



Demographic and Income Profile

1337 Thompson Bridge Rd, Gainesville, Georgia, 30501
 Ring: 1 mile radius

Latitude: 34.31999
 Longitude: -83.83214

Summary	Census 2010	2015	2020
Population	6,433	6,417	6,590
Households	2,354	2,359	2,435
Families	1,503	1,476	1,505
Average Household Size	2.56	2.57	2.56
Owner Occupied Housing Units	1,344	1,241	1,276
Renter Occupied Housing Units	1,010	1,118	1,159
Median Age	33.7	34.9	36.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.53%	0.90%	0.75%
Households	0.64%	0.93%	0.77%
Families	0.39%	0.80%	0.69%
Owner HHs	0.56%	0.90%	0.70%
Median Household Income	3.94%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	322	13.6%	305	12.5%
\$15,000 - \$24,999	357	15.1%	282	11.6%
\$25,000 - \$34,999	346	14.7%	304	12.5%
\$35,000 - \$49,999	347	14.7%	342	14.0%
\$50,000 - \$74,999	292	12.4%	320	13.1%
\$75,000 - \$99,999	235	10.0%	334	13.7%
\$100,000 - \$149,999	243	10.3%	266	10.9%
\$150,000 - \$199,999	126	5.3%	166	6.8%
\$200,000+	90	3.8%	116	4.8%
Median Household Income	\$40,470		\$49,096	
Average Household Income	\$64,740		\$75,992	
Per Capita Income	\$24,526		\$28,822	

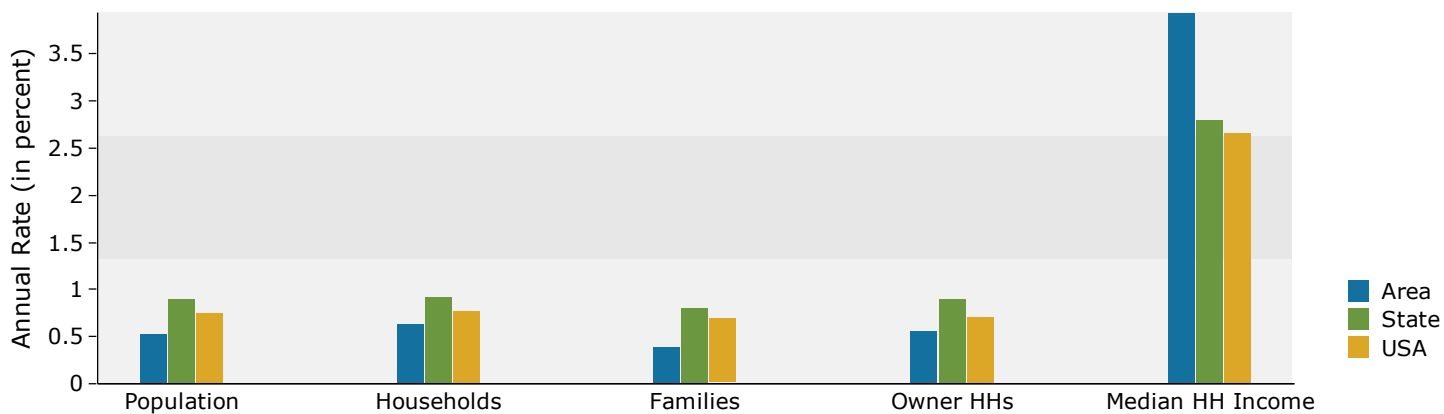
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	494	7.7%	467	7.3%	462	7.0%
5 - 9	503	7.8%	470	7.3%	472	7.2%
10 - 14	477	7.4%	490	7.6%	503	7.6%
15 - 19	596	9.3%	559	8.7%	601	9.1%
20 - 24	426	6.6%	400	6.2%	371	5.6%
25 - 34	824	12.8%	828	12.9%	782	11.9%
35 - 44	829	12.9%	782	12.2%	817	12.4%
45 - 54	678	10.5%	725	11.3%	761	11.5%
55 - 64	679	10.6%	647	10.1%	677	10.3%
65 - 74	425	6.6%	557	8.7%	622	9.4%
75 - 84	341	5.3%	317	4.9%	342	5.2%
85+	159	2.5%	175	2.7%	179	2.7%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,383	68.1%	4,193	65.3%	4,096	62.2%
Black Alone	731	11.4%	796	12.4%	866	13.1%
American Indian Alone	23	0.4%	23	0.4%	23	0.3%
Asian Alone	124	1.9%	133	2.1%	148	2.2%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	1,015	15.8%	1,098	17.1%	1,256	19.1%
Two or More Races	156	2.4%	173	2.7%	199	3.0%
Hispanic Origin (Any Race)	1,523	23.7%	1,665	25.9%	1,895	28.8%

