



# Demographic and Income Profile

700 Upward Rd, Flat Rock, North Carolina, 28731 2  
 700 Upward Rd, Flat Rock, North Carolina, 28731  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 35.29725  
 Longitude: -82.40990

Summary	Census 2010	2015	2020
Population	17,687	18,720	19,682
Households	7,248	7,697	8,107
Families	4,673	4,921	5,161
Average Household Size	2.41	2.40	2.40
Owner Occupied Housing Units	5,060	5,200	5,498
Renter Occupied Housing Units	2,188	2,496	2,609
Median Age	40.9	41.7	42.9
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.01%	1.10%	0.75%
Households	1.04%	1.13%	0.77%
Families	0.96%	1.03%	0.69%
Owner HHs	1.12%	1.05%	0.70%
Median Household Income	3.15%	2.85%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,255	16.3%	1,263	15.6%
\$15,000 - \$24,999	1,275	16.6%	1,017	12.5%
\$25,000 - \$34,999	1,090	14.2%	970	12.0%
\$35,000 - \$49,999	1,228	16.0%	1,270	15.7%
\$50,000 - \$74,999	1,446	18.8%	1,772	21.9%
\$75,000 - \$99,999	770	10.0%	1,078	13.3%
\$100,000 - \$149,999	431	5.6%	479	5.9%
\$150,000 - \$199,999	119	1.5%	150	1.9%
\$200,000+	83	1.1%	107	1.3%
Median Household Income	\$37,068		\$43,293	
Average Household Income	\$49,073		\$56,121	
Per Capita Income	\$20,354		\$23,290	

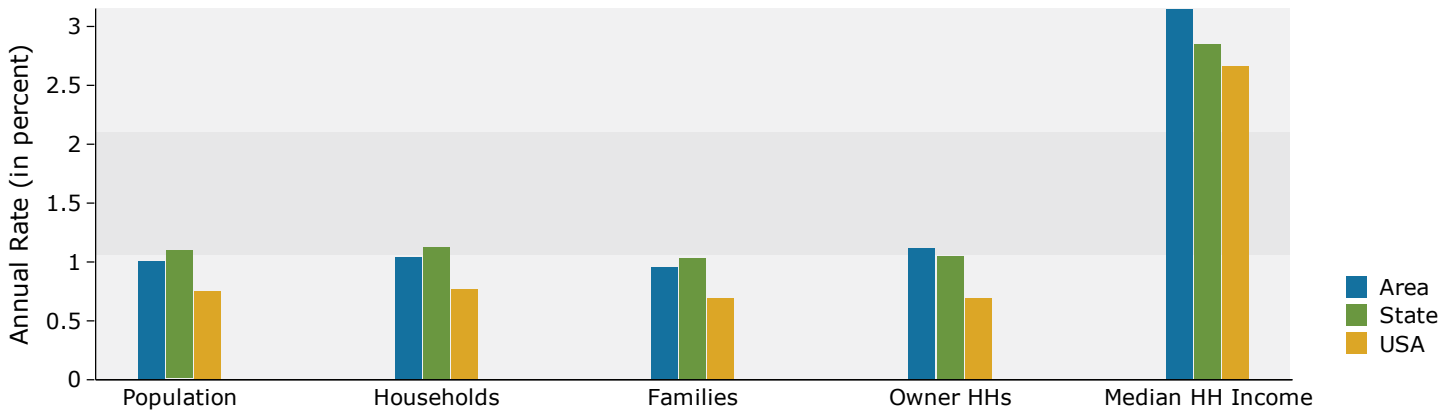
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,233	7.0%	1,229	6.6%	1,219	6.2%
5 - 9	1,133	6.4%	1,238	6.6%	1,232	6.3%
10 - 14	1,024	5.8%	1,132	6.0%	1,306	6.6%
15 - 19	999	5.6%	964	5.1%	1,127	5.7%
20 - 24	963	5.4%	964	5.1%	881	4.5%
25 - 34	2,216	12.5%	2,374	12.7%	2,166	11.0%
35 - 44	2,153	12.2%	2,218	11.8%	2,384	12.1%
45 - 54	2,329	13.2%	2,316	12.4%	2,334	11.9%
55 - 64	2,177	12.3%	2,447	13.1%	2,655	13.5%
65 - 74	1,810	10.2%	2,125	11.4%	2,411	12.3%
75 - 84	1,239	7.0%	1,224	6.5%	1,431	7.3%
85+	413	2.3%	490	2.6%	535	2.7%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,733	83.3%	15,405	82.3%	15,890	80.7%
Black Alone	584	3.3%	684	3.7%	775	3.9%
American Indian Alone	94	0.5%	118	0.6%	143	0.7%
Asian Alone	127	0.7%	157	0.8%	192	1.0%
Pacific Islander Alone	29	0.2%	26	0.1%	24	0.1%
Some Other Race Alone	1,716	9.7%	1,852	9.9%	2,080	10.6%
Two or More Races	404	2.3%	478	2.6%	579	2.9%
Hispanic Origin (Any Race)	3,423	19.4%	3,676	19.6%	4,105	20.9%

