



Demographic and Income Profile

650 Upward Rd, Flat Rock, North Carolina, 28731
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 35.29761
 Longitude: -82.41094

Summary	Census 2010	2017	2022
Population	17,802	19,494	20,740
Households	7,309	7,949	8,431
Families	4,701	5,060	5,344
Average Household Size	2.41	2.42	2.43
Owner Occupied Housing Units	5,084	5,302	5,647
Renter Occupied Housing Units	2,225	2,647	2,785
Median Age	40.9	42.2	43.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.25%	1.10%	0.83%
Households	1.18%	1.06%	0.79%
Families	1.10%	0.95%	0.71%
Owner HHs	1.27%	1.00%	0.72%
Median Household Income	1.14%	1.93%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,214	15.3%	1,276	15.1%
\$15,000 - \$24,999	1,325	16.7%	1,346	16.0%
\$25,000 - \$34,999	1,202	15.1%	1,160	13.8%
\$35,000 - \$49,999	1,311	16.5%	1,249	14.8%
\$50,000 - \$74,999	1,303	16.4%	1,241	14.7%
\$75,000 - \$99,999	712	9.0%	985	11.7%
\$100,000 - \$149,999	539	6.8%	732	8.7%
\$150,000 - \$199,999	169	2.1%	223	2.6%
\$200,000+	175	2.2%	219	2.6%
Median Household Income	\$36,967		\$39,132	
Average Household Income	\$53,735		\$61,099	
Per Capita Income	\$22,298		\$25,216	

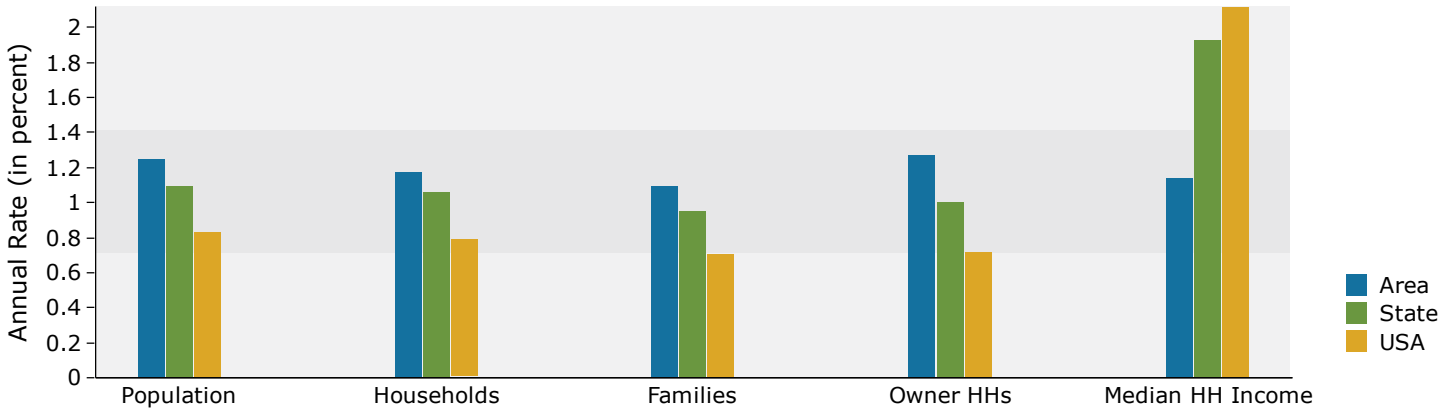
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,240	7.0%	1,244	6.4%	1,261	6.1%
5 - 9	1,139	6.4%	1,243	6.4%	1,283	6.2%
10 - 14	1,031	5.8%	1,161	6.0%	1,311	6.3%
15 - 19	1,006	5.7%	1,000	5.1%	1,156	5.6%
20 - 24	971	5.5%	980	5.0%	952	4.6%
25 - 34	2,230	12.5%	2,423	12.4%	2,235	10.8%
35 - 44	2,167	12.2%	2,324	11.9%	2,545	12.3%
45 - 54	2,345	13.2%	2,331	12.0%	2,400	11.6%
55 - 64	2,189	12.3%	2,584	13.3%	2,691	13.0%
65 - 74	1,819	10.2%	2,349	12.1%	2,706	13.0%
75 - 84	1,247	7.0%	1,308	6.7%	1,602	7.7%
85+	419	2.4%	546	2.8%	597	2.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,804	83.2%	15,929	81.7%	16,606	80.1%
Black Alone	613	3.4%	778	4.0%	891	4.3%
American Indian Alone	95	0.5%	116	0.6%	137	0.7%
Asian Alone	129	0.7%	173	0.9%	213	1.0%
Pacific Islander Alone	29	0.2%	29	0.1%	30	0.1%
Some Other Race Alone	1,724	9.7%	1,951	10.0%	2,229	10.7%
Two or More Races	408	2.3%	519	2.7%	634	3.1%
Hispanic Origin (Any Race)	3,440	19.3%	3,878	19.9%	4,411	21.3%

