

Demographic and Income Profile

IA Iowa City Staples
 820 S Riverside Dr, Iowa City, IA, 52246,
 Ring: 1 mile radius

Prepared by Ellen Aldrich RealtyLink, LLC
 Latitude: 41.649740994
 Longitude: -91.54023019

| Summary | Census 2010 | 2012 | 2017 |
|---------------------------------|-------------|--------|----------|
| Population | 15,987 | 16,621 | 18,308 |
| Households | 6,677 | 6,996 | 7,826 |
| Families | 1,381 | 1,403 | 1,519 |
| Average Household Size | 2.05 | 2.04 | 2.04 |
| Owner Occupied Housing Units | 1,442 | 1,467 | 1,578 |
| Renter Occupied Housing Units | 5,235 | 5,529 | 6,247 |
| Median Age | 23.3 | 23.3 | 23.4 |
| Trends: 2012 - 2017 Annual Rate | Area | State | National |
| Population | 1.95% | 0.56% | 0.68% |
| Households | 2.27% | 0.66% | 0.74% |
| Families | 1.60% | 0.55% | 0.72% |
| Owner HHs | 1.47% | 0.66% | 0.91% |
| Median Household Income | 2.82% | 2.96% | 2.55% |

| Households by Income | 2012 | | 2017 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 1,670 | 23.9% | 1,889 | 24.1% |
| \$15,000 - \$24,999 | 1,248 | 17.8% | 1,157 | 14.8% |
| \$25,000 - \$34,999 | 746 | 10.7% | 672 | 8.6% |
| \$35,000 - \$49,999 | 1,162 | 16.6% | 1,059 | 13.5% |
| \$50,000 - \$74,999 | 847 | 12.1% | 1,060 | 13.5% |
| \$75,000 - \$99,999 | 520 | 7.4% | 851 | 10.9% |
| \$100,000 - \$149,999 | 579 | 8.3% | 885 | 11.3% |
| \$150,000 - \$199,999 | 97 | 1.4% | 126 | 1.6% |
| \$200,000+ | 126 | 1.8% | 126 | 1.6% |
| Median Household Income | \$32,270 | | \$37,091 | |
| Average Household Income | \$47,685 | | \$53,856 | |
| Per Capita Income | \$21,615 | | \$24,438 | |

| Population by Age | Census 2010 | | 2012 | | 2017 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 312 | 2.0% | 312 | 1.9% | 343 | 1.9% |
| 5 - 9 | 242 | 1.5% | 240 | 1.4% | 263 | 1.4% |
| 10 - 14 | 238 | 1.5% | 235 | 1.4% | 258 | 1.4% |
| 15 - 19 | 2,421 | 15.1% | 2,418 | 14.5% | 2,553 | 13.9% |
| 20 - 24 | 7,317 | 45.8% | 7,772 | 46.8% | 8,332 | 45.5% |
| 25 - 34 | 2,419 | 15.1% | 2,518 | 15.1% | 2,916 | 15.9% |
| 35 - 44 | 712 | 4.5% | 701 | 4.2% | 780 | 4.3% |
| 45 - 54 | 727 | 4.5% | 715 | 4.3% | 744 | 4.1% |
| 55 - 64 | 664 | 4.2% | 704 | 4.2% | 826 | 4.5% |
| 65 - 74 | 389 | 2.4% | 423 | 2.5% | 575 | 3.1% |
| 75 - 84 | 327 | 2.0% | 342 | 2.1% | 418 | 2.3% |
| 85+ | 219 | 1.4% | 242 | 1.5% | 302 | 1.6% |

| Race and Ethnicity | Census 2010 | | 2012 | | 2017 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 13,819 | 86.4% | 14,327 | 86.2% | 15,583 | 85.1% |
| Black Alone | 519 | 3.2% | 540 | 3.2% | 634 | 3.5% |
| American Indian Alone | 26 | 0.2% | 30 | 0.2% | 41 | 0.2% |
| Asian Alone | 1,078 | 6.7% | 1,132 | 6.8% | 1,303 | 7.1% |
| Pacific Islander Alone | 9 | 0.1% | 11 | 0.1% | 19 | 0.1% |
| Some Other Race Alone | 175 | 1.1% | 192 | 1.2% | 252 | 1.4% |
| Two or More Races | 361 | 2.3% | 389 | 2.3% | 477 | 2.6% |
| Hispanic Origin (Any Race) | 630 | 3.9% | 701 | 4.2% | 937 | 5.1% |

Data Note: Income is expressed in current dollars.