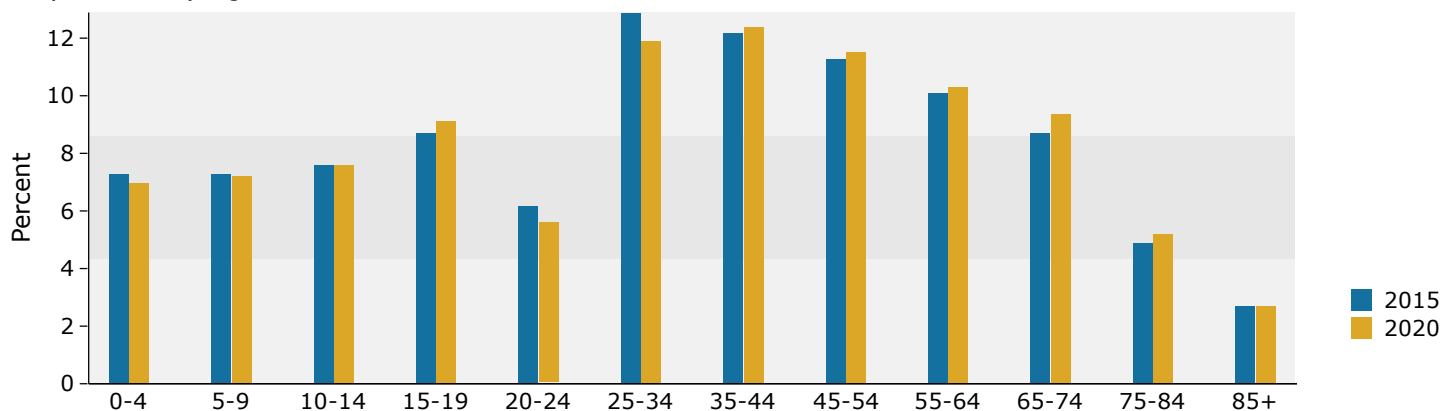
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