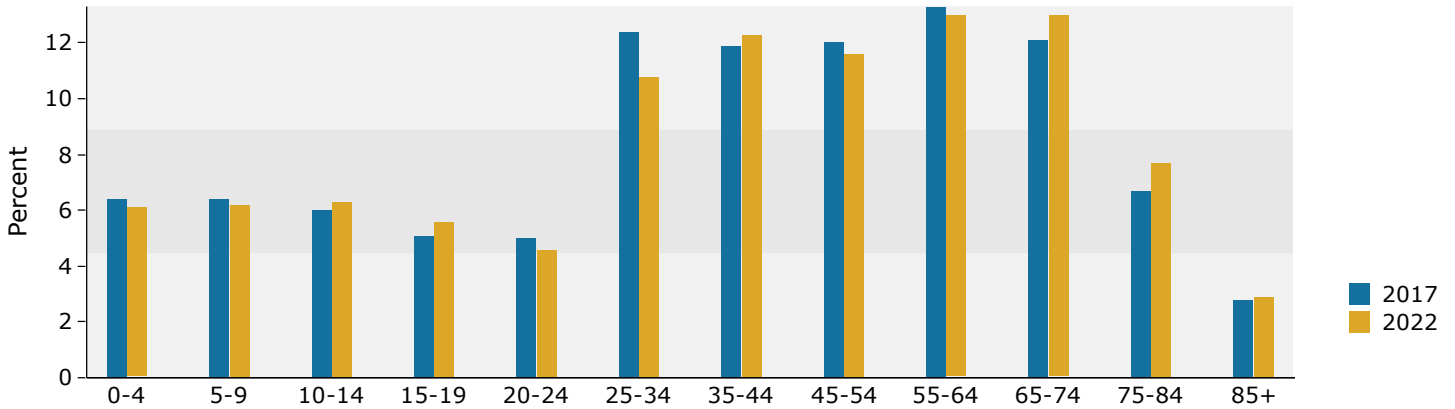
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