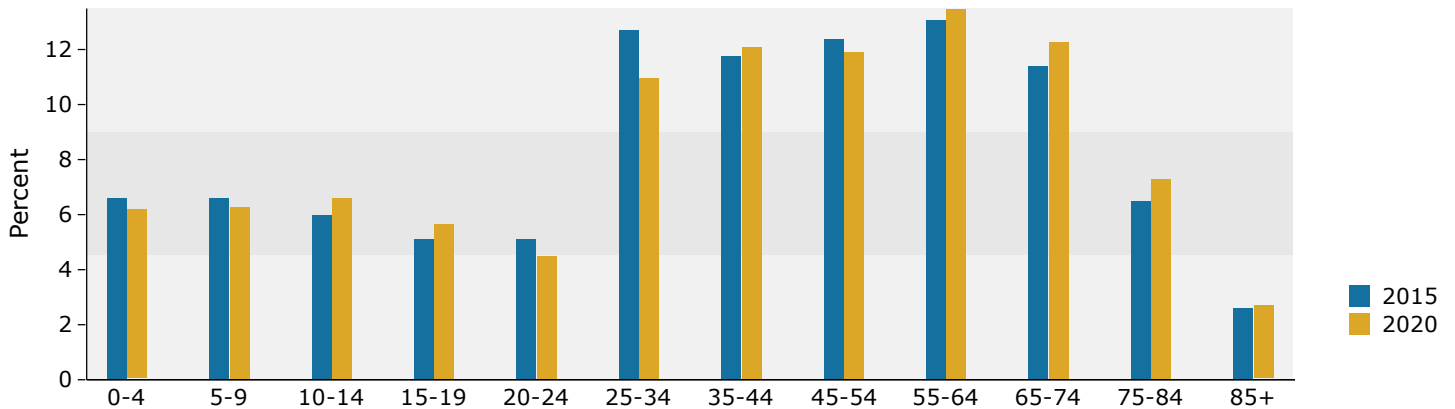
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

