



Demographic and Income Profile

514 Highway 76, White House, Tennessee, 37188 3
 514 Highway 76, White House, Tennessee, 37188
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 36.46885
 Longitude: -86.66680

Summary	Census 2010	2016	2021
Population	23,202	24,850	26,436
Households	8,285	8,800	9,321
Families	6,635	6,983	7,360
Average Household Size	2.80	2.82	2.84
Owner Occupied Housing Units	7,025	7,237	7,641
Renter Occupied Housing Units	1,260	1,564	1,680
Median Age	37.5	39.0	40.0
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.25%	0.92%	0.84%
Households	1.16%	0.85%	0.79%
Families	1.06%	0.73%	0.72%
Owner HHs	1.09%	0.83%	0.73%
Median Household Income	2.36%	2.47%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	839	9.5%	862	9.2%
\$15,000 - \$24,999	607	6.9%	711	7.6%
\$25,000 - \$34,999	674	7.7%	531	5.7%
\$35,000 - \$49,999	1,219	13.9%	897	9.6%
\$50,000 - \$74,999	1,993	22.6%	2,080	22.3%
\$75,000 - \$99,999	1,655	18.8%	1,909	20.5%
\$100,000 - \$149,999	1,420	16.1%	1,834	19.7%
\$150,000 - \$199,999	255	2.9%	330	3.5%
\$200,000+	138	1.6%	167	1.8%
Median Household Income	\$60,639		\$68,131	
Average Household Income	\$70,186		\$77,067	
Per Capita Income	\$24,904		\$27,228	

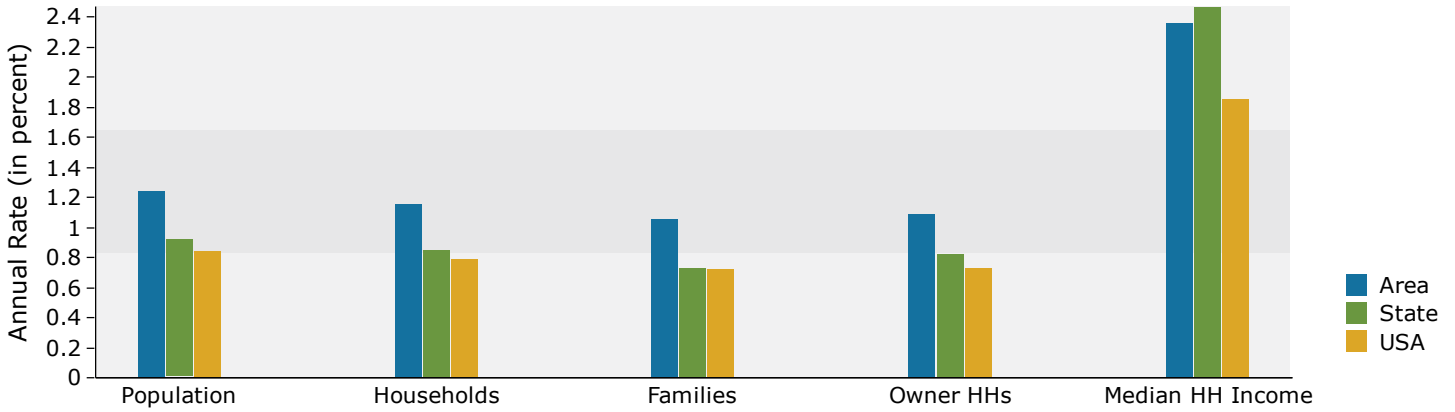
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,467	6.3%	1,473	5.9%	1,508	5.7%
5 - 9	1,746	7.5%	1,641	6.6%	1,644	6.2%
10 - 14	1,917	8.3%	1,837	7.4%	1,846	7.0%
15 - 19	1,701	7.3%	1,683	6.8%	1,735	6.6%
20 - 24	1,082	4.7%	1,425	5.7%	1,301	4.9%
25 - 34	2,785	12.0%	3,036	12.2%	3,391	12.8%
35 - 44	3,657	15.8%	3,486	14.0%	3,583	13.6%
45 - 54	3,775	16.3%	3,901	15.7%	3,771	14.3%
55 - 64	2,688	11.6%	3,274	13.2%	3,702	14.0%
65 - 74	1,540	6.6%	2,045	8.2%	2,536	9.6%
75 - 84	663	2.9%	827	3.3%	1,134	4.3%
85+	179	0.8%	223	0.9%	285	1.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,137	95.4%	23,476	94.5%	24,735	93.6%
Black Alone	389	1.7%	486	2.0%	573	2.2%
American Indian Alone	72	0.3%	75	0.3%	79	0.3%
Asian Alone	130	0.6%	182	0.7%	243	0.9%
Pacific Islander Alone	14	0.1%	22	0.1%	30	0.1%
Some Other Race Alone	180	0.8%	232	0.9%	289	1.1%
Two or More Races	279	1.2%	376	1.5%	488	1.8%
Hispanic Origin (Any Race)	563	2.4%	712	2.9%	872	3.3%