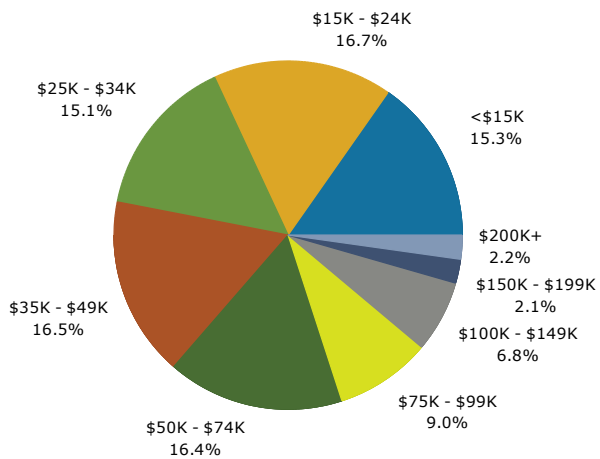
Trends 2017-2022



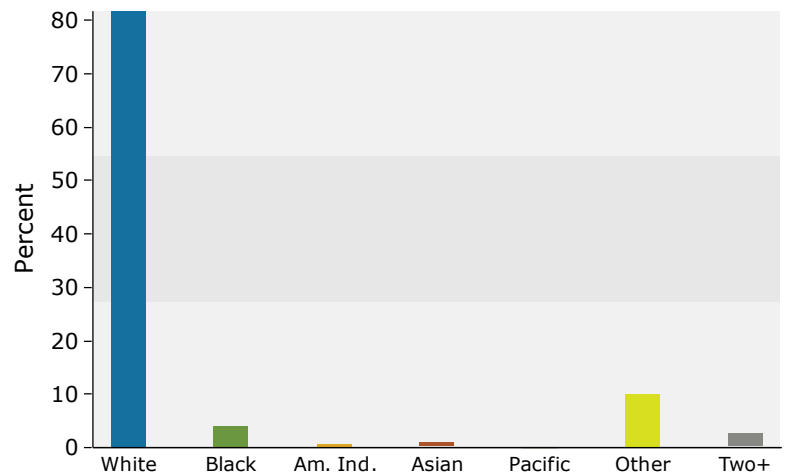
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 19.9%



Demographic and Income Profile

650 Upward Rd, Flat Rock, North Carolina, 28731
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 35.29761
 Longitude: -82.41094

Summary	Census 2010	2017	2022
Population	43,769	48,453	51,730
Households	19,248	21,213	22,610
Families	11,878	12,927	13,710
Average Household Size	2.23	2.24	2.25
Owner Occupied Housing Units	12,984	13,673	14,582
Renter Occupied Housing Units	6,264	7,540	8,028
Median Age	45.4	47.2	48.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.32%	1.10%	0.83%
Households	1.28%	1.06%	0.79%
Families	1.18%	0.95%	0.71%
Owner HHs	1.30%	1.00%	0.72%
Median Household Income	2.00%	1.93%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	2,913	13.7%	3,045	13.5%
\$15,000 - \$24,999	2,886	13.6%	2,890	12.8%
\$25,000 - \$34,999	2,665	12.6%	2,563	11.3%
\$35,000 - \$49,999	3,258	15.4%	3,078	13.6%
\$50,000 - \$74,999	3,921	18.5%	3,704	16.4%
\$75,000 - \$99,999	2,210	10.4%	2,969	13.1%
\$100,000 - \$149,999	2,144	10.1%	2,859	12.6%
\$150,000 - \$199,999	551	2.6%	704	3.1%
\$200,000+	665	3.1%	797	3.5%
Median Household Income	\$43,716		\$48,269	
Average Household Income	\$62,459		\$70,776	
Per Capita Income	\$27,491		\$31,019	

