



Demographic and Income Profile

34 Sammy McGhee Blvd, Jasper, Georgia, 30143 2
 34 Sammy McGhee Blvd, Jasper, Georgia, 30143
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.46538
 Longitude: -84.45051

Summary	Census 2010	2015	2020
Population	16,090	16,252	16,698
Households	6,136	6,200	6,363
Families	4,453	4,454	4,543
Average Household Size	2.58	2.58	2.59
Owner Occupied Housing Units	4,426	4,274	4,368
Renter Occupied Housing Units	1,710	1,926	1,995
Median Age	40.8	42.0	43.1
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.54%	0.90%	0.75%
Households	0.52%	0.93%	0.77%
Families	0.40%	0.80%	0.69%
Owner HHs	0.44%	0.90%	0.70%
Median Household Income	2.08%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,079	17.4%	1,046	16.4%
\$15,000 - \$24,999	542	8.7%	408	6.4%
\$25,000 - \$34,999	666	10.7%	557	8.8%
\$35,000 - \$49,999	832	13.4%	807	12.7%
\$50,000 - \$74,999	1,310	21.1%	1,328	20.9%
\$75,000 - \$99,999	850	13.7%	1,151	18.1%
\$100,000 - \$149,999	679	11.0%	733	11.5%
\$150,000 - \$199,999	155	2.5%	227	3.6%
\$200,000+	86	1.4%	106	1.7%
Median Household Income	\$49,532		\$54,898	
Average Household Income	\$59,016		\$67,092	
Per Capita Income	\$22,725		\$25,786	

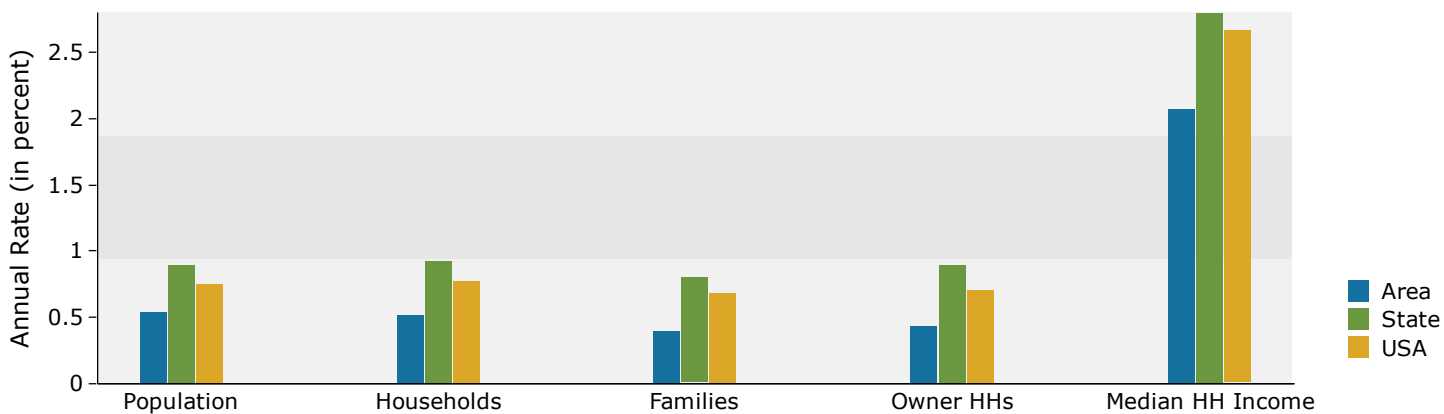
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,001	6.2%	949	5.8%	923	5.5%
5 - 9	1,069	6.6%	1,020	6.3%	1,000	6.0%
10 - 14	1,059	6.6%	1,055	6.5%	1,111	6.7%
15 - 19	981	6.1%	927	5.7%	1,037	6.2%
20 - 24	888	5.5%	839	5.2%	762	4.6%
25 - 34	1,806	11.2%	1,967	12.1%	1,867	11.2%
35 - 44	2,213	13.8%	2,004	12.3%	2,017	12.1%
45 - 54	2,392	14.9%	2,305	14.2%	2,235	13.4%
55 - 64	2,208	13.7%	2,268	14.0%	2,387	14.3%
65 - 74	1,495	9.3%	1,835	11.3%	2,019	12.1%
75 - 84	722	4.5%	812	5.0%	1,040	6.2%
85+	256	1.6%	270	1.7%	301	1.8%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,285	95.0%	15,172	93.3%	15,320	91.7%
Black Alone	214	1.3%	305	1.9%	394	2.4%
American Indian Alone	40	0.2%	54	0.3%	68	0.4%
Asian Alone	62	0.4%	129	0.8%	203	1.2%
Pacific Islander Alone	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	311	1.9%	374	2.3%	447	2.7%
Two or More Races	175	1.1%	216	1.3%	264	1.6%
Hispanic Origin (Any Race)	589	3.7%	702	4.3%	833	5.0%