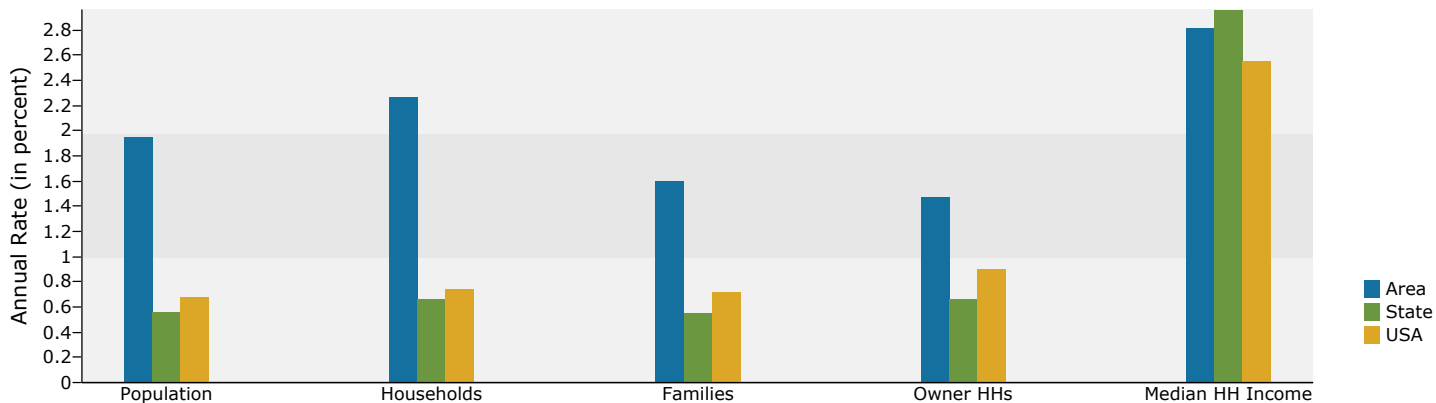
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

Demographic and Income Profile

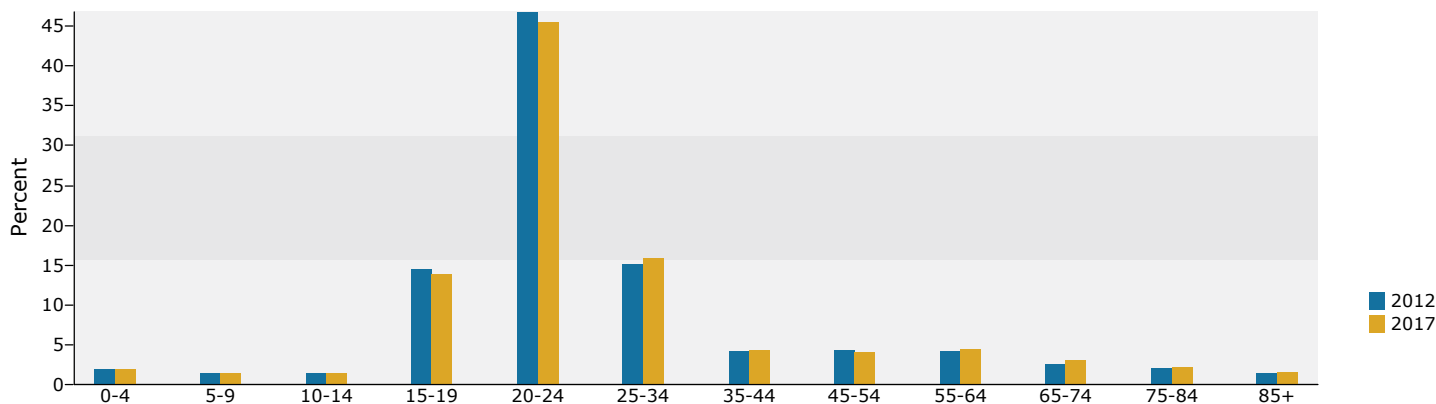
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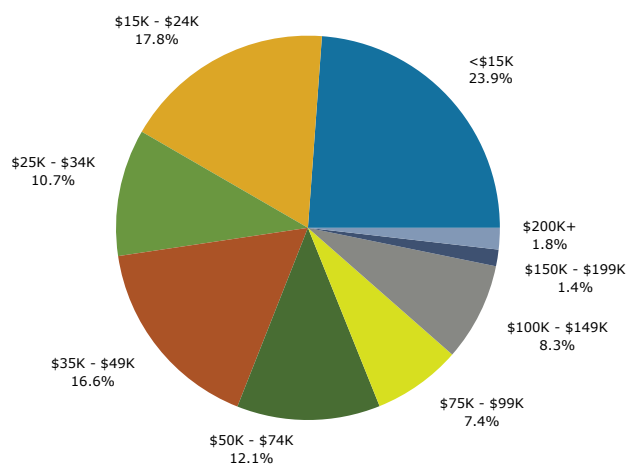
Trends 2012-2017