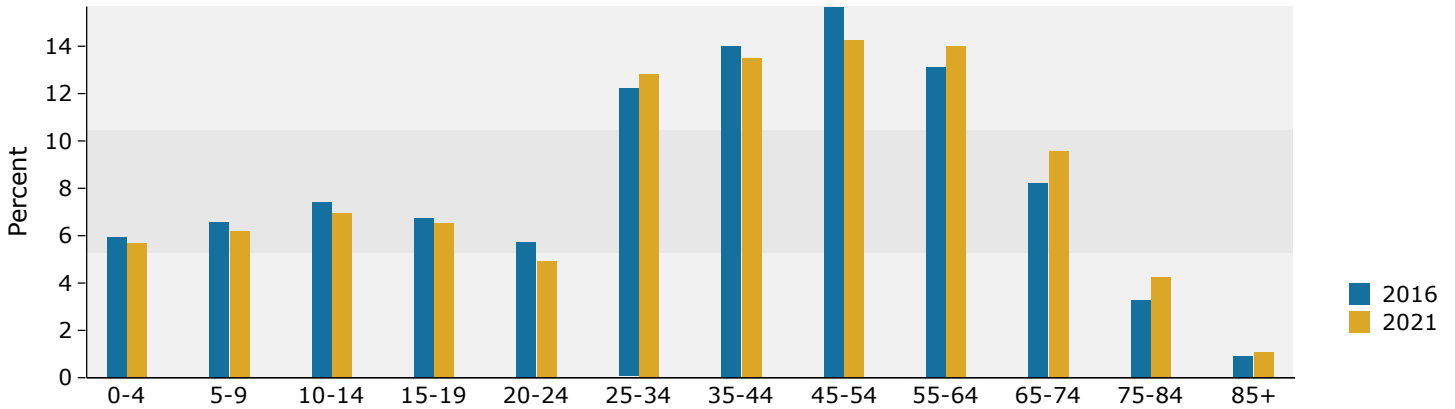
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

