



# Demographic and Income Profile

11th Ave N, North Myrtle Beach, South Carolina, 29582 2  
 11th Ave N, North Myrtle Beach, South Carolina, 29582  
 Drive Time: 5 minute radius

Prepared by Esri  
 Latitude: 33.83202  
 Longitude: -78.66460

Summary	Census 2010	2017	2022
Population	3,093	3,828	4,508
Households	1,595	2,008	2,363
Families	909	1,120	1,306
Average Household Size	1.94	1.91	1.91
Owner Occupied Housing Units	1,226	1,539	1,815
Renter Occupied Housing Units	369	469	549
Median Age	59.6	62.1	64.9
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	3.32%	1.21%	0.83%
Households	3.31%	1.21%	0.79%
Families	3.12%	1.09%	0.71%
Owner HHs	3.35%	1.20%	0.72%
Median Household Income	2.26%	2.38%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	193	9.6%	209	8.8%
\$15,000 - \$24,999	146	7.3%	146	6.2%
\$25,000 - \$34,999	253	12.6%	256	10.8%
\$35,000 - \$49,999	326	16.2%	325	13.8%
\$50,000 - \$74,999	412	20.5%	491	20.8%
\$75,000 - \$99,999	226	11.3%	338	14.3%
\$100,000 - \$149,999	247	12.3%	336	14.2%
\$150,000 - \$199,999	133	6.6%	173	7.3%
\$200,000+	72	3.6%	90	3.8%
Median Household Income	\$53,635		\$59,977	
Average Household Income	\$75,415		\$84,619	
Per Capita Income	\$38,628		\$43,313	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	73	2.4%	80	2.1%	88	2.0%
5 - 9	81	2.6%	89	2.3%	104	2.3%
10 - 14	90	2.9%	100	2.6%	118	2.6%
15 - 19	90	2.9%	94	2.5%	109	2.4%
20 - 24	88	2.8%	84	2.2%	77	1.7%
25 - 34	209	6.8%	247	6.5%	226	5.0%
35 - 44	247	8.0%	272	7.1%	341	7.6%
45 - 54	374	12.1%	390	10.2%	393	8.7%
55 - 64	764	24.7%	842	22.0%	807	17.9%
65 - 74	674	21.8%	1,053	27.5%	1,366	30.3%
75 - 84	313	10.1%	447	11.7%	705	15.6%
85+	92	3.0%	130	3.4%	176	3.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,882	93.2%	3,510	91.7%	4,084	90.6%
Black Alone	92	3.0%	133	3.5%	172	3.8%
American Indian Alone	23	0.7%	33	0.9%	43	1.0%
Asian Alone	33	1.1%	56	1.5%	83	1.8%
Pacific Islander Alone	4	0.1%	5	0.1%	5	0.1%
Some Other Race Alone	20	0.6%	28	0.7%	36	0.8%
Two or More Races	38	1.2%	64	1.7%	86	1.9%
Hispanic Origin (Any Race)	104	3.4%	142	3.7%	181	4.0%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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Summary	Census 2010	2017	2022
Population	17,588	21,161	24,447
Households	8,522	10,293	11,884
Families	5,000	5,906	6,760
Average Household Size	2.06	2.06	2.06
Owner Occupied Housing Units	6,048	7,236	8,347
Renter Occupied Housing Units	2,474	3,057	3,537
Median Age	52.7	55.7	57.7
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.93%	1.21%	0.83%
Households	2.92%	1.21%	0.79%
Families	2.74%	1.09%	0.71%
Owner HHs	2.90%	1.20%	0.72%
Median Household Income	2.77%	2.38%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,049	10.2%	1,100	9.3%
\$15,000 - \$24,999	1,210	11.8%	1,176	9.9%
\$25,000 - \$34,999	1,329	12.9%	1,297	10.9%
\$35,000 - \$49,999	1,770	17.2%	1,729	14.5%
\$50,000 - \$74,999	2,073	20.1%	2,482	20.9%
\$75,000 - \$99,999	1,178	11.4%	1,793	15.1%
\$100,000 - \$149,999	965	9.4%	1,370	11.5%
\$150,000 - \$199,999	446	4.3%	587	4.9%
\$200,000+	272	2.6%	349	2.9%
Median Household Income	\$47,612		\$54,575	
Average Household Income	\$65,509		\$75,174	
Per Capita Income	\$31,750		\$36,414	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	639	3.6%	692	3.3%	767	3.1%
5 - 9	673	3.8%	714	3.4%	782	3.2%
10 - 14	725	4.1%	809	3.8%	912	3.7%
15 - 19	723	4.1%	777	3.7%	890	3.6%
20 - 24	737	4.2%	777	3.7%	802	3.3%
25 - 34	1,589	9.0%	1,941	9.2%	1,988	8.1%
35 - 44	1,882	10.7%	2,024	9.6%	2,390	9.8%
45 - 54	2,405	13.7%	2,610	12.3%	2,697	11.0%
55 - 64	3,482	19.8%	3,989	18.8%	4,284	17.5%
65 - 74	2,985	17.0%	4,314	20.4%	5,308	21.7%
75 - 84	1,385	7.9%	1,963	9.3%	2,906	11.9%
85+	363	2.1%	552	2.6%	721	2.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,040	85.5%	17,586	83.1%	19,900	81.4%
Black Alone	1,588	9.0%	2,139	10.1%	2,664	10.9%
American Indian Alone	98	0.6%	134	0.6%	170	0.7%
Asian Alone	151	0.9%	255	1.2%	367	1.5%
Pacific Islander Alone	10	0.1%	12	0.1%	13	0.1%
Some Other Race Alone	417	2.4%	577	2.7%	735	3.0%
Two or More Races	284	1.6%	458	2.2%	599	2.5%
Hispanic Origin (Any Race)	850	4.8%	1,167	5.5%	1,482	6.1%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