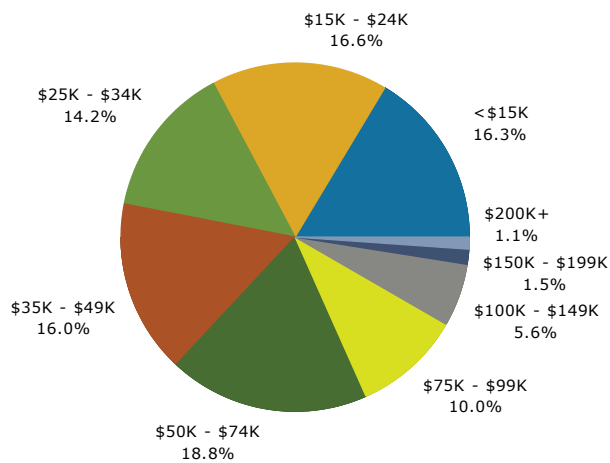
## Trends 2015-2020



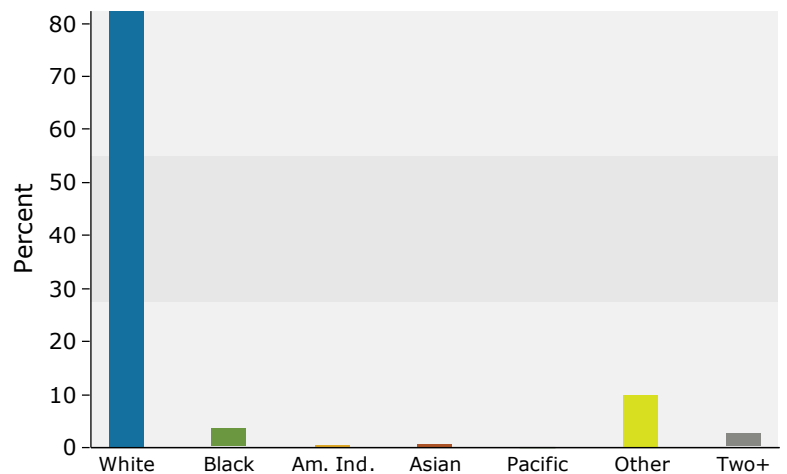
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 19.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

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Summary	Census 2010	2015	2020
Population	43,500	45,826	48,073
Households	19,122	20,220	21,253
Families	11,794	12,368	12,946
Average Household Size	2.23	2.22	2.22
Owner Occupied Housing Units	12,882	13,166	13,835
Renter Occupied Housing Units	6,240	7,054	7,417
Median Age	45.3	46.5	47.9
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.96%	1.10%	0.75%
Households	1.00%	1.13%	0.77%
Families	0.92%	1.03%	0.69%
Owner HHs	1.00%	1.05%	0.70%
Median Household Income	3.66%	2.85%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	2,824	14.0%	2,793	13.1%
\$15,000 - \$24,999	3,177	15.7%	2,535	11.9%
\$25,000 - \$34,999	2,671	13.2%	2,389	11.2%
\$35,000 - \$49,999	2,993	14.8%	3,052	14.4%
\$50,000 - \$74,999	3,958	19.6%	4,764	22.4%
\$75,000 - \$99,999	2,162	10.7%	2,875	13.5%
\$100,000 - \$149,999	1,635	8.1%	1,837	8.6%
\$150,000 - \$199,999	462	2.3%	581	2.7%
\$200,000+	336	1.7%	428	2.0%
Median Household Income	\$40,991		\$49,070	
Average Household Income	\$55,262		\$62,719	
Per Capita Income	\$24,192		\$27,507	