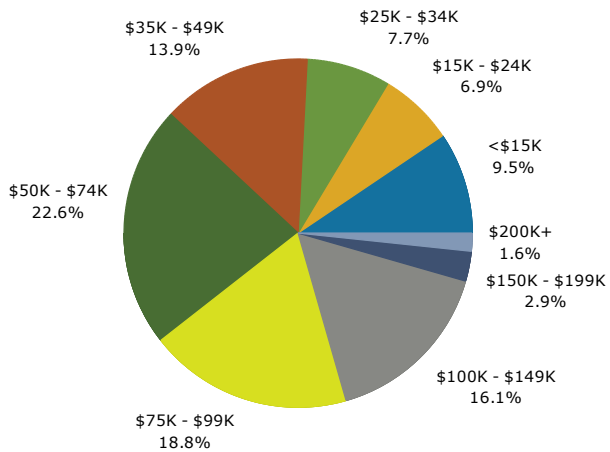
Trends 2016-2021



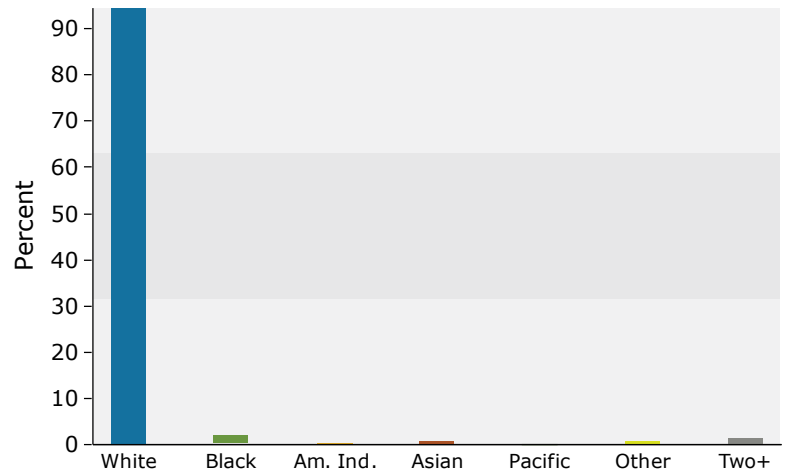
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 2.9%



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 Ring: 10 mile radius

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Summary	Census 2010	2016	2021
Population	75,057	81,133	87,045
Households	27,298	29,231	31,185
Families	21,494	22,850	24,279
Average Household Size	2.75	2.77	2.79
Owner Occupied Housing Units	22,629	23,492	25,053
Renter Occupied Housing Units	4,669	5,739	6,132
Median Age	38.7	40.2	41.2
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.42%	0.92%	0.84%
Households	1.30%	0.85%	0.79%
Families	1.22%	0.73%	0.72%
Owner HHs	1.29%	0.83%	0.73%
Median Household Income	2.61%	2.47%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	2,457	8.4%	2,530	8.1%
\$15,000 - \$24,999	2,115	7.2%	2,499	8.0%
\$25,000 - \$34,999	2,587	8.9%	1,996	6.4%
\$35,000 - \$49,999	3,953	13.5%	2,964	9.5%
\$50,000 - \$74,999	6,242	21.4%	6,572	21.1%
\$75,000 - \$99,999	4,657	15.9%	5,389	17.3%
\$100,000 - \$149,999	4,733	16.2%	6,083	19.5%
\$150,000 - \$199,999	1,507	5.2%	1,968	6.3%
\$200,000+	981	3.4%	1,183	3.8%
Median Household Income	\$61,457		\$69,923	
Average Household Income	\$76,878		\$84,980	
Per Capita Income	\$27,779		\$30,532	