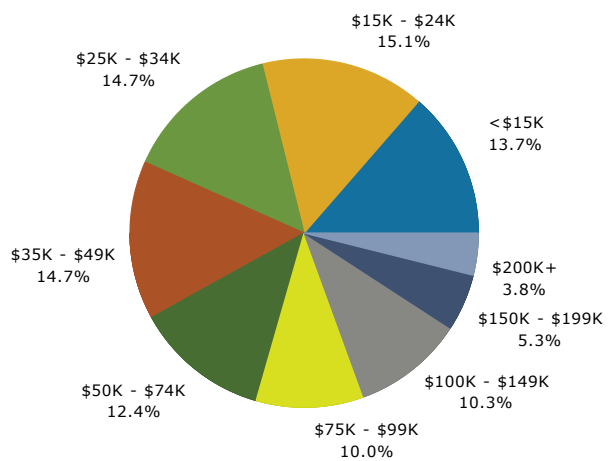
Trends 2015-2020



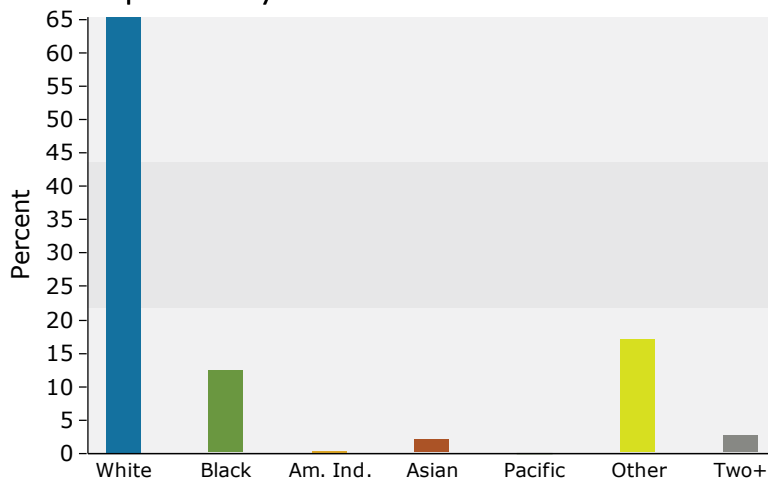
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 25.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

1337 Thompson Bridge Rd, Gainesville, Georgia, 30501
 Ring: 3 mile radius

Latitude: 34.31999
 Longitude: -83.83214

Summary	Census 2010	2015	2020
Population	34,638	34,811	35,794
Households	11,761	11,844	12,224
Families	7,583	7,514	7,671
Average Household Size	2.81	2.81	2.81
Owner Occupied Housing Units	4,988	4,539	4,653
Renter Occupied Housing Units	6,773	7,305	7,571
Median Age	30.4	31.1	31.6
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.56%	0.90%	0.75%
Households	0.63%	0.93%	0.77%
Families	0.41%	0.80%	0.69%
Owner HHs	0.50%	0.90%	0.70%
Median Household Income	2.89%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	2,315	19.5%	2,281	18.7%
\$15,000 - \$24,999	1,959	16.5%	1,578	12.9%
\$25,000 - \$34,999	1,603	13.5%	1,421	11.6%
\$35,000 - \$49,999	1,809	15.3%	1,817	14.9%
\$50,000 - \$74,999	1,486	12.5%	1,629	13.3%
\$75,000 - \$99,999	1,022	8.6%	1,376	11.3%
\$100,000 - \$149,999	1,039	8.8%	1,332	10.9%
\$150,000 - \$199,999	324	2.7%	445	3.6%
\$200,000+	286	2.4%	345	2.8%
Median Household Income	\$35,260		\$40,666	
Average Household Income	\$53,678		\$62,116	
Per Capita Income	\$18,592		\$21,537	