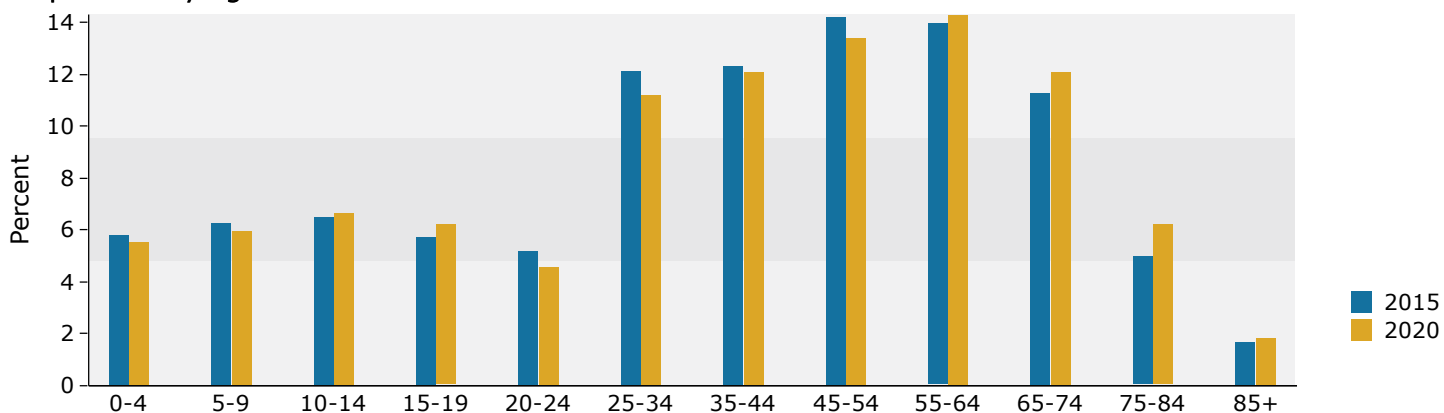
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