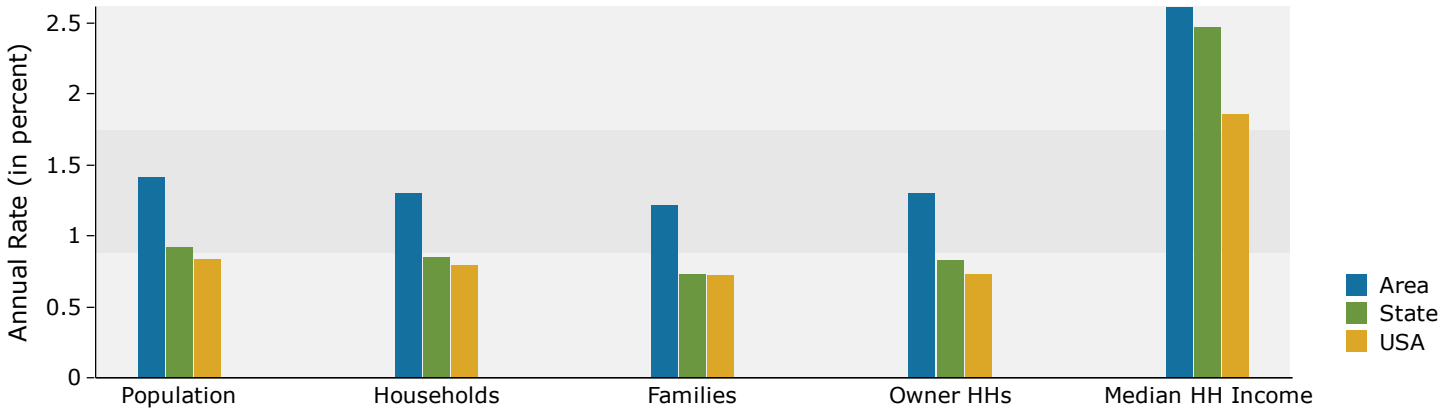
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,706	6.3%	4,738	5.8%	4,893	5.6%
5 - 9	5,474	7.3%	5,411	6.7%	5,456	6.3%
10 - 14	5,941	7.9%	5,956	7.3%	6,245	7.2%
15 - 19	5,226	7.0%	5,426	6.7%	5,749	6.6%
20 - 24	3,429	4.6%	4,277	5.3%	4,066	4.7%
25 - 34	8,613	11.5%	9,171	11.3%	9,925	11.4%
35 - 44	11,438	15.2%	11,293	13.9%	11,736	13.5%
45 - 54	12,377	16.5%	12,580	15.5%	12,532	14.4%
55 - 64	9,376	12.5%	11,201	13.8%	12,315	14.1%
65 - 74	5,351	7.1%	7,233	8.9%	9,036	10.4%
75 - 84	2,407	3.2%	2,966	3.7%	4,008	4.6%
85+	719	1.0%	882	1.1%	1,084	1.2%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	69,607	92.7%	74,037	91.3%	78,167	89.8%
Black Alone	2,583	3.4%	3,208	4.0%	3,816	4.4%
American Indian Alone	228	0.3%	241	0.3%	260	0.3%
Asian Alone	775	1.0%	1,175	1.4%	1,632	1.9%
Pacific Islander Alone	45	0.1%	63	0.1%	82	0.1%
Some Other Race Alone	791	1.1%	1,010	1.2%	1,267	1.5%
Two or More Races	1,027	1.4%	1,399	1.7%	1,821	2.1%
Hispanic Origin (Any Race)	2,084	2.8%	2,639	3.3%	3,263	3.7%

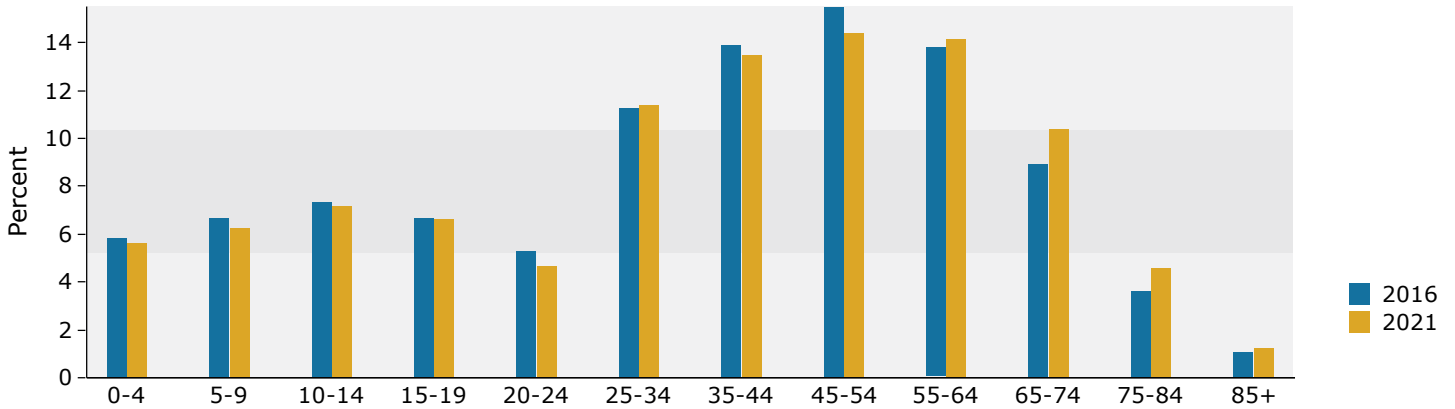
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