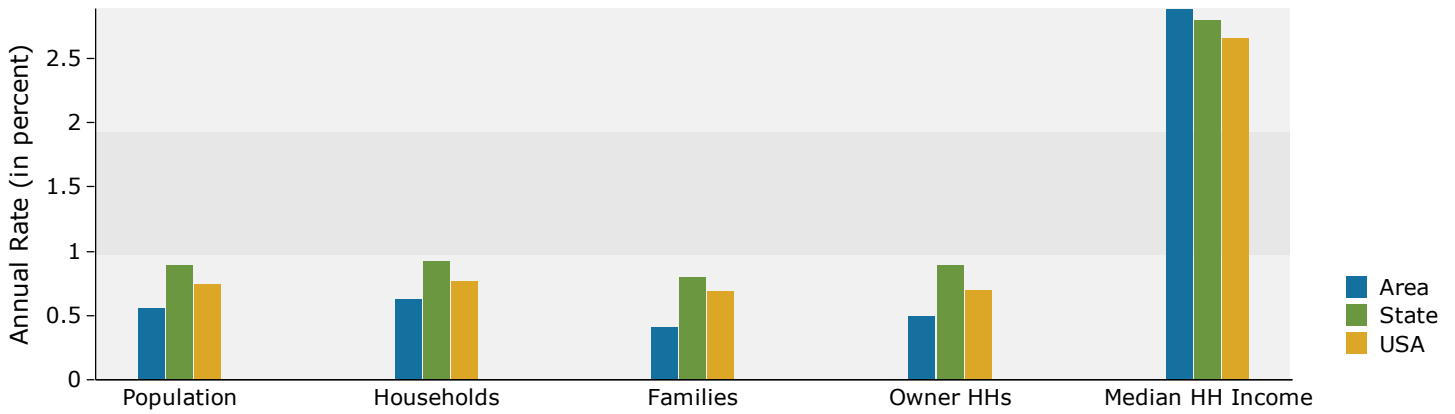
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,161	9.1%	3,035	8.7%	3,084	8.6%
5 - 9	2,889	8.3%	2,809	8.1%	2,794	7.8%
10 - 14	2,421	7.0%	2,563	7.4%	2,591	7.2%
15 - 19	2,671	7.7%	2,625	7.5%	2,744	7.7%
20 - 24	3,067	8.9%	2,945	8.5%	2,964	8.3%
25 - 34	5,414	15.6%	5,508	15.8%	5,498	15.4%
35 - 44	4,325	12.5%	4,252	12.2%	4,493	12.6%
45 - 54	3,601	10.4%	3,552	10.2%	3,538	9.9%
55 - 64	3,010	8.7%	3,037	8.7%	3,205	9.0%
65 - 74	1,926	5.6%	2,379	6.8%	2,564	7.2%
75 - 84	1,416	4.1%	1,336	3.8%	1,507	4.2%
85+	736	2.1%	771	2.2%	811	2.3%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	19,498	56.3%	18,809	54.0%	18,419	51.5%
Black Alone	4,702	13.6%	4,980	14.3%	5,248	14.7%
American Indian Alone	219	0.6%	200	0.6%	190	0.5%
Asian Alone	610	1.8%	658	1.9%	728	2.0%
Pacific Islander Alone	69	0.2%	68	0.2%	64	0.2%
Some Other Race Alone	8,521	24.6%	9,004	25.9%	9,931	27.7%
Two or More Races	1,019	2.9%	1,093	3.1%	1,213	3.4%
Hispanic Origin (Any Race)	13,733	39.6%	14,489	41.6%	15,746	44.0%

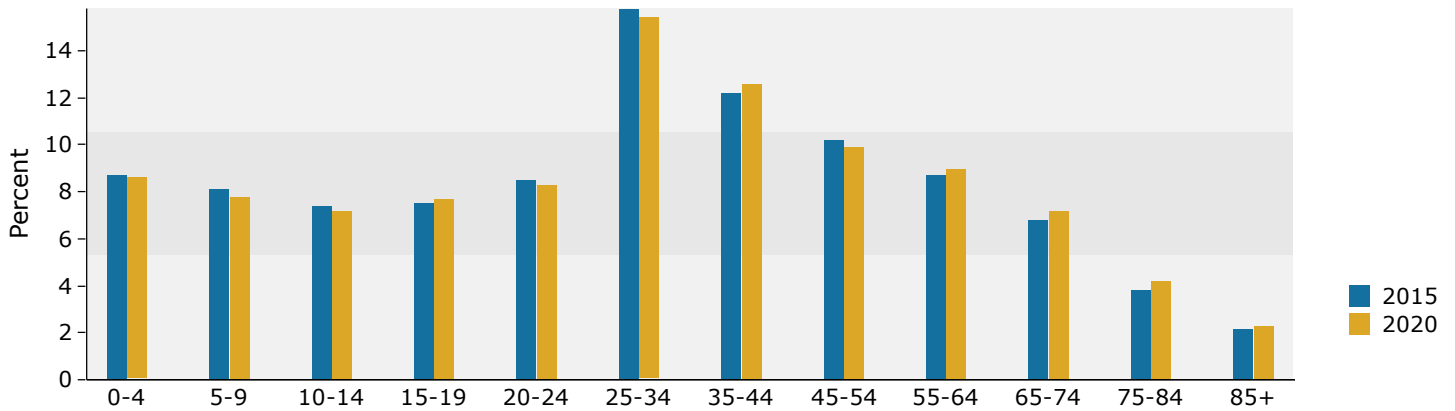
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