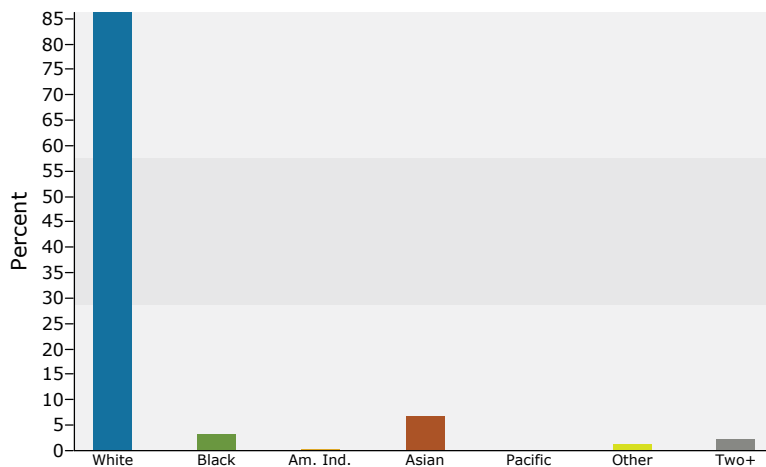
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

Demographic and Income Profile

IA Iowa City Staples
 820 S Riverside Dr, Iowa City, IA, 52246,
 Ring: 3 mile radius

Prepared by Ellen Aldrich RealtyLink, LLC
 Latitude: 41.649740994
 Longitude: -91.54023019

| Summary | Census 2010 | 2012 | 2017 |
|---------------------------------|-------------|--------|----------|
| Population | 67,630 | 68,201 | 71,783 |
| Households | 27,782 | 28,090 | 29,749 |
| Families | 11,723 | 11,612 | 12,049 |
| Average Household Size | 2.20 | 2.20 | 2.20 |
| Owner Occupied Housing Units | 12,787 | 12,741 | 13,240 |
| Renter Occupied Housing Units | 14,995 | 15,349 | 16,509 |
| Median Age | 25.7 | 25.7 | 26.4 |
| Trends: 2012 - 2017 Annual Rate | Area | State | National |
| Population | 1.03% | 0.56% | 0.68% |
| Households | 1.15% | 0.66% | 0.74% |
| Families | 0.74% | 0.55% | 0.72% |
| Owner HHs | 0.77% | 0.66% | 0.91% |
| Median Household Income | 4.37% | 2.96% | 2.55% |