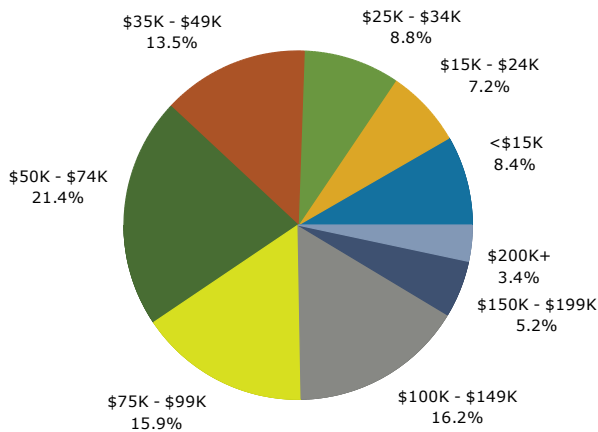
Trends 2016-2021



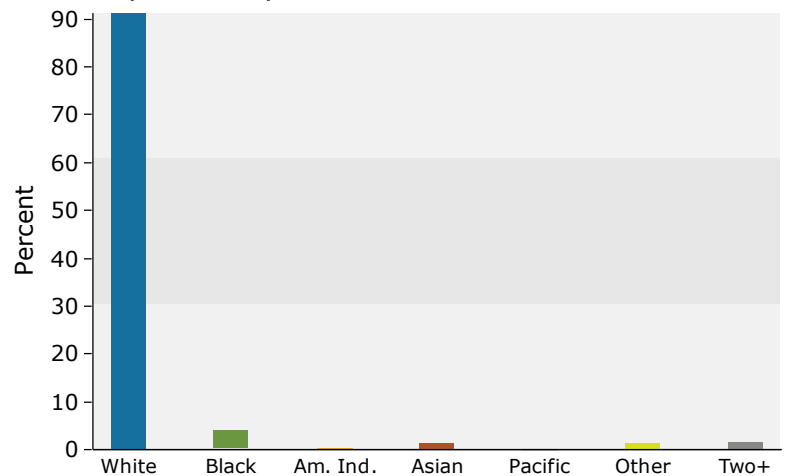
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 3.3%



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 Ring: 15 mile radius

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Summary	Census 2010	2016	2021
Population	242,683	264,161	284,684
Households	93,694	101,047	108,398
Families	66,097	70,556	75,281
Average Household Size	2.57	2.60	2.61
Owner Occupied Housing Units	65,013	66,746	71,587
Renter Occupied Housing Units	28,681	34,301	36,810
Median Age	38.0	39.2	40.1
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.51%	0.92%	0.84%
Households	1.41%	0.85%	0.79%
Families	1.30%	0.73%	0.72%
Owner HHs	1.41%	0.83%	0.73%
Median Household Income	1.96%	2.47%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	11,459	11.3%	12,082	11.1%
\$15,000 - \$24,999	10,155	10.0%	12,337	11.4%
\$25,000 - \$34,999	10,678	10.6%	8,219	7.6%
\$35,000 - \$49,999	15,440	15.3%	12,462	11.5%
\$50,000 - \$74,999	20,496	20.3%	22,687	20.9%
\$75,000 - \$99,999	13,138	13.0%	15,398	14.2%
\$100,000 - \$149,999	12,490	12.4%	16,104	14.9%
\$150,000 - \$199,999	3,946	3.9%	5,193	4.8%
\$200,000+	3,246	3.2%	3,915	3.6%
Median Household Income	\$52,299		\$57,616	
Average Household Income	\$68,703		\$75,551	
Per Capita Income	\$26,477		\$28,948	

