



Demographic and Income Profile

US 278, Rockmart, Georgia, 30153 3
 US 278, Rockmart, Georgia, 30153
 Ring: 5 mile radius

Latitude: 34.01048
 Longitude: -85.04279

Summary	Census 2010	2015	2020
Population	14,218	14,377	14,560
Households	5,305	5,334	5,384
Families	3,848	3,834	3,846
Average Household Size	2.68	2.70	2.70
Owner Occupied Housing Units	3,584	3,445	3,466
Renter Occupied Housing Units	1,721	1,889	1,918
Median Age	37.0	38.0	39.0
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.25%	0.90%	0.75%
Households	0.19%	0.93%	0.77%
Families	0.06%	0.80%	0.69%
Owner HHs	0.12%	0.90%	0.70%
Median Household Income	2.83%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	888	16.6%	820	15.2%
\$15,000 - \$24,999	812	15.2%	634	11.8%
\$25,000 - \$34,999	673	12.6%	579	10.8%
\$35,000 - \$49,999	866	16.2%	905	16.8%
\$50,000 - \$74,999	1,057	19.8%	1,215	22.6%
\$75,000 - \$99,999	561	10.5%	672	12.5%
\$100,000 - \$149,999	363	6.8%	421	7.8%
\$150,000 - \$199,999	65	1.2%	78	1.4%
\$200,000+	50	0.9%	58	1.1%
Median Household Income	\$38,992		\$44,836	
Average Household Income	\$49,612		\$56,012	
Per Capita Income	\$18,468		\$20,782	

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,003	7.1%	954	6.6%	937	6.4%
5 - 9	1,084	7.6%	996	6.9%	965	6.6%
10 - 14	1,085	7.6%	1,044	7.3%	1,042	7.2%
15 - 19	904	6.4%	948	6.6%	1,001	6.9%
20 - 24	842	5.9%	816	5.7%	827	5.7%
25 - 34	1,820	12.8%	1,896	13.2%	1,747	12.0%
35 - 44	1,903	13.4%	1,841	12.8%	1,847	12.7%
45 - 54	2,113	14.9%	2,005	13.9%	1,878	12.9%
55 - 64	1,643	11.6%	1,843	12.8%	2,005	13.8%
65 - 74	1,043	7.3%	1,239	8.6%	1,415	9.7%
75 - 84	601	4.2%	601	4.2%	683	4.7%
85+	176	1.2%	192	1.3%	214	1.5%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,546	81.2%	11,485	79.9%	11,422	78.4%
Black Alone	2,069	14.6%	2,174	15.1%	2,264	15.5%
American Indian Alone	31	0.2%	37	0.3%	41	0.3%
Asian Alone	95	0.7%	106	0.7%	125	0.9%
Pacific Islander Alone	1	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	225	1.6%	269	1.9%	330	2.3%
Two or More Races	251	1.8%	304	2.1%	376	2.6%
Hispanic Origin (Any Race)	427	3.0%	512	3.6%	621	4.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