| Households by Income | 2012 | | 2017 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 4,753 | 16.9% | 4,825 | 16.2% |
| \$15,000 - \$24,999 | 3,838 | 13.7% | 3,089 | 10.4% |
| \$25,000 - \$34,999 | 2,389 | 8.5% | 2,015 | 6.8% |
| \$35,000 - \$49,999 | 4,604 | 16.4% | 3,752 | 12.6% |
| \$50,000 - \$74,999 | 4,567 | 16.3% | 5,108 | 17.2% |
| \$75,000 - \$99,999 | 3,121 | 11.1% | 4,592 | 15.4% |
| \$100,000 - \$149,999 | 3,059 | 10.9% | 4,142 | 13.9% |
| \$150,000 - \$199,999 | 929 | 3.3% | 1,329 | 4.5% |
| \$200,000+ | 830 | 3.0% | 896 | 3.0% |
| Median Household Income | \$43,814 | | \$54,260 | |
| Average Household Income | \$61,380 | | \$70,992 | |
| Per Capita Income | \$26,382 | | \$30,476 | |

| Population by Age | Census 2010 | | 2012 | | 2017 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 3,233 | 4.8% | 3,200 | 4.7% | 3,367 | 4.7% |
| 5 - 9 | 2,716 | 4.0% | 2,673 | 3.9% | 2,797 | 3.9% |
| 10 - 14 | 2,450 | 3.6% | 2,393 | 3.5% | 2,538 | 3.5% |
| 15 - 19 | 7,475 | 11.1% | 7,338 | 10.8% | 7,473 | 10.4% |
| 20 - 24 | 16,938 | 25.0% | 17,465 | 25.6% | 17,531 | 24.4% |
| 25 - 34 | 11,459 | 16.9% | 11,635 | 17.1% | 12,545 | 17.5% |
| 35 - 44 | 6,177 | 9.1% | 5,985 | 8.8% | 6,226 | 8.7% |
| 45 - 54 | 6,142 | 9.1% | 5,957 | 8.7% | 5,864 | 8.2% |
| 55 - 64 | 5,847 | 8.6% | 6,121 | 9.0% | 6,847 | 9.5% |
| 65 - 74 | 2,718 | 4.0% | 2,912 | 4.3% | 3,753 | 5.2% |
| 75 - 84 | 1,694 | 2.5% | 1,700 | 2.5% | 1,911 | 2.7% |
| 85+ | 780 | 1.2% | 821 | 1.2% | 931 | 1.3% |

| Race and Ethnicity | Census 2010 | | 2012 | | 2017 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 55,625 | 82.2% | 55,941 | 82.0% | 58,002 | 80.8% |
| Black Alone | 4,045 | 6.0% | 4,073 | 6.0% | 4,502 | 6.3% |
| American Indian Alone | 155 | 0.2% | 179 | 0.3% | 243 | 0.3% |
| Asian Alone | 4,489 | 6.6% | 4,504 | 6.6% | 4,814 | 6.7% |
| Pacific Islander Alone | 31 | 0.0% | 39 | 0.1% | 68 | 0.1% |
| Some Other Race Alone | 1,564 | 2.3% | 1,670 | 2.4% | 2,061 | 2.9% |
| Two or More Races | 1,722 | 2.5% | 1,794 | 2.6% | 2,092 | 2.9% |
| Hispanic Origin (Any Race) | 3,946 | 5.8% | 4,246 | 6.2% | 5,345 | 7.4% |

Data Note: Income is expressed in current dollars.