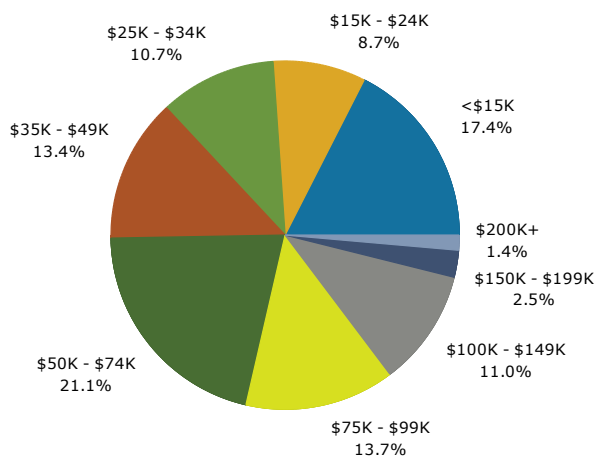
Trends 2015-2020



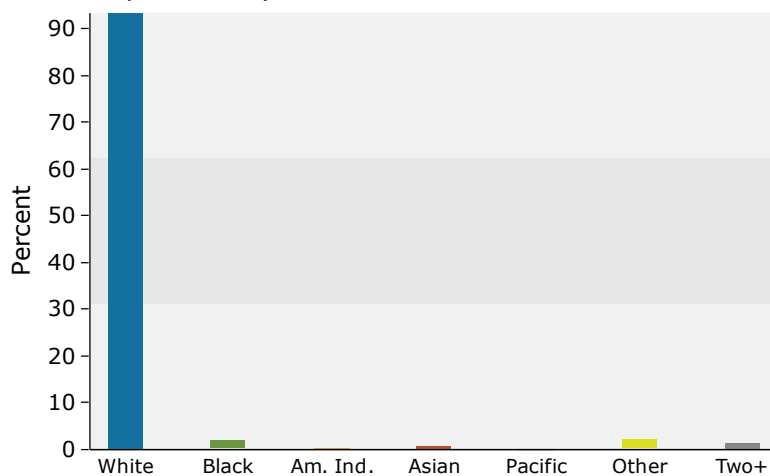
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 4.3%



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Summary	Census 2010	2015	2020
Population	36,427	37,160	38,790
Households	13,898	14,200	14,813
Families	10,502	10,635	11,042
Average Household Size	2.58	2.58	2.58
Owner Occupied Housing Units	11,040	10,910	11,364
Renter Occupied Housing Units	2,858	3,291	3,449
Median Age	41.8	43.4	44.9
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.86%	0.90%	0.75%
Households	0.85%	0.93%	0.77%
Families	0.75%	0.80%	0.69%
Owner HHs	0.82%	0.90%	0.70%
Median Household Income	2.16%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	2,079	14.6%	2,008	13.6%
\$15,000 - \$24,999	1,346	9.5%	1,019	6.9%
\$25,000 - \$34,999	1,589	11.2%	1,348	9.1%
\$35,000 - \$49,999	1,730	12.2%	1,705	11.5%
\$50,000 - \$74,999	3,149	22.2%	3,258	22.0%
\$75,000 - \$99,999	1,911	13.5%	2,557	17.3%
\$100,000 - \$149,999	1,685	11.9%	1,930	13.0%
\$150,000 - \$199,999	464	3.3%	675	4.6%
\$200,000+	248	1.7%	313	2.1%
Median Household Income	\$51,843		\$57,690	
Average Household Income	\$62,678		\$71,698	
Per Capita Income	\$23,909		\$27,307	