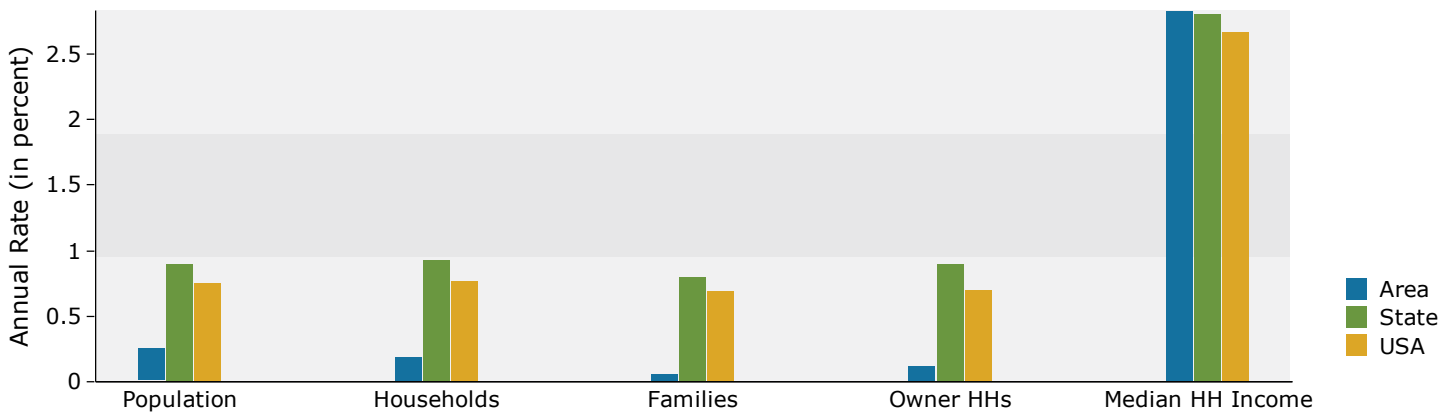


Demographic and Income Profile

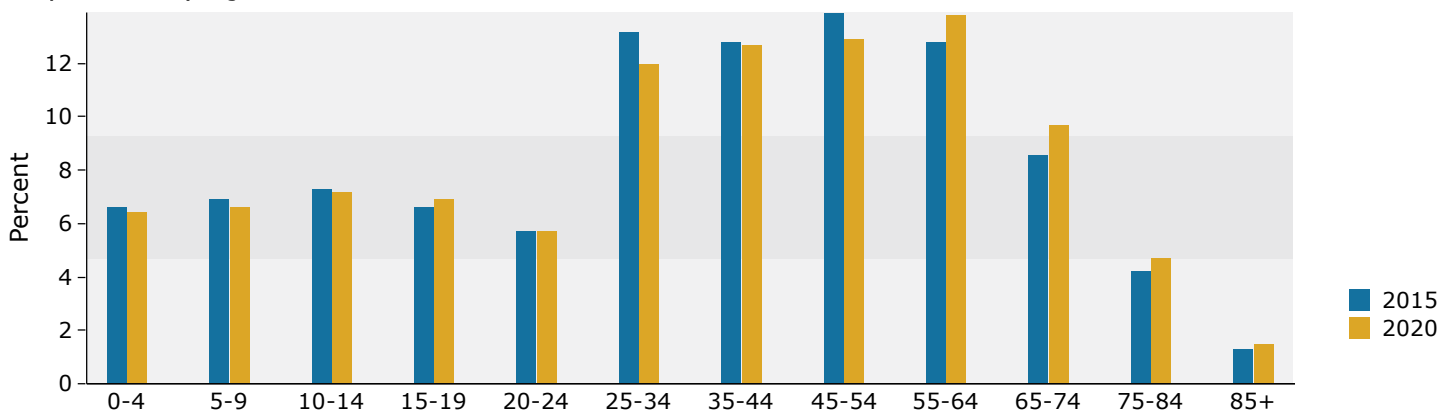
US 278, Rockmart, Georgia, 30153 3
 US 278, Rockmart, Georgia, 30153
 Ring: 5 mile radius