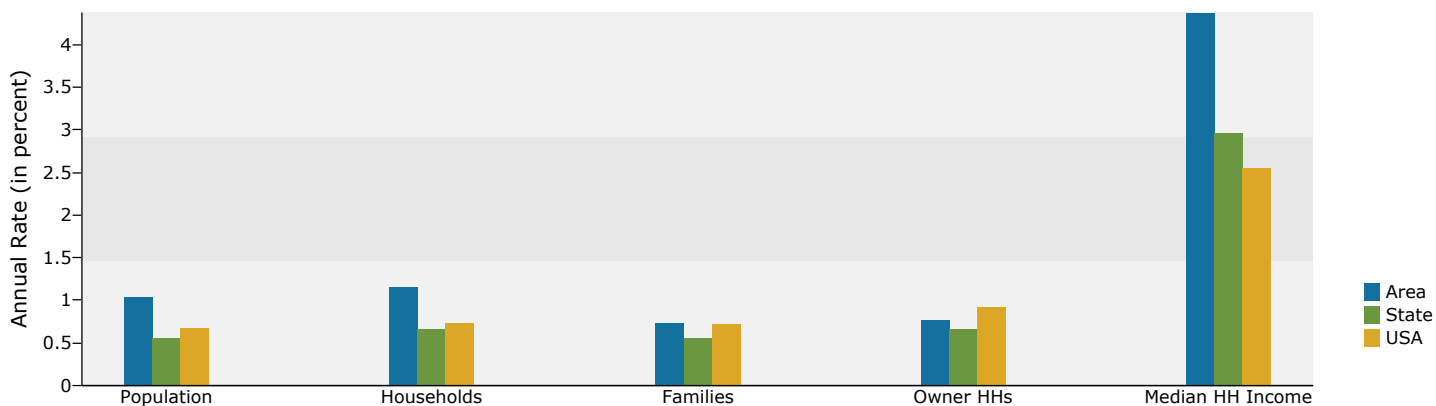
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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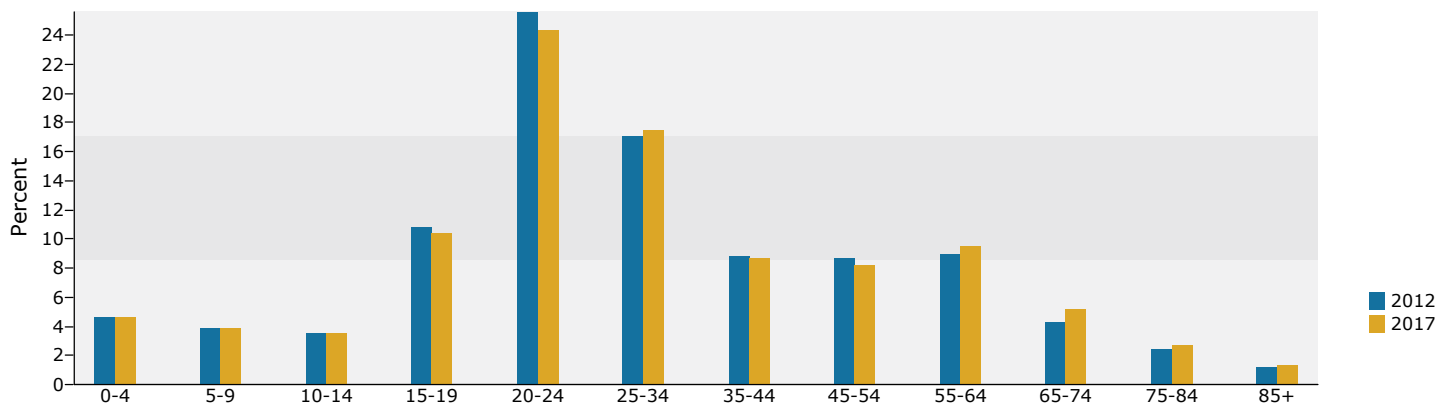
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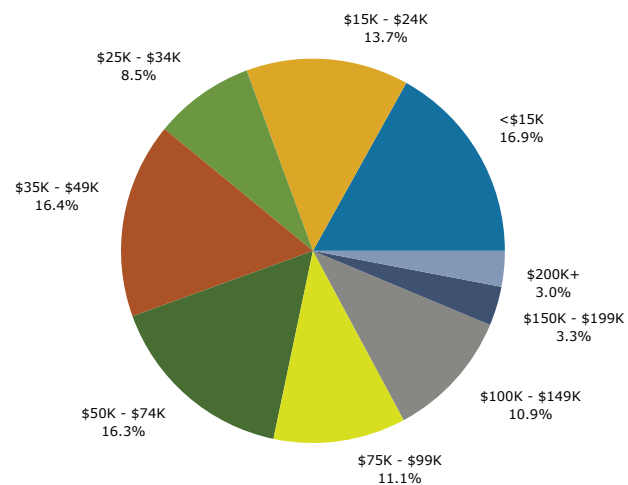
Trends 2012-2017