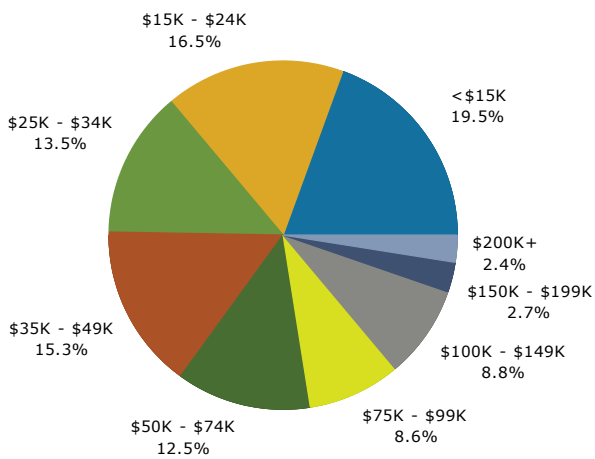
Trends 2015-2020



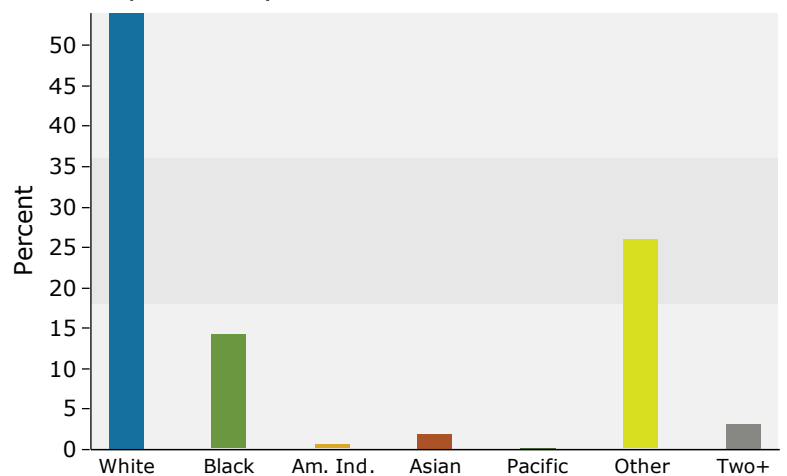
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 41.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

1337 Thompson Bridge Rd, Gainesville, Georgia, 30501
 Ring: 5 mile radius

Latitude: 34.31999
 Longitude: -83.83214

Summary	Census 2010	2015	2020
Population	65,514	66,834	69,377
Households	21,633	22,018	22,903
Families	15,013	15,096	15,578
Average Household Size	2.95	2.96	2.96
Owner Occupied Housing Units	11,206	10,516	10,892
Renter Occupied Housing Units	10,427	11,502	12,011
Median Age	31.3	32.0	32.7
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.75%	0.90%	0.75%
Households	0.79%	0.93%	0.77%
Families	0.63%	0.80%	0.69%
Owner HHs	0.71%	0.90%	0.70%
Median Household Income	3.38%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	3,498	15.9%	3,418	14.9%
\$15,000 - \$24,999	3,108	14.1%	2,477	10.8%
\$25,000 - \$34,999	2,851	12.9%	2,482	10.8%
\$35,000 - \$49,999	3,464	15.7%	3,460	15.1%
\$50,000 - \$74,999	3,268	14.8%	3,522	15.4%
\$75,000 - \$99,999	2,462	11.2%	3,181	13.9%
\$100,000 - \$149,999	2,164	9.8%	2,781	12.1%
\$150,000 - \$199,999	621	2.8%	892	3.9%
\$200,000+	582	2.6%	690	3.0%
Median Household Income	\$40,493		\$47,805	
Average Household Income	\$58,755		\$67,490	
Per Capita Income	\$19,521		\$22,430	