Latitude: 34.01048
 Longitude: -85.04279

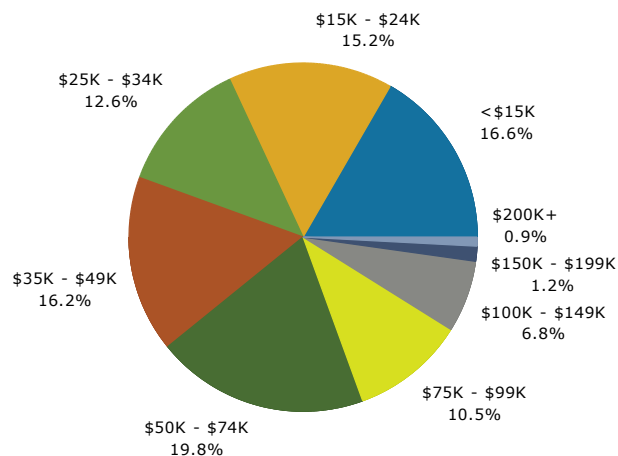
Trends 2015-2020



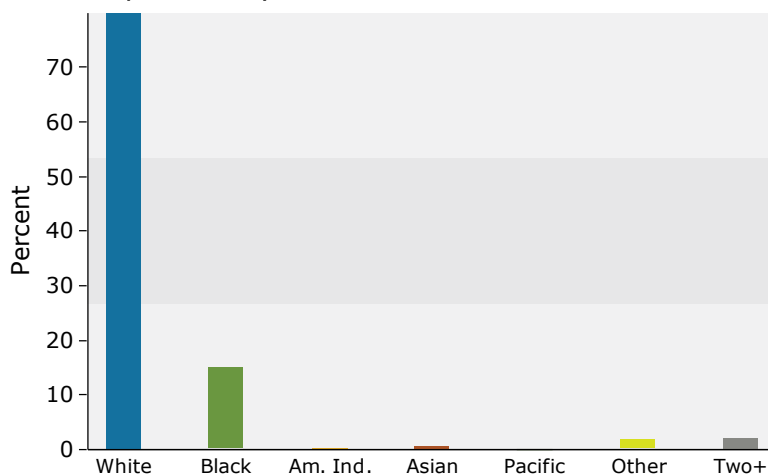
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

US 278, Rockmart, Georgia, 30153 3
 US 278, Rockmart, Georgia, 30153
 Ring: 10 mile radius

Latitude: 34.01048
 Longitude: -85.04279

Summary	Census 2010	2015	2020
Population	34,581	34,890	35,395
Households	12,530	12,572	12,724
Families	9,491	9,446	9,504
Average Household Size	2.76	2.77	2.78
Owner Occupied Housing Units	9,490	9,166	9,263
Renter Occupied Housing Units	3,040	3,406	3,462
Median Age	36.3	37.4	38.5
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.29%	0.90%	0.75%
Households	0.24%	0.93%	0.77%
Families	0.12%	0.80%	0.69%
Owner HHs	0.21%	0.90%	0.70%
Median Household Income	2.78%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,728	13.7%	1,593	12.5%
\$15,000 - \$24,999	1,552	12.3%	1,184	9.3%
\$25,000 - \$34,999	1,469	11.7%	1,227	9.6%
\$35,000 - \$49,999	2,179	17.3%	2,181	17.1%
\$50,000 - \$74,999	2,644	21.0%	2,872	22.6%
\$75,000 - \$99,999	1,516	12.1%	1,905	15.0%
\$100,000 - \$149,999	1,143	9.1%	1,332	10.5%
\$150,000 - \$199,999	220	1.7%	288	2.3%
\$200,000+	120	1.0%	142	1.1%
Median Household Income	\$44,444		\$50,971	
Average Household Income	\$54,753		\$62,043	
Per Capita Income	\$19,748		\$22,324	