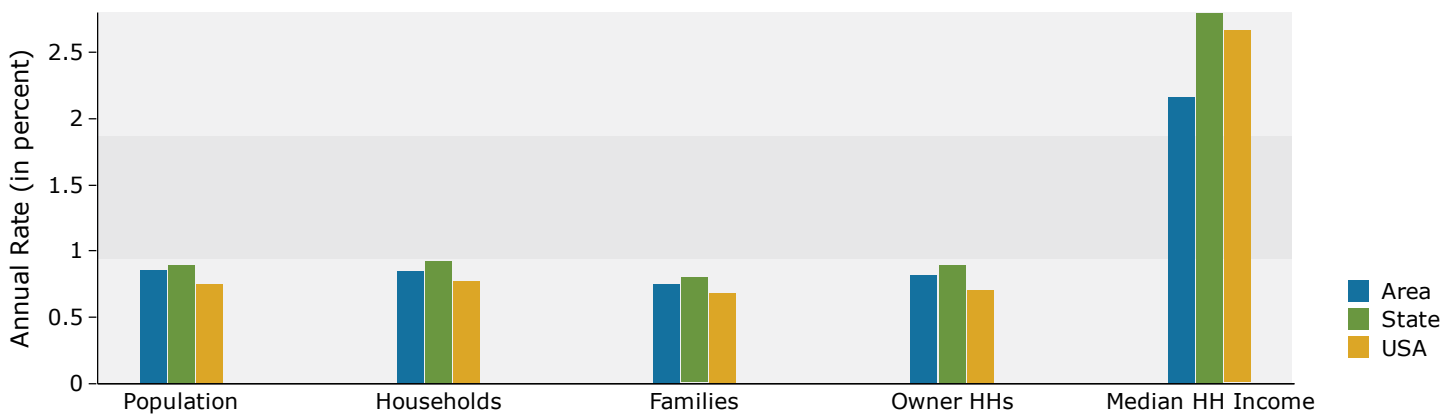
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,126	5.8%	2,041	5.5%	2,013	5.2%
5 - 9	2,371	6.5%	2,211	6.0%	2,217	5.7%
10 - 14	2,352	6.5%	2,355	6.3%	2,445	6.3%
15 - 19	2,267	6.2%	2,134	5.7%	2,398	6.2%
20 - 24	1,900	5.2%	1,948	5.2%	1,778	4.6%
25 - 34	3,864	10.6%	4,070	11.0%	4,044	10.4%
35 - 44	4,984	13.7%	4,604	12.4%	4,546	11.7%
45 - 54	5,326	14.6%	5,186	14.0%	5,172	13.3%
55 - 64	5,408	14.8%	5,646	15.2%	5,978	15.4%
65 - 74	3,779	10.4%	4,656	12.5%	5,255	13.5%
75 - 84	1,598	4.4%	1,811	4.9%	2,377	6.1%
85+	454	1.2%	496	1.3%	565	1.5%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	34,852	95.7%	35,066	94.4%	36,096	93.1%
Black Alone	417	1.1%	575	1.5%	743	1.9%
American Indian Alone	109	0.3%	140	0.4%	171	0.4%
Asian Alone	142	0.4%	273	0.7%	425	1.1%
Pacific Islander Alone	9	0.0%	9	0.0%	9	0.0%
Some Other Race Alone	487	1.3%	587	1.6%	709	1.8%
Two or More Races	411	1.1%	509	1.4%	637	1.6%
Hispanic Origin (Any Race)	1,049	2.9%	1,248	3.4%	1,494	3.9%

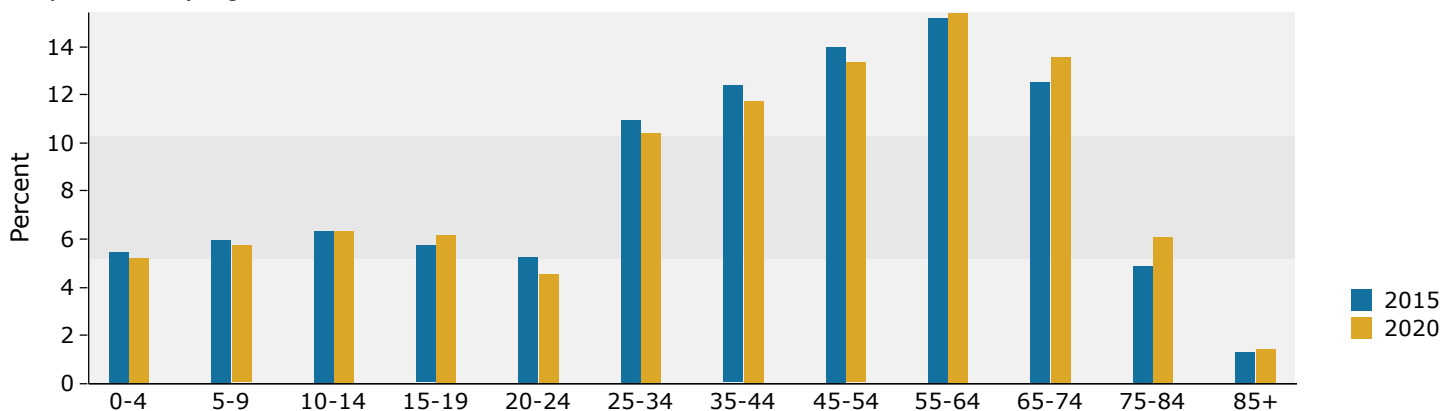
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