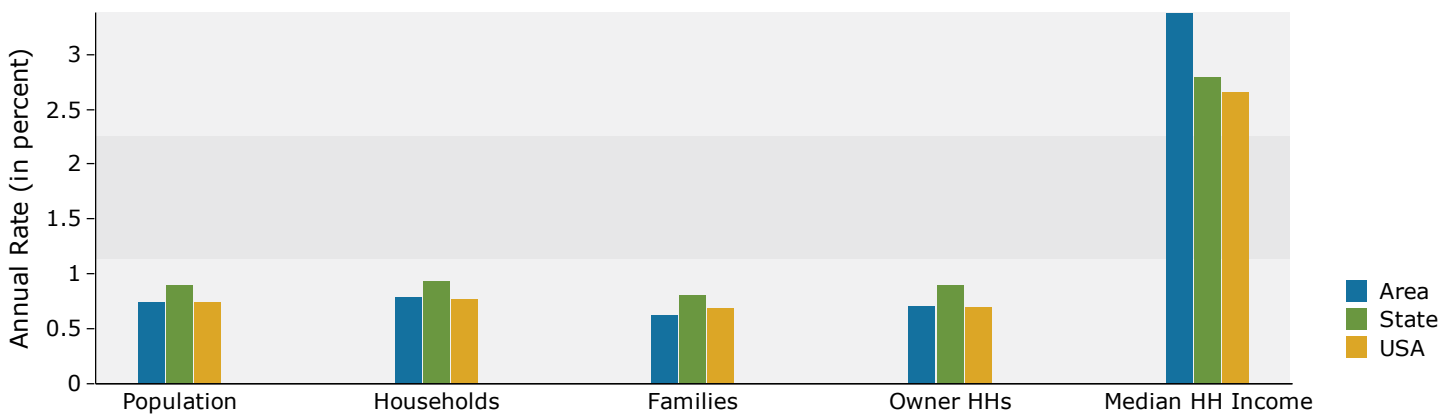
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,892	9.0%	5,747	8.6%	5,869	8.5%
5 - 9	5,457	8.3%	5,493	8.2%	5,562	8.0%
10 - 14	4,849	7.4%	5,048	7.6%	5,369	7.7%
15 - 19	4,931	7.5%	4,841	7.2%	5,102	7.4%
20 - 24	5,184	7.9%	5,108	7.6%	5,015	7.2%
25 - 34	9,866	15.1%	10,131	15.2%	10,089	14.5%
35 - 44	8,540	13.0%	8,460	12.7%	8,970	12.9%
45 - 54	7,403	11.3%	7,383	11.0%	7,447	10.7%
55 - 64	5,973	9.1%	6,263	9.4%	6,688	9.6%
65 - 74	3,742	5.7%	4,662	7.0%	5,081	7.3%
75 - 84	2,507	3.8%	2,470	3.7%	2,878	4.1%
85+	1,170	1.8%	1,226	1.8%	1,306	1.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	39,600	60.4%	38,997	58.3%	38,814	55.9%
Black Alone	7,205	11.0%	7,711	11.5%	8,206	11.8%
American Indian Alone	387	0.6%	363	0.5%	346	0.5%
Asian Alone	1,265	1.9%	1,356	2.0%	1,484	2.1%
Pacific Islander Alone	101	0.2%	106	0.2%	105	0.2%
Some Other Race Alone	15,173	23.2%	16,354	24.5%	18,225	26.3%
Two or More Races	1,783	2.7%	1,948	2.9%	2,195	3.2%
Hispanic Origin (Any Race)	25,784	39.4%	27,725	41.5%	30,421	43.8%