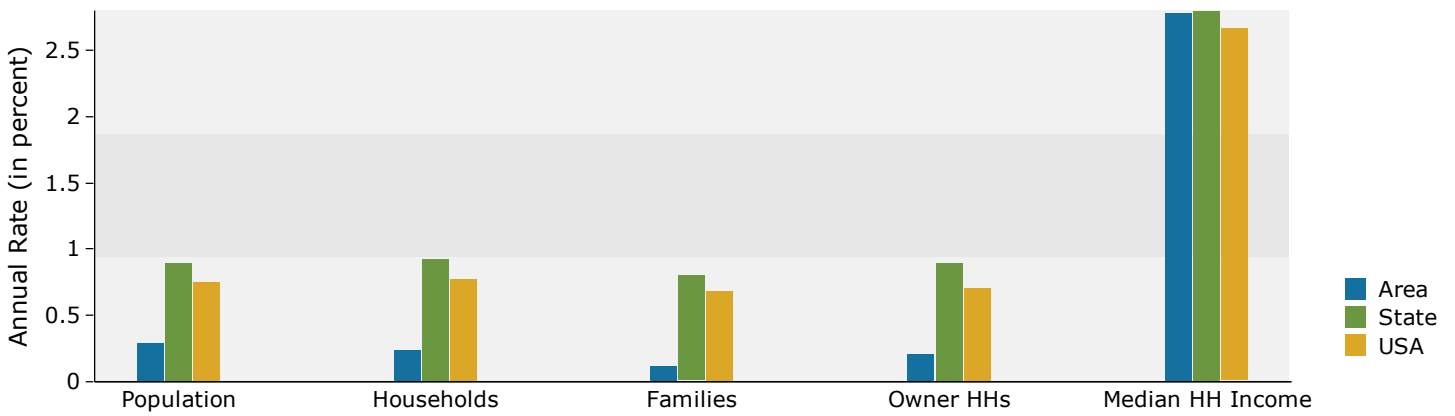
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,485	7.2%	2,356	6.8%	2,289	6.5%
5 - 9	2,662	7.7%	2,514	7.2%	2,459	6.9%
10 - 14	2,660	7.7%	2,587	7.4%	2,668	7.5%
15 - 19	2,294	6.6%	2,275	6.5%	2,424	6.8%
20 - 24	2,021	5.8%	1,927	5.5%	1,829	5.2%
25 - 34	4,550	13.2%	4,652	13.3%	4,246	12.0%
35 - 44	4,983	14.4%	4,751	13.6%	4,865	13.7%
45 - 54	5,175	15.0%	4,985	14.3%	4,736	13.4%
55 - 64	3,876	11.2%	4,337	12.4%	4,713	13.3%
65 - 74	2,421	7.0%	2,930	8.4%	3,252	9.2%
75 - 84	1,148	3.3%	1,235	3.5%	1,522	4.3%
85+	306	0.9%	340	1.0%	394	1.1%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	29,321	84.8%	29,189	83.7%	29,157	82.4%
Black Alone	3,863	11.2%	4,079	11.7%	4,313	12.2%
American Indian Alone	76	0.2%	84	0.2%	90	0.3%
Asian Alone	160	0.5%	185	0.5%	221	0.6%
Pacific Islander Alone	6	0.0%	9	0.0%	13	0.0%
Some Other Race Alone	584	1.7%	672	1.9%	791	2.2%
Two or More Races	572	1.7%	674	1.9%	811	2.3%
Hispanic Origin (Any Race)	1,167	3.4%	1,344	3.9%	1,567	4.4%

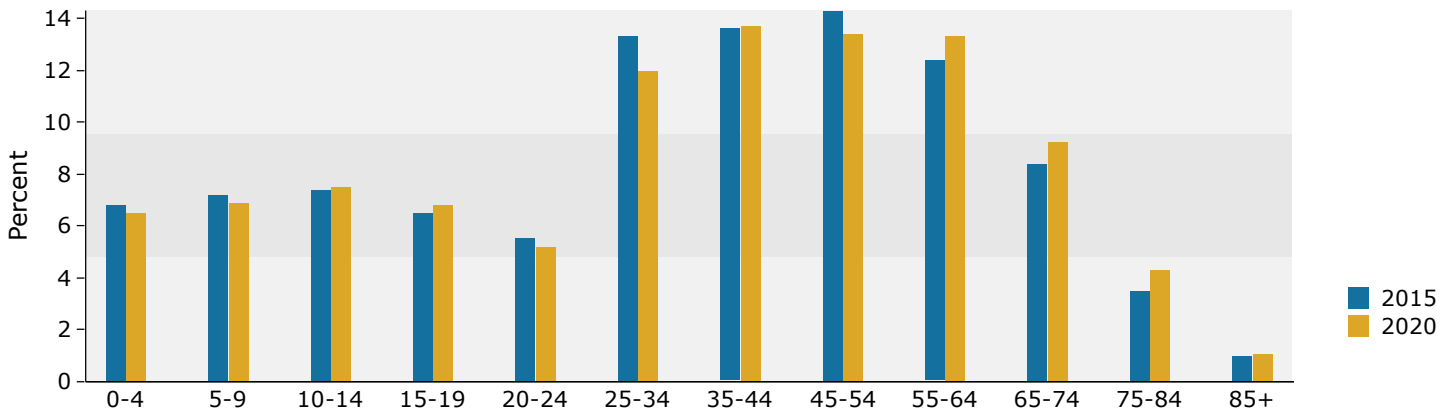
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