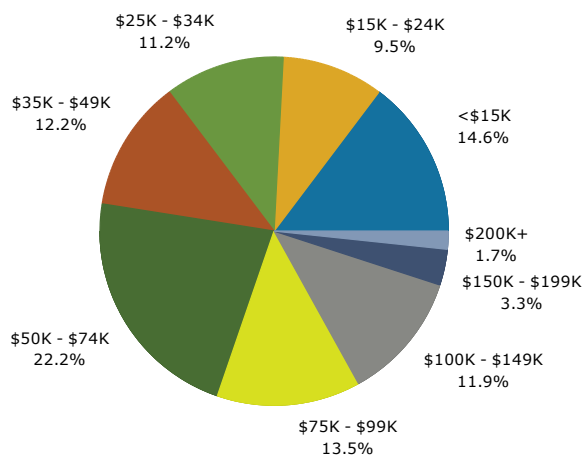
Trends 2015-2020



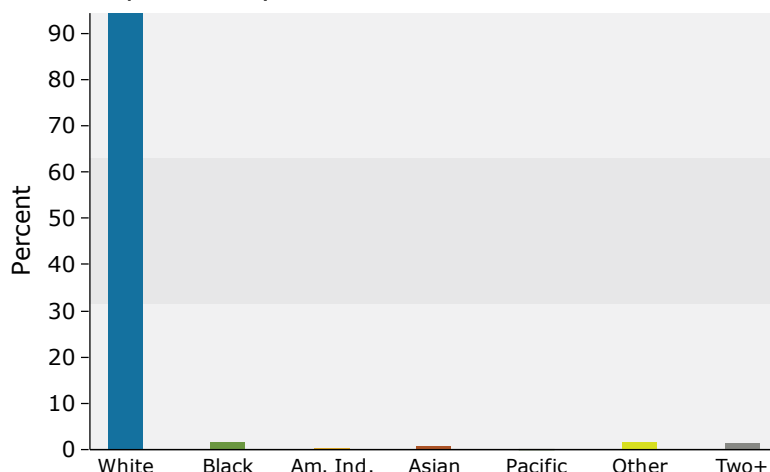
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



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Summary	Census 2010	2015	2020
Population	75,993	79,630	84,567
Households	28,656	30,079	31,938
Families	21,406	22,241	23,467
Average Household Size	2.61	2.61	2.61
Owner Occupied Housing Units	22,270	22,482	23,729
Renter Occupied Housing Units	6,386	7,597	8,209
Median Age	40.8	42.1	43.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.21%	0.90%	0.75%
Households	1.21%	0.93%	0.77%
Families	1.08%	0.80%	0.69%
Owner HHs	1.09%	0.90%	0.70%
Median Household Income	2.19%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	4,365	14.5%	4,279	13.4%
\$15,000 - \$24,999	3,494	11.6%	2,801	8.8%
\$25,000 - \$34,999	3,227	10.7%	2,905	9.1%
\$35,000 - \$49,999	3,854	12.8%	3,899	12.2%
\$50,000 - \$74,999	6,086	20.2%	6,396	20.0%
\$75,000 - \$99,999	3,873	12.9%	5,075	15.9%
\$100,000 - \$149,999	3,677	12.2%	4,423	13.8%
\$150,000 - \$199,999	912	3.0%	1,420	4.4%
\$200,000+	591	2.0%	740	2.3%
Median Household Income	\$50,261		\$56,024	
Average Household Income	\$62,182		\$71,079	
Per Capita Income	\$23,559		\$26,905	