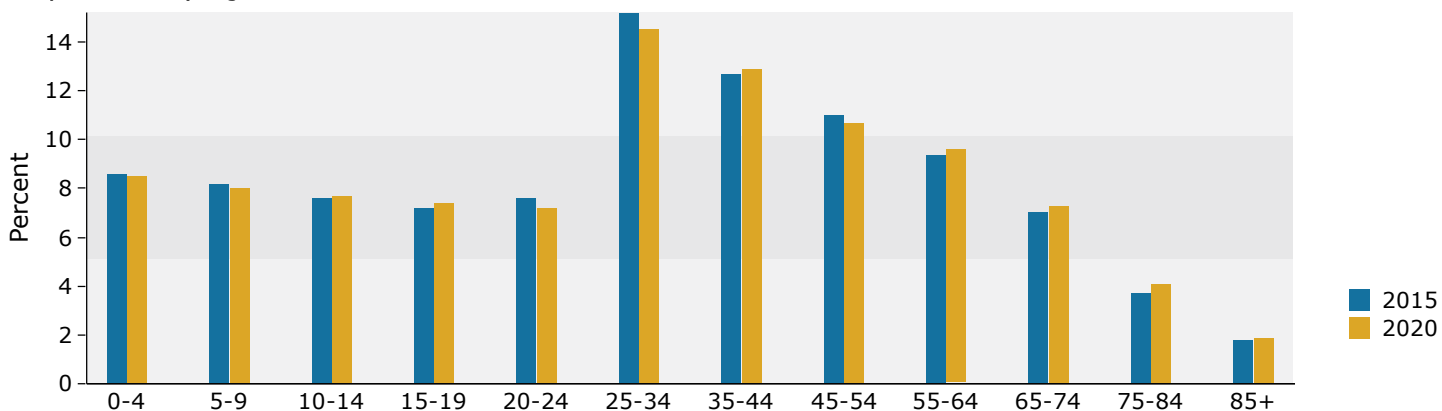
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

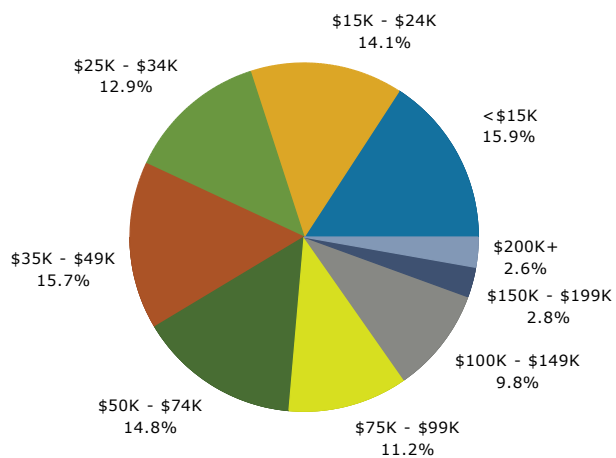
Trends 2015-2020



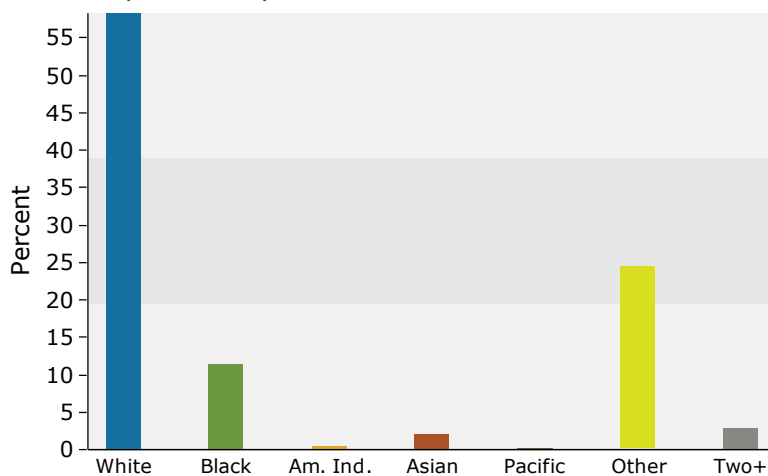
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 41.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.