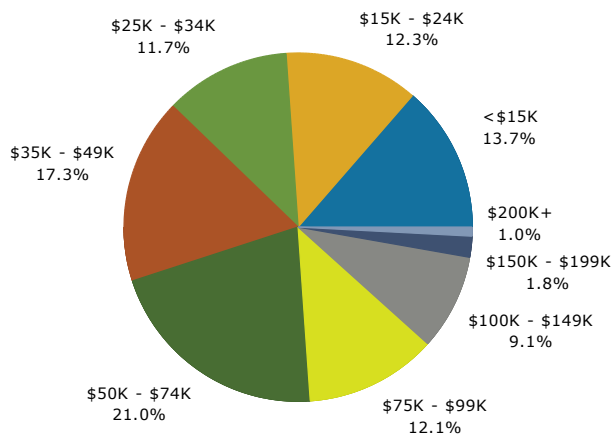
Trends 2015-2020



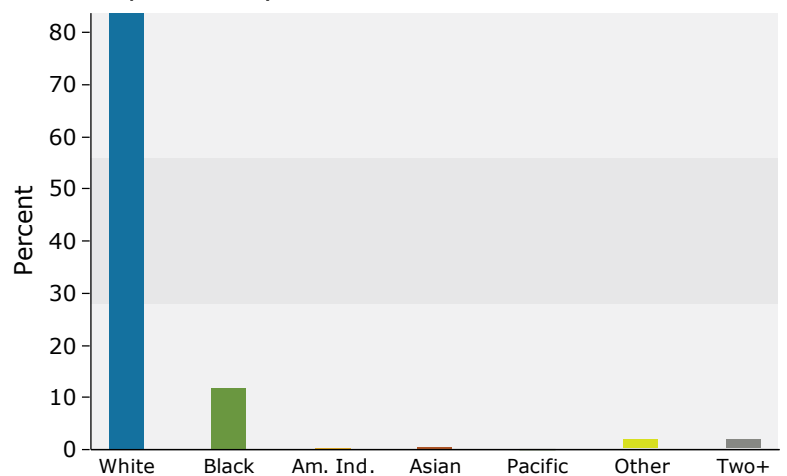
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

US 278, Rockmart, Georgia, 30153 3
 US 278, Rockmart, Georgia, 30153
 Ring: 15 mile radius

Latitude: 34.01048
 Longitude: -85.04279

Summary	Census 2010	2015	2020
Population	121,413	123,576	129,354
Households	42,746	43,288	45,150
Families	32,516	32,672	33,944
Average Household Size	2.82	2.83	2.84
Owner Occupied Housing Units	32,040	31,132	32,519
Renter Occupied Housing Units	10,706	12,155	12,631
Median Age	35.3	36.3	37.1
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.92%	0.90%	0.75%
Households	0.85%	0.93%	0.77%
Families	0.77%	0.80%	0.69%
Owner HHs	0.88%	0.90%	0.70%
Median Household Income	2.51%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	6,064	14.0%	5,725	12.7%
\$15,000 - \$24,999	4,750	11.0%	3,664	8.1%
\$25,000 - \$34,999	4,562	10.5%	3,833	8.5%
\$35,000 - \$49,999	6,791	15.7%	6,748	14.9%
\$50,000 - \$74,999	8,918	20.6%	9,575	21.2%
\$75,000 - \$99,999	5,822	13.4%	7,481	16.6%
\$100,000 - \$149,999	5,017	11.6%	6,330	14.0%
\$150,000 - \$199,999	904	2.1%	1,224	2.7%
\$200,000+	459	1.1%	569	1.3%
Median Household Income	\$48,458		\$54,847	
Average Household Income	\$58,232		\$66,388	
Per Capita Income	\$20,453		\$23,219	