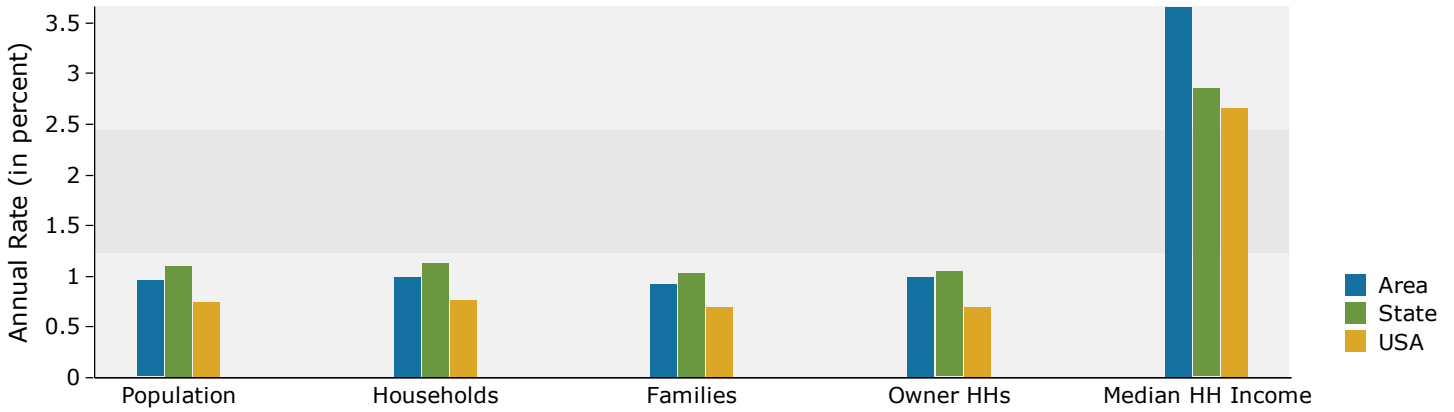
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,571	5.9%	2,533	5.5%	2,533	5.3%
5 - 9	2,478	5.7%	2,584	5.6%	2,552	5.3%
10 - 14	2,327	5.3%	2,499	5.5%	2,732	5.7%
15 - 19	2,275	5.2%	2,223	4.9%	2,472	5.1%
20 - 24	2,167	5.0%	2,194	4.8%	2,055	4.3%
25 - 34	4,819	11.1%	5,153	11.2%	4,907	10.2%
35 - 44	4,929	11.3%	5,007	10.9%	5,274	11.0%
45 - 54	5,604	12.9%	5,397	11.8%	5,309	11.0%
55 - 64	5,810	13.4%	6,313	13.8%	6,564	13.7%
65 - 74	4,981	11.5%	5,921	12.9%	6,722	14.0%
75 - 84	3,716	8.5%	3,853	8.4%	4,606	9.6%
85+	1,823	4.2%	2,151	4.7%	2,347	4.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	37,035	85.1%	38,618	84.3%	39,867	82.9%
Black Alone	1,822	4.2%	2,068	4.5%	2,296	4.8%
American Indian Alone	196	0.5%	243	0.5%	295	0.6%
Asian Alone	351	0.8%	431	0.9%	526	1.1%
Pacific Islander Alone	94	0.2%	82	0.2%	75	0.2%
Some Other Race Alone	3,128	7.2%	3,362	7.3%	3,779	7.9%
Two or More Races	873	2.0%	1,022	2.2%	1,235	2.6%
Hispanic Origin (Any Race)	6,274	14.4%	6,707	14.6%	7,488	15.6%

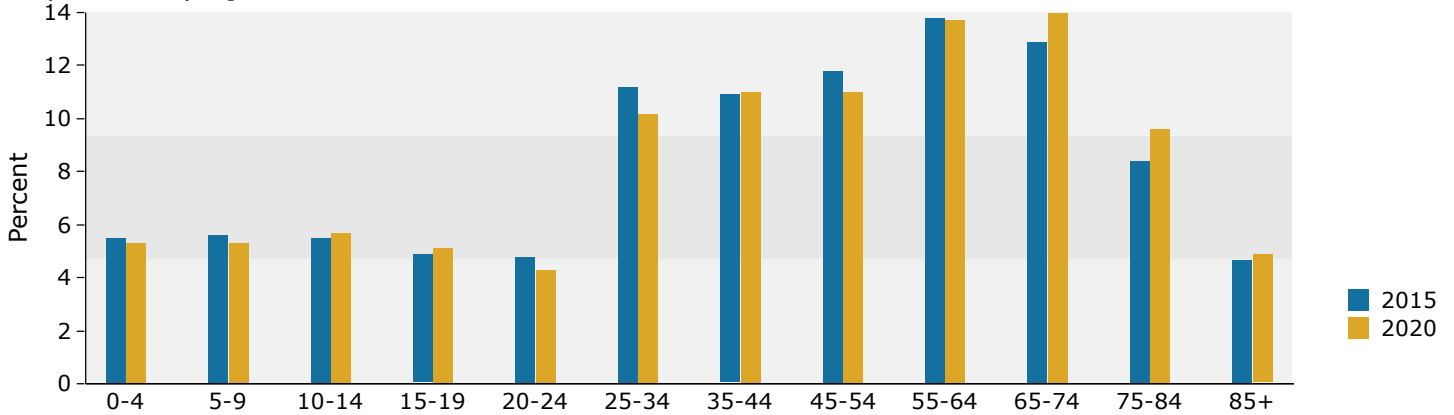
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