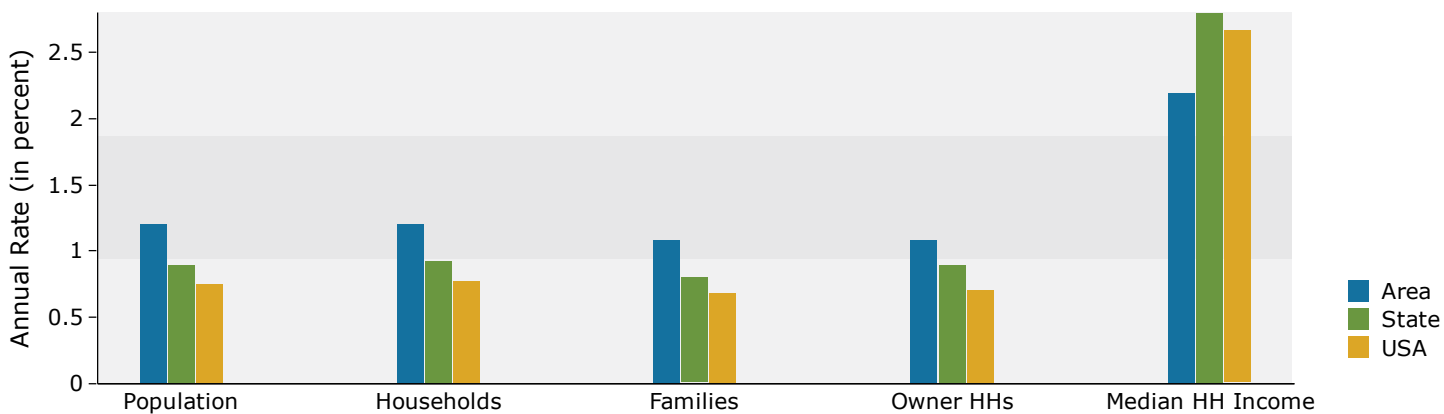
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,707	6.2%	4,671	5.9%	4,708	5.6%
5 - 9	5,026	6.6%	5,007	6.3%	5,100	6.0%
10 - 14	5,050	6.6%	5,143	6.5%	5,584	6.6%
15 - 19	4,844	6.4%	4,724	5.9%	5,282	6.2%
20 - 24	4,115	5.4%	4,352	5.5%	4,081	4.8%
25 - 34	8,346	11.0%	9,111	11.4%	9,272	11.0%
35 - 44	10,478	13.8%	9,923	12.5%	10,036	11.9%
45 - 54	11,058	14.6%	11,187	14.0%	11,335	13.4%
55 - 64	10,698	14.1%	11,324	14.2%	12,364	14.6%
65 - 74	7,548	9.9%	9,401	11.8%	10,542	12.5%
75 - 84	3,156	4.2%	3,720	4.7%	5,029	5.9%
85+	968	1.3%	1,068	1.3%	1,234	1.5%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	70,936	93.3%	73,112	91.8%	76,280	90.2%
Black Alone	1,295	1.7%	1,749	2.2%	2,260	2.7%
American Indian Alone	305	0.4%	373	0.5%	447	0.5%
Asian Alone	304	0.4%	501	0.6%	728	0.9%
Pacific Islander Alone	42	0.1%	46	0.1%	51	0.1%
Some Other Race Alone	2,087	2.7%	2,557	3.2%	3,164	3.7%
Two or More Races	1,023	1.3%	1,294	1.6%	1,639	1.9%
Hispanic Origin (Any Race)	4,409	5.8%	5,380	6.8%	6,554	7.8%