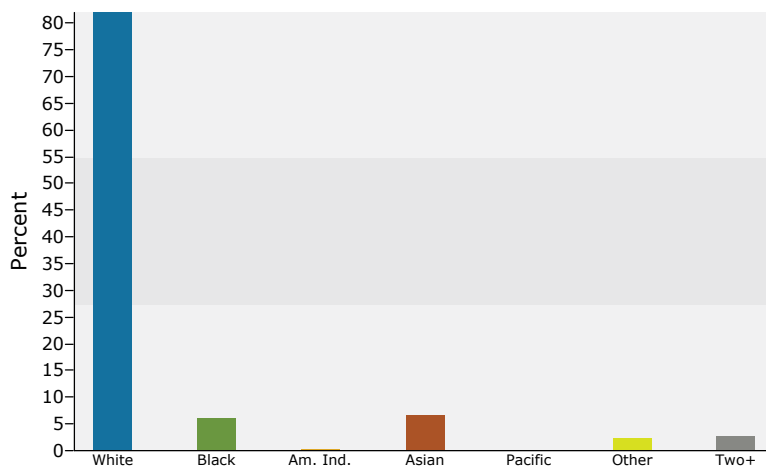
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 6.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

Demographic and Income Profile

IA Iowa City Staples
 820 S Riverside Dr, Iowa City, IA, 52246,
 Ring: 5 mile radius

Prepared by Ellen Aldrich RealtyLink, LLC
 Latitude: 41.649740994
 Longitude: -91.54023019

| Summary | Census 2010 | 2012 | 2017 |
|---------------------------------|-------------|--------|----------|
| Population | 91,082 | 92,088 | 97,536 |
| Households | 37,546 | 38,062 | 40,506 |
| Families | 17,434 | 17,390 | 18,256 |
| Average Household Size | 2.25 | 2.24 | 2.24 |
| Owner Occupied Housing Units | 19,228 | 19,293 | 20,304 |
| Renter Occupied Housing Units | 18,318 | 18,768 | 20,202 |
| Median Age | 27.6 | 27.7 | 28.3 |
| Trends: 2012 - 2017 Annual Rate | Area | State | National |
| Population | 1.16% | 0.56% | 0.68% |
| Households | 1.25% | 0.66% | 0.74% |
| Families | 0.98% | 0.55% | 0.72% |
| Owner HHs | 1.03% | 0.66% | 0.91% |
| Median Household Income | 4.25% | 2.96% | 2.55% |

| Households by Income | 2012 | | 2017 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 5,635 | 14.8% | 5,691 | 14.0% |
| \$15,000 - \$24,999 | 4,853 | 12.8% | 3,874 | 9.6% |
| \$25,000 - \$34,999 | 3,164 | 8.3% | 2,588 | 6.4% |
| \$35,000 - \$49,999 | 6,040 | 15.9% | 4,910 | 12.1% |
| \$50,000 - \$74,999 | 6,417 | 16.9% | 7,129 | 17.6% |
| \$75,000 - \$99,999 | 4,493 | 11.8% | 6,543 | 16.2% |
| \$100,000 - \$149,999 | 4,618 | 12.1% | 6,172 | 15.2% |
| \$150,000 - \$199,999 | 1,518 | 4.0% | 2,166 | 5.3% |
| \$200,000+ | 1,325 | 3.5% | 1,433 | 3.5% |
| Median Household Income | \$47,832 | | \$58,886 | |
| Average Household Income | \$66,010 | | \$76,314 | |
| Per Capita Income | \$28,323 | | \$32,730 | |