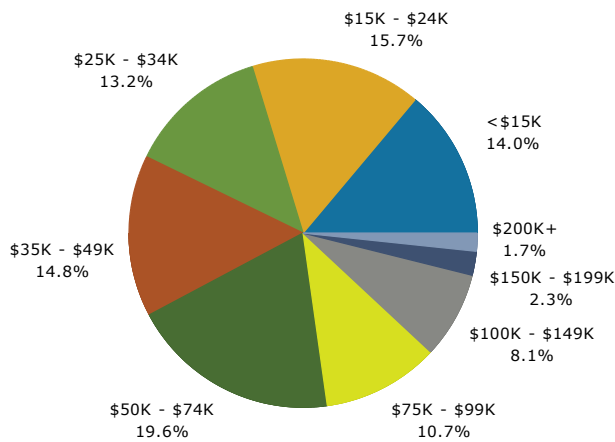
## Trends 2015-2020



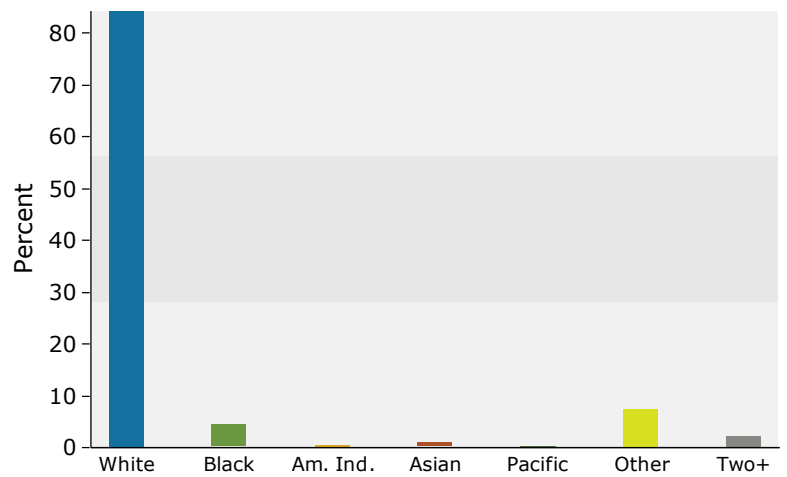
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 14.6%



# Demographic and Income Profile

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Summary	Census 2010	2015	2020
Population	89,283	93,972	98,596
Households	38,177	40,288	42,325
Families	25,124	26,297	27,509
Average Household Size	2.31	2.30	2.30
Owner Occupied Housing Units	28,040	28,736	30,161
Renter Occupied Housing Units	10,137	11,552	12,164
Median Age	45.9	47.3	48.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.97%	1.10%	0.75%
Households	0.99%	1.13%	0.77%
Families	0.91%	1.03%	0.69%
Owner HHs	0.97%	1.05%	0.70%
Median Household Income	2.77%	2.85%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	4,848	12.0%	4,712	11.1%
\$15,000 - \$24,999	5,425	13.5%	4,202	9.9%
\$25,000 - \$34,999	5,099	12.7%	4,420	10.4%
\$35,000 - \$49,999	5,783	14.4%	5,863	13.9%
\$50,000 - \$74,999	8,146	20.2%	9,631	22.8%
\$75,000 - \$99,999	5,186	12.9%	6,781	16.0%
\$100,000 - \$149,999	3,780	9.4%	4,167	9.8%
\$150,000 - \$199,999	1,180	2.9%	1,501	3.5%
\$200,000+	841	2.1%	1,049	2.5%
Median Household Income	\$46,641		\$53,458	
Average Household Income	\$60,647		\$68,580	
Per Capita Income	\$26,105		\$29,549	

