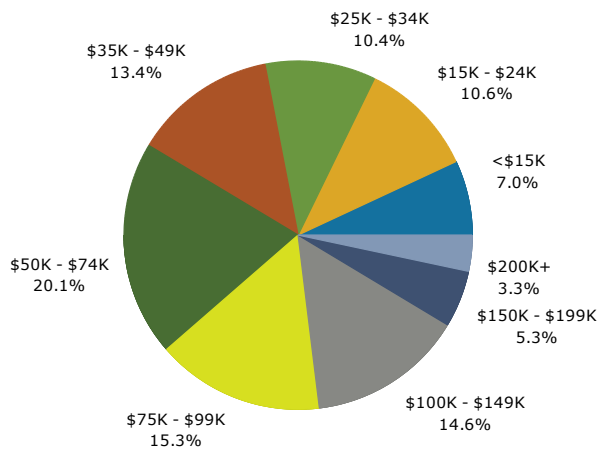
Trends 2016-2021



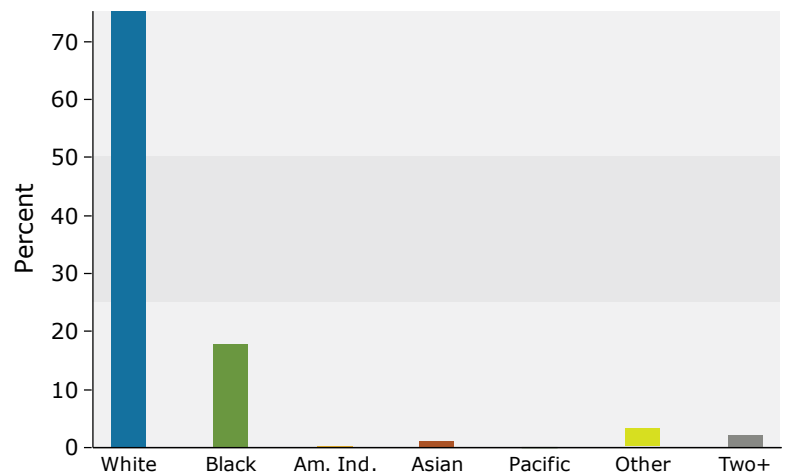
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 8.1%