| Population by Age | Census 2010 | | 2012 | | 2017 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 4,944 | 5.4% | 4,922 | 5.3% | 5,225 | 5.4% |
| 5 - 9 | 4,319 | 4.7% | 4,286 | 4.7% | 4,538 | 4.7% |
| 10 - 14 | 3,922 | 4.3% | 3,863 | 4.2% | 4,151 | 4.3% |
| 15 - 19 | 8,738 | 9.6% | 8,563 | 9.3% | 8,729 | 8.9% |
| 20 - 24 | 18,701 | 20.5% | 19,289 | 20.9% | 19,259 | 19.7% |
| 25 - 34 | 15,757 | 17.3% | 16,050 | 17.4% | 17,280 | 17.7% |
| 35 - 44 | 9,330 | 10.2% | 9,095 | 9.9% | 9,514 | 9.8% |
| 45 - 54 | 9,287 | 10.2% | 9,067 | 9.8% | 8,997 | 9.2% |
| 55 - 64 | 8,541 | 9.4% | 8,998 | 9.8% | 10,126 | 10.4% |
| 65 - 74 | 3,972 | 4.4% | 4,283 | 4.7% | 5,549 | 5.7% |
| 75 - 84 | 2,408 | 2.6% | 2,431 | 2.6% | 2,753 | 2.8% |
| 85+ | 1,162 | 1.3% | 1,240 | 1.3% | 1,415 | 1.5% |

| Race and Ethnicity | Census 2010 | | 2012 | | 2017 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 75,030 | 82.4% | 75,659 | 82.2% | 78,975 | 81.0% |
| Black Alone | 5,343 | 5.9% | 5,400 | 5.9% | 6,010 | 6.2% |
| American Indian Alone | 208 | 0.2% | 241 | 0.3% | 324 | 0.3% |
| Asian Alone | 6,125 | 6.7% | 6,145 | 6.7% | 6,574 | 6.7% |
| Pacific Islander Alone | 44 | 0.0% | 55 | 0.1% | 91 | 0.1% |
| Some Other Race Alone | 2,028 | 2.2% | 2,183 | 2.4% | 2,740 | 2.8% |
| Two or More Races | 2,304 | 2.5% | 2,405 | 2.6% | 2,821 | 2.9% |
| Hispanic Origin (Any Race) | 5,106 | 5.6% | 5,533 | 6.0% | 7,058 | 7.2% |

Data Note: Income is expressed in current dollars.

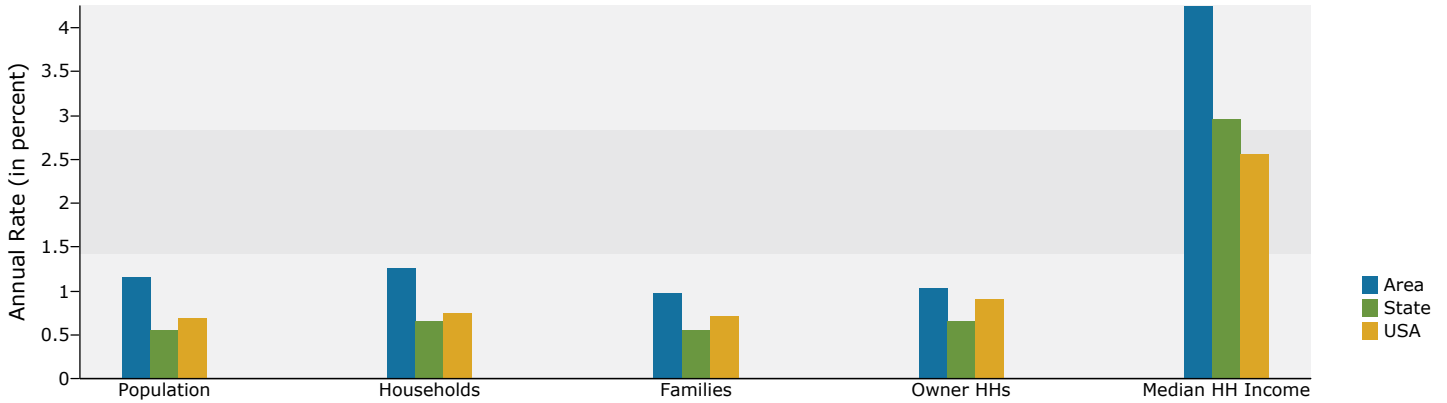
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