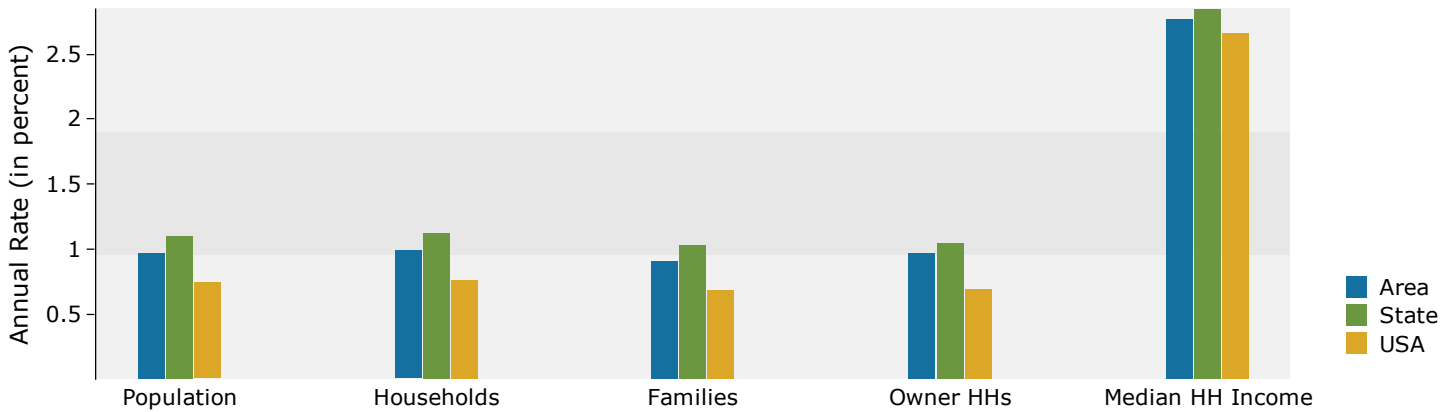
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,016	5.6%	4,922	5.2%	4,923	5.0%
5 - 9	5,093	5.7%	5,207	5.5%	5,139	5.2%
10 - 14	5,008	5.6%	5,244	5.6%	5,654	5.7%
15 - 19	4,629	5.2%	4,671	5.0%	5,131	5.2%
20 - 24	3,990	4.5%	4,269	4.5%	4,037	4.1%
25 - 34	9,288	10.4%	9,657	10.3%	9,300	9.4%
35 - 44	10,513	11.8%	10,544	11.2%	10,782	10.9%
45 - 54	12,045	13.5%	11,727	12.5%	11,640	11.8%
55 - 64	12,739	14.3%	13,783	14.7%	14,461	14.7%
65 - 74	10,703	12.0%	12,797	13.6%	14,512	14.7%
75 - 84	7,248	8.1%	7,598	8.1%	9,105	9.2%
85+	3,012	3.4%	3,556	3.8%	3,911	4.0%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	78,890	88.4%	82,221	87.5%	85,061	86.3%
Black Alone	2,834	3.2%	3,268	3.5%	3,665	3.7%
American Indian Alone	381	0.4%	476	0.5%	586	0.6%
Asian Alone	738	0.8%	920	1.0%	1,136	1.2%
Pacific Islander Alone	169	0.2%	148	0.2%	135	0.1%
Some Other Race Alone	4,556	5.1%	4,903	5.2%	5,531	5.6%
Two or More Races	1,716	1.9%	2,036	2.2%	2,482	2.5%
Hispanic Origin (Any Race)	9,607	10.8%	10,291	11.0%	11,540	11.7%