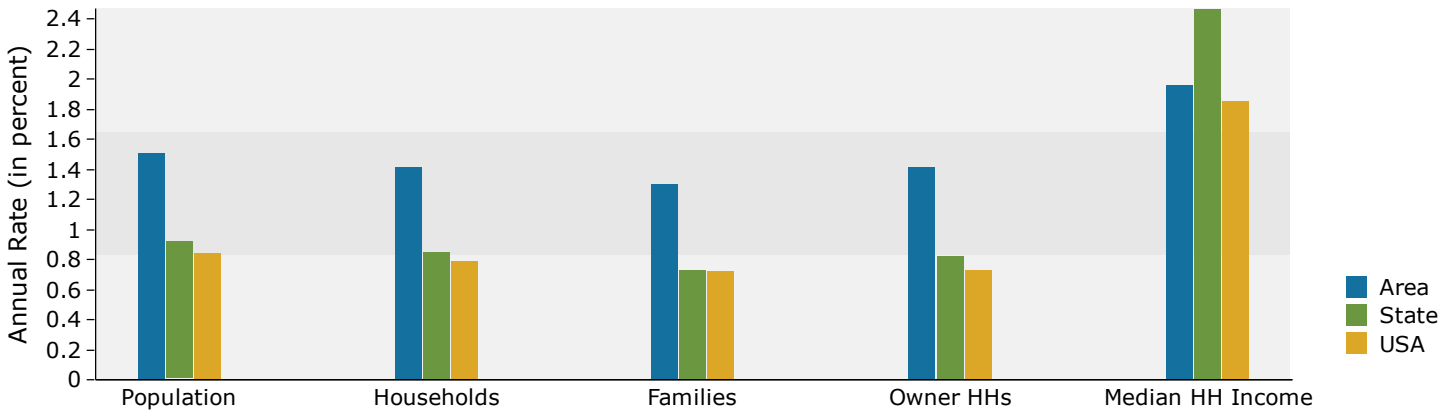
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,472	6.8%	16,603	6.3%	17,330	6.1%
5 - 9	16,888	7.0%	17,579	6.7%	17,985	6.3%
10 - 14	17,018	7.0%	18,079	6.8%	19,441	6.8%
15 - 19	15,791	6.5%	16,440	6.2%	17,889	6.3%
20 - 24	13,530	5.6%	15,261	5.8%	15,280	5.4%
25 - 34	31,540	13.0%	33,551	12.7%	35,181	12.4%
35 - 44	34,438	14.2%	35,587	13.5%	37,836	13.3%
45 - 54	37,112	15.3%	37,361	14.1%	37,654	13.2%
55 - 64	29,464	12.1%	34,721	13.1%	37,946	13.3%
65 - 74	17,665	7.3%	23,598	8.9%	29,031	10.2%
75 - 84	9,364	3.9%	11,198	4.2%	14,222	5.0%
85+	3,403	1.4%	4,180	1.6%	4,891	1.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	201,809	83.2%	215,501	81.6%	227,838	80.0%
Black Alone	26,745	11.0%	30,532	11.6%	34,070	12.0%
American Indian Alone	778	0.3%	845	0.3%	928	0.3%
Asian Alone	2,374	1.0%	3,471	1.3%	4,716	1.7%
Pacific Islander Alone	195	0.1%	272	0.1%	351	0.1%
Some Other Race Alone	6,395	2.6%	7,728	2.9%	9,415	3.3%
Two or More Races	4,388	1.8%	5,812	2.2%	7,366	2.6%
Hispanic Origin (Any Race)	13,957	5.8%	16,889	6.4%	20,425	7.2%