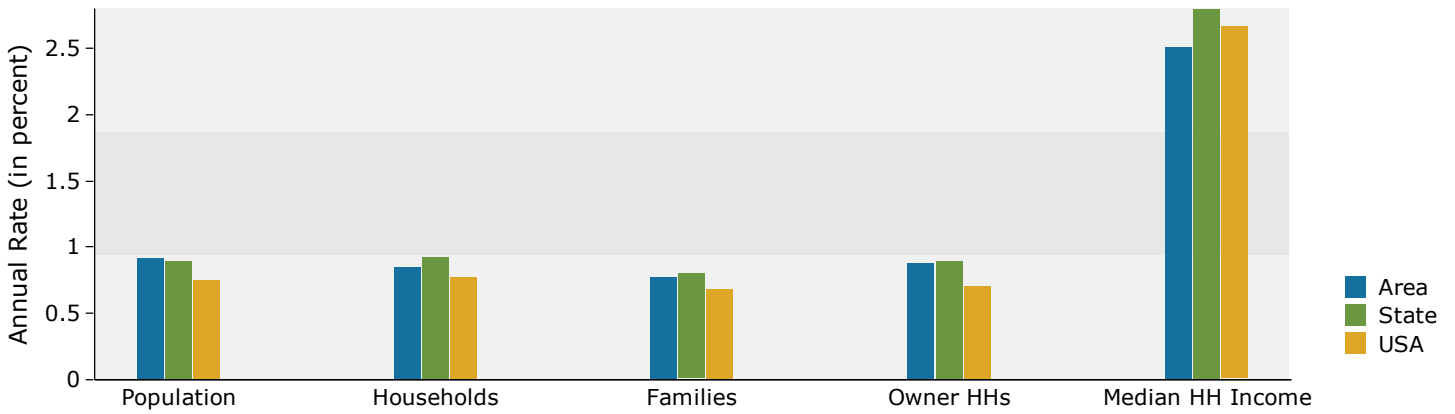
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,274	7.6%	8,861	7.2%	8,913	6.9%
5 - 9	9,645	7.9%	9,230	7.5%	9,308	7.2%
10 - 14	9,498	7.8%	9,335	7.6%	9,854	7.6%
15 - 19	8,540	7.0%	8,237	6.7%	8,941	6.9%
20 - 24	7,166	5.9%	7,542	6.1%	7,078	5.5%
25 - 34	16,073	13.2%	16,414	13.3%	16,753	13.0%
35 - 44	18,214	15.0%	17,102	13.8%	17,357	13.4%
45 - 54	17,246	14.2%	17,390	14.1%	17,348	13.4%
55 - 64	12,765	10.5%	14,241	11.5%	15,961	12.3%
65 - 74	7,827	6.4%	9,683	7.8%	11,060	8.6%
75 - 84	3,896	3.2%	4,172	3.4%	5,245	4.1%
85+	1,271	1.0%	1,370	1.1%	1,538	1.2%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	99,539	82.0%	99,635	80.6%	102,487	79.2%
Black Alone	14,046	11.6%	14,928	12.1%	16,220	12.5%
American Indian Alone	369	0.3%	393	0.3%	429	0.3%
Asian Alone	754	0.6%	897	0.7%	1,114	0.9%
Pacific Islander Alone	66	0.1%	81	0.1%	100	0.1%
Some Other Race Alone	4,377	3.6%	5,015	4.1%	5,855	4.5%
Two or More Races	2,262	1.9%	2,628	2.1%	3,150	2.4%
Hispanic Origin (Any Race)	8,374	6.9%	9,570	7.7%	11,165	8.6%