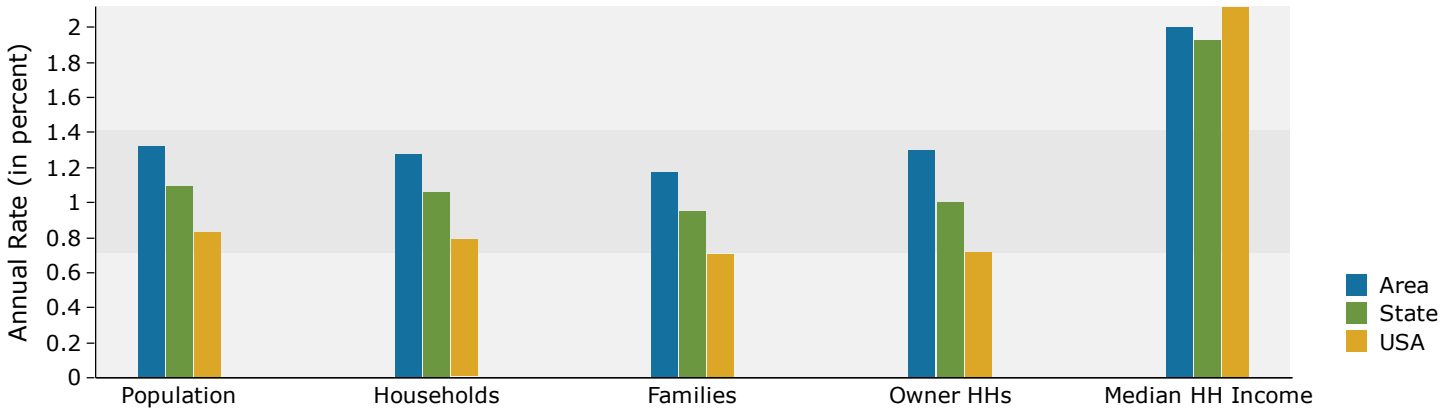
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,585	5.9%	2,601	5.4%	2,667	5.2%
5 - 9	2,491	5.7%	2,652	5.5%	2,744	5.3%
10 - 14	2,341	5.3%	2,583	5.3%	2,845	5.5%
15 - 19	2,289	5.2%	2,317	4.8%	2,578	5.0%
20 - 24	2,177	5.0%	2,271	4.7%	2,236	4.3%
25 - 34	4,849	11.1%	5,382	11.1%	5,164	10.0%
35 - 44	4,957	11.3%	5,241	10.8%	5,704	11.0%
45 - 54	5,638	12.9%	5,562	11.5%	5,618	10.9%
55 - 64	5,849	13.4%	6,683	13.8%	6,866	13.3%
65 - 74	5,017	11.5%	6,504	13.4%	7,456	14.4%
75 - 84	3,744	8.6%	4,253	8.8%	5,253	10.2%
85+	1,831	4.2%	2,405	5.0%	2,600	5.0%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	37,278	85.2%	40,649	83.9%	42,678	82.5%
Black Alone	1,828	4.2%	2,276	4.7%	2,576	5.0%
American Indian Alone	197	0.5%	242	0.5%	286	0.6%
Asian Alone	355	0.8%	479	1.0%	588	1.1%
Pacific Islander Alone	95	0.2%	95	0.2%	96	0.2%
Some Other Race Alone	3,138	7.2%	3,590	7.4%	4,129	8.0%
Two or More Races	878	2.0%	1,122	2.3%	1,377	2.7%
Hispanic Origin (Any Race)	6,294	14.4%	7,171	14.8%	8,202	15.9%

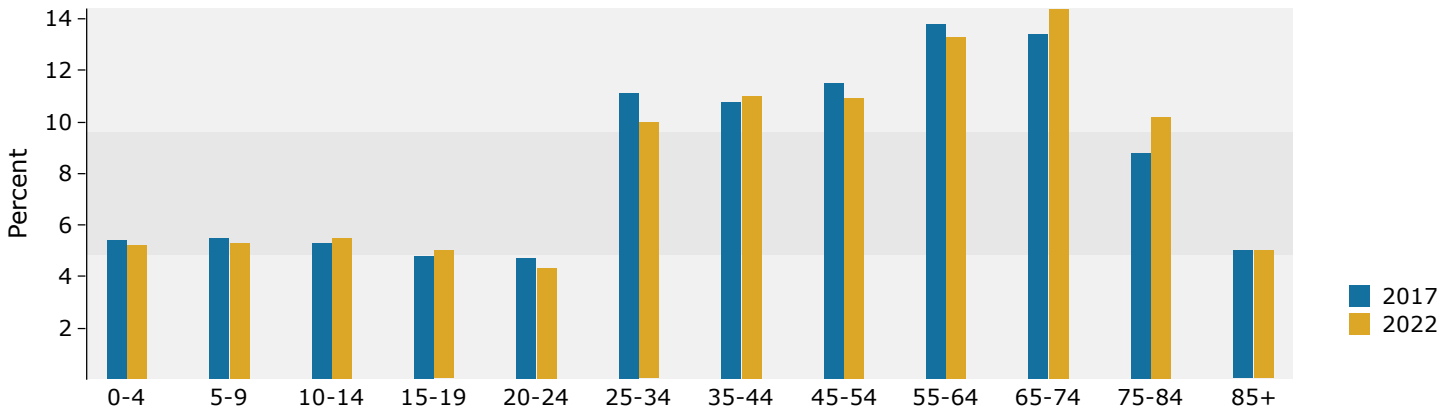
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

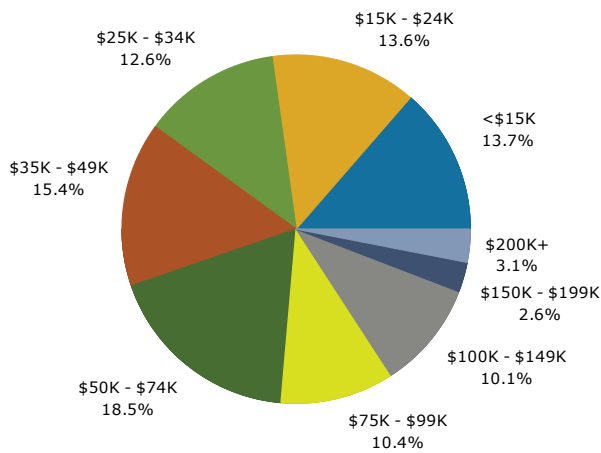
Trends 2017-2022



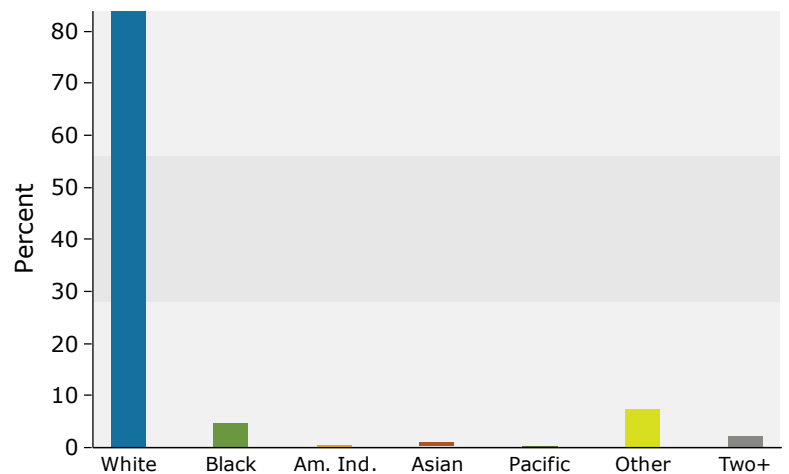
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 14.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

650 Upward Rd, Flat Rock, North Carolina, 28731
 Ring: 7 mile radius

Prepared by Esri
 Latitude: 35.29761
 Longitude: -82.41094

Summary	Census 2010	2017	2022
Population	63,763	70,269	74,944
Households	27,646	30,301	32,249
Families	17,591	19,041	20,162
Average Household Size	2.26	2.28	2.29
Owner Occupied Housing Units	19,591	20,597	21,927
Renter Occupied Housing Units	8,055	9,705	10,323
Median Age	46.1	48.1	49.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.30%	1.10%	0.83%
Households	1.25%	1.06%	0.79%
Families	1.15%	0.95%	0.71%
Owner HHs	1.26%	1.00%	0.72%
Median Household Income	1.99%	1.93%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	3,899	12.9%	4,063	12.6%
\$15,000 - \$24,999	3,703	12.2%	3,689	11.4%
\$25,000 - \$34,999	3,675	12.1%	3,516	10.9%
\$35,000 - \$49,999	4,653	15.4%	4,363	13.5%
\$50,000 - \$74,999	5,789	19.1%	5,411	16.8%
\$75,000 - \$99,999	3,500	11.6%	4,624	14.3%
\$100,000 - \$149,999	3,220	10.6%	4,279	13.3%
\$150,000 - \$199,999	823	2.7%	1,059	3.3%
\$200,000+	1,037	3.4%	1,245	3.9%
Median Household Income	\$46,748		\$51,576	
Average Household Income	\$65,214		\$73,941	
Per Capita Income	\$28,477		\$32,145	

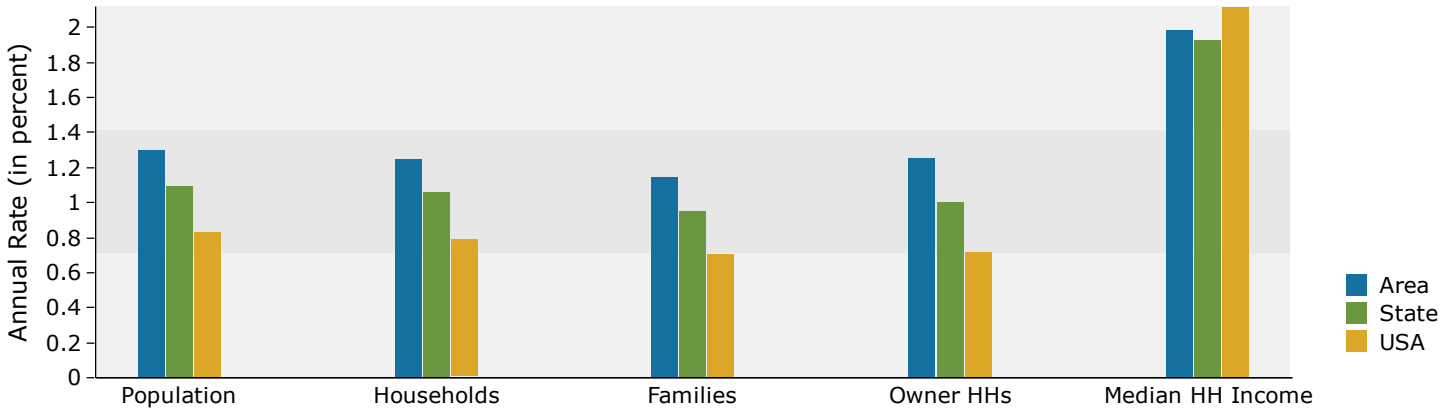
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,634	5.7%	3,641	5.2%	3,726	5.0%
5 - 9	3,563	5.6%	3,771	5.4%	3,887	5.2%
10 - 14	3,458	5.4%	3,734	5.3%	4,104	5.5%
15 - 19	3,325	5.2%	3,362	4.8%	3,713	5.0%
20 - 24	3,017	4.7%	3,236	4.6%	3,126	4.2%
25 - 34	6,739	10.6%	7,454	10.6%	7,254	9.7%
35 - 44	7,231	11.3%	7,533	10.7%	8,124	10.8%
45 - 54	8,385	13.2%	8,240	11.7%	8,266	11.0%
55 - 64	8,902	14.0%	10,093	14.4%	10,388	13.9%
65 - 74	7,610	11.9%	9,845	14.0%	11,310	15.1%
75 - 84	5,427	8.5%	6,160	8.8%	7,597	10.1%
85+	2,473	3.9%	3,199	4.6%	3,449	4.6%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	55,518	87.1%	60,332	85.9%	63,372	84.6%
Black Alone	2,231	3.5%	2,784	4.0%	3,163	4.2%
American Indian Alone	280	0.4%	347	0.5%	411	0.5%
Asian Alone	521	0.8%	707	1.0%	872	1.2%
Pacific Islander Alone	142	0.2%	143	0.2%	144	0.2%
Some Other Race Alone	3,838	6.0%	4,381	6.2%	5,045	6.7%
Two or More Races	1,233	1.9%	1,575	2.2%	1,936	2.6%
Hispanic Origin (Any Race)	7,965	12.5%	9,059	12.9%	10,374	13.8%

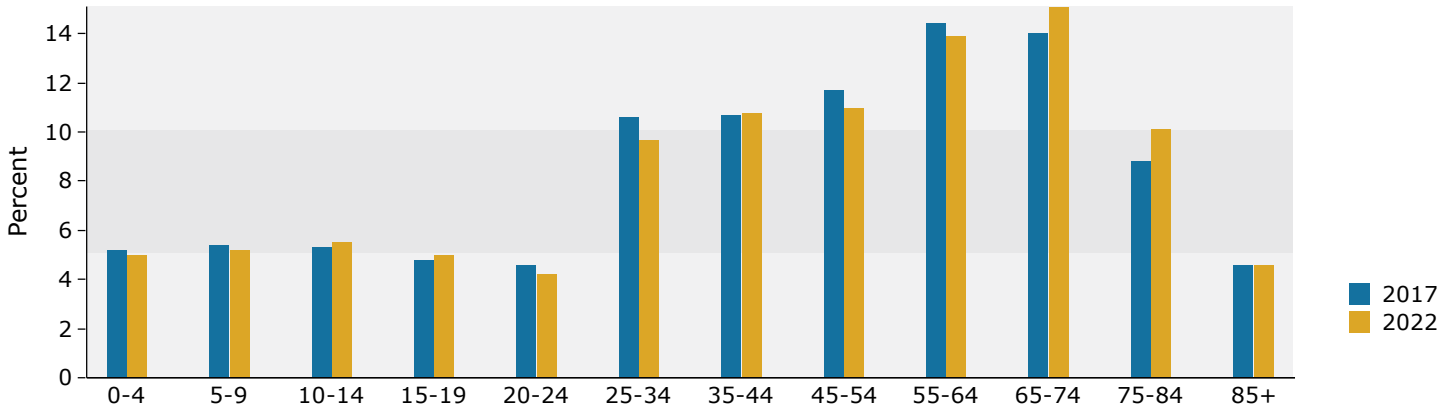
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

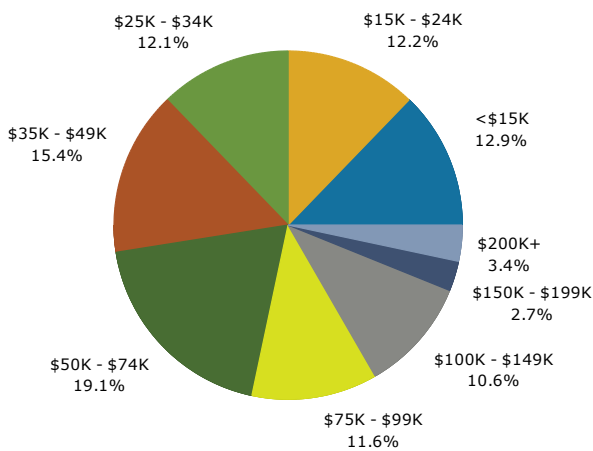
Trends 2017-2022



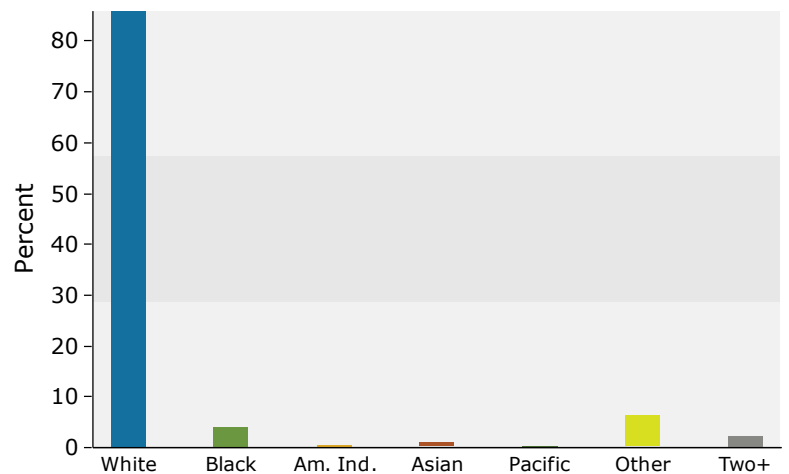
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 12.9%