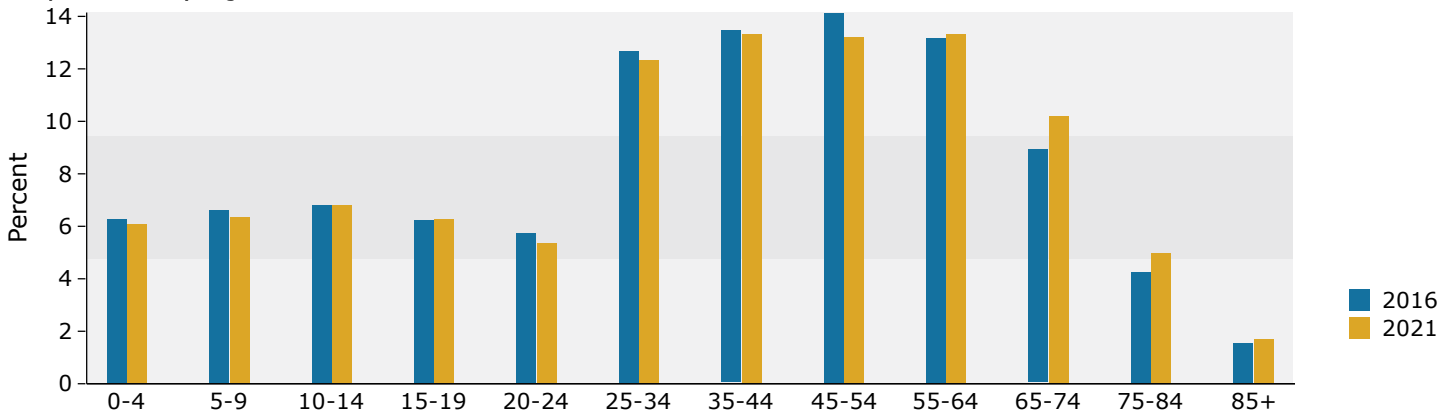
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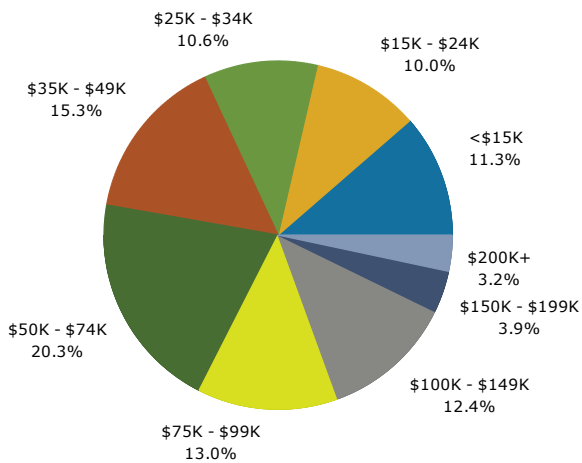
Trends 2016-2021



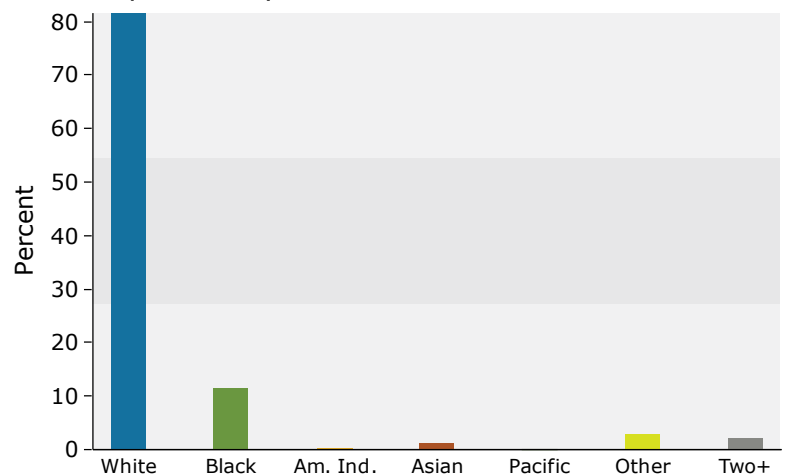
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 6.4%