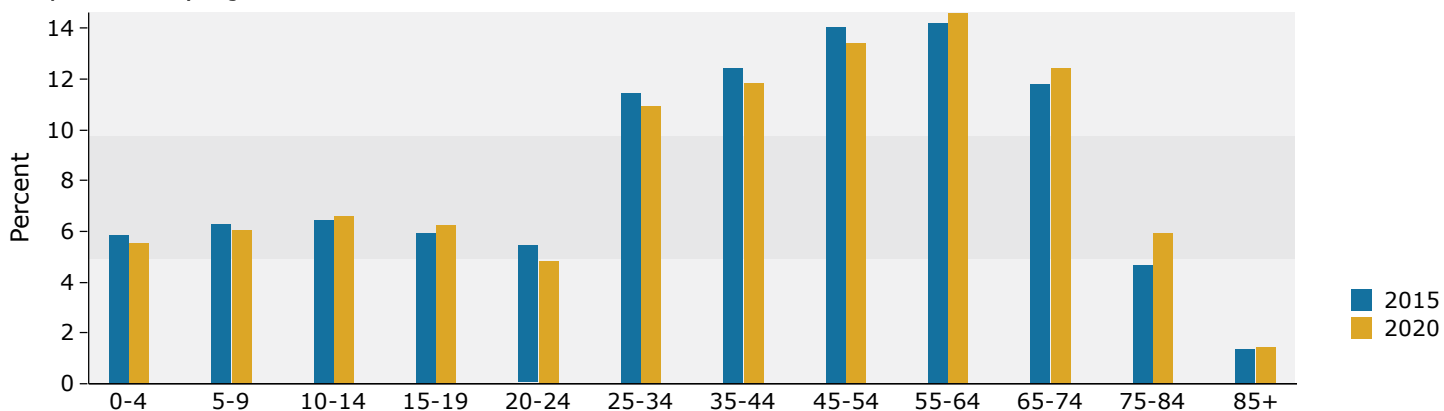
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

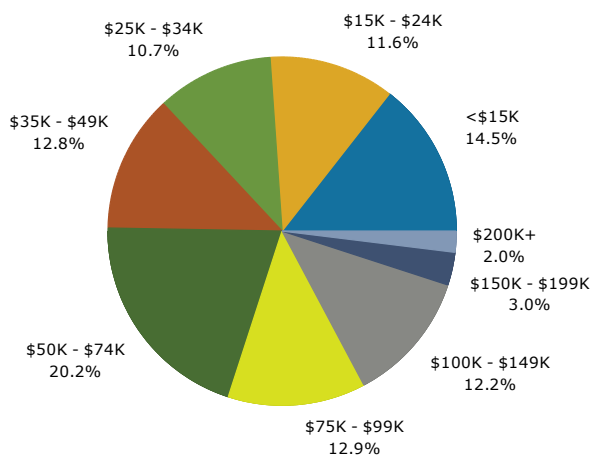
Trends 2015-2020



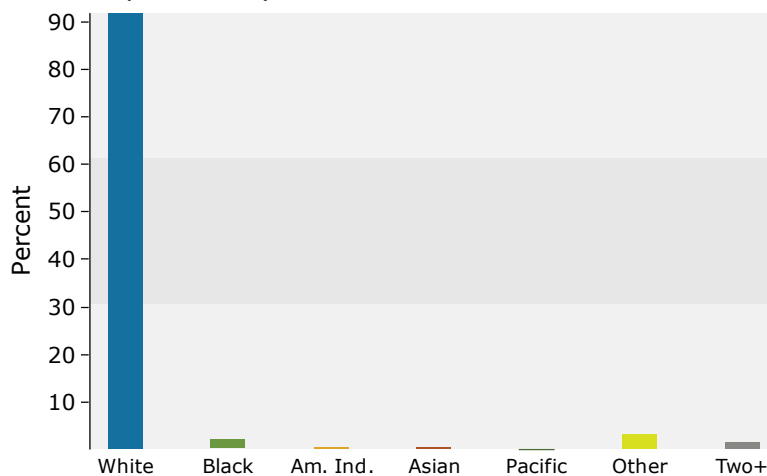
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.