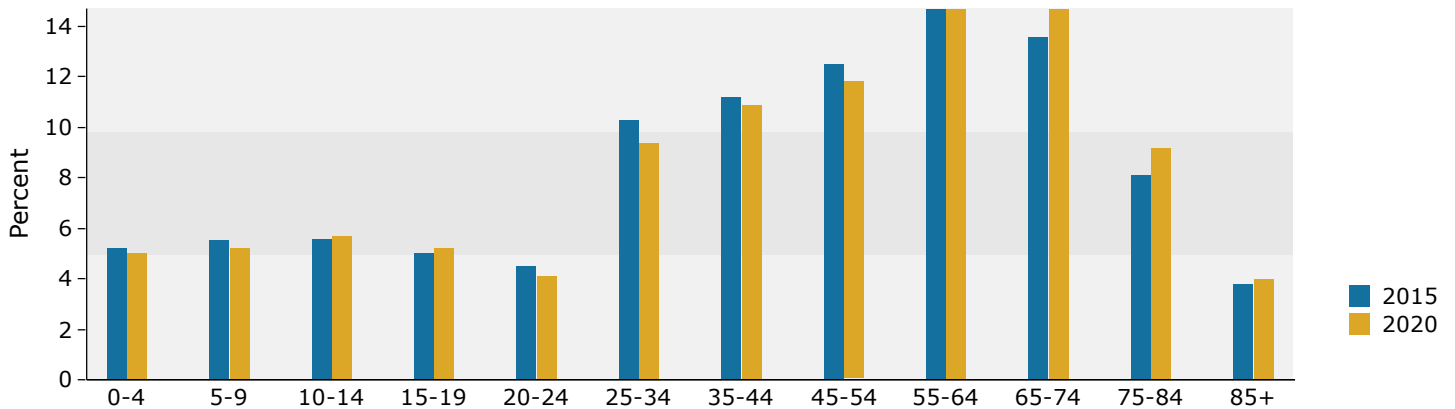
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

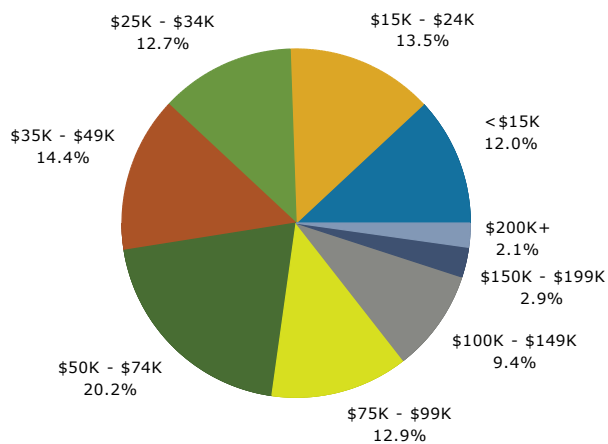
## Trends 2015-2020



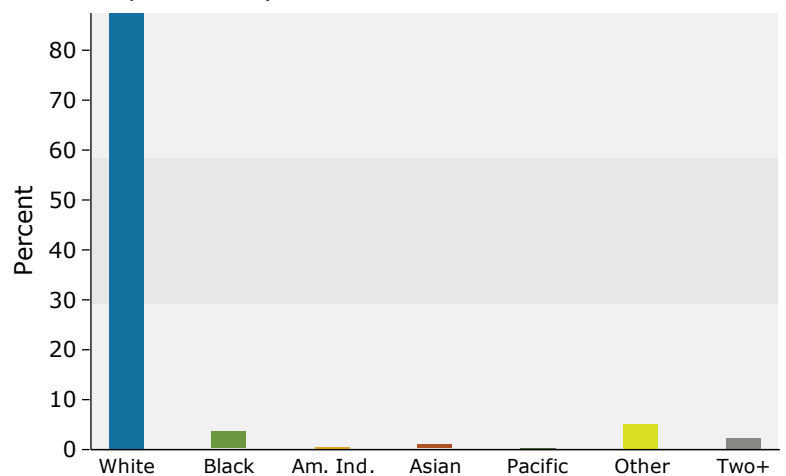
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 11.0%