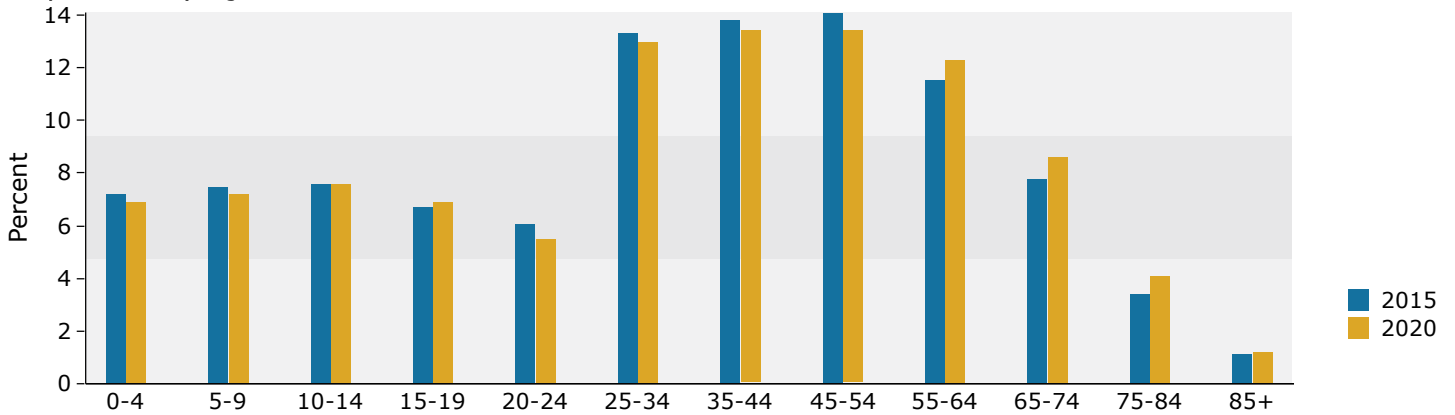
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

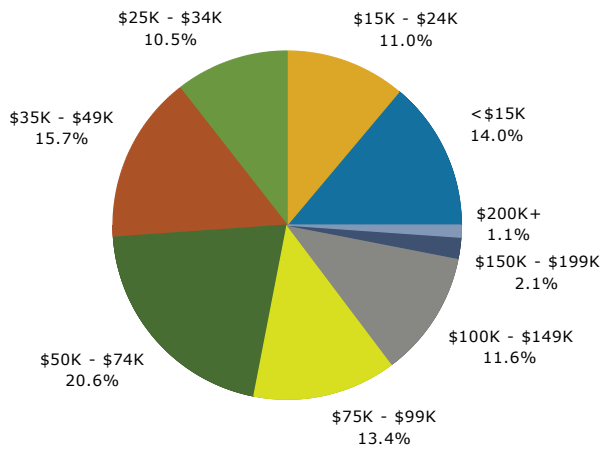
Trends 2015-2020



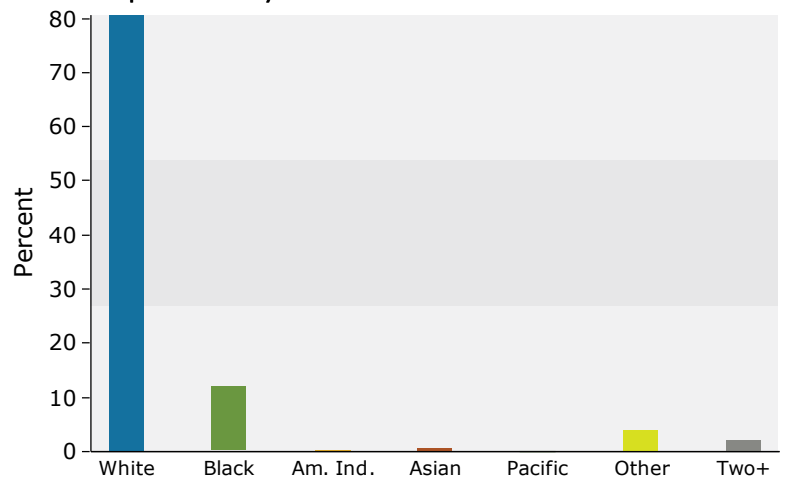
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 7.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.