# Demographic and Income Profile

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Summary	Census 2010	2017	2022
Population	49,071	60,525	70,079
Households	22,925	28,164	32,563
Families	14,551	17,610	20,226
Average Household Size	2.14	2.15	2.15
Owner Occupied Housing Units	17,514	21,325	24,662
Renter Occupied Housing Units	5,411	6,839	7,901
Median Age	53.3	56.2	57.9
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.97%	1.21%	0.83%
Households	2.95%	1.21%	0.79%
Families	2.81%	1.09%	0.71%
Owner HHs	2.95%	1.20%	0.72%
Median Household Income	2.37%	2.38%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	2,930	10.4%	3,117	9.6%
\$15,000 - \$24,999	3,253	11.6%	3,258	10.0%
\$25,000 - \$34,999	3,476	12.3%	3,409	10.5%
\$35,000 - \$49,999	4,572	16.2%	4,481	13.8%
\$50,000 - \$74,999	5,780	20.5%	6,717	20.6%
\$75,000 - \$99,999	3,300	11.7%	4,965	15.2%
\$100,000 - \$149,999	2,841	10.1%	4,013	12.3%
\$150,000 - \$199,999	1,026	3.6%	1,343	4.1%
\$200,000+	985	3.5%	1,260	3.9%
Median Household Income	\$49,334		\$55,452	
Average Household Income	\$67,973		\$77,560	
Per Capita Income	\$31,752		\$36,174	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,880	3.8%	2,080	3.4%	2,340	3.3%
5 - 9	1,980	4.0%	2,194	3.6%	2,414	3.4%
10 - 14	2,080	4.2%	2,420	4.0%	2,764	3.9%
15 - 19	2,024	4.1%	2,252	3.7%	2,596	3.7%
20 - 24	1,924	3.9%	2,190	3.6%	2,277	3.2%
25 - 34	4,307	8.8%	5,355	8.8%	5,738	8.2%
35 - 44	4,978	10.1%	5,519	9.1%	6,542	9.3%
45 - 54	6,488	13.2%	7,047	11.6%	7,290	10.4%
55 - 64	9,840	20.1%	11,463	18.9%	12,281	17.5%
65 - 74	8,592	17.5%	12,806	21.2%	15,594	22.3%
75 - 84	3,952	8.1%	5,580	9.2%	8,215	11.7%
85+	1,027	2.1%	1,619	2.7%	2,030	2.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	41,073	83.7%	49,019	81.0%	55,546	79.3%
Black Alone	5,637	11.5%	7,910	13.1%	9,818	14.0%
American Indian Alone	238	0.5%	337	0.6%	431	0.6%
Asian Alone	369	0.8%	635	1.0%	910	1.3%
Pacific Islander Alone	29	0.1%	40	0.1%	46	0.1%
Some Other Race Alone	1,004	2.0%	1,397	2.3%	1,774	2.5%
Two or More Races	721	1.5%	1,186	2.0%	1,554	2.2%
Hispanic Origin (Any Race)	2,141	4.4%	2,963	4.9%	3,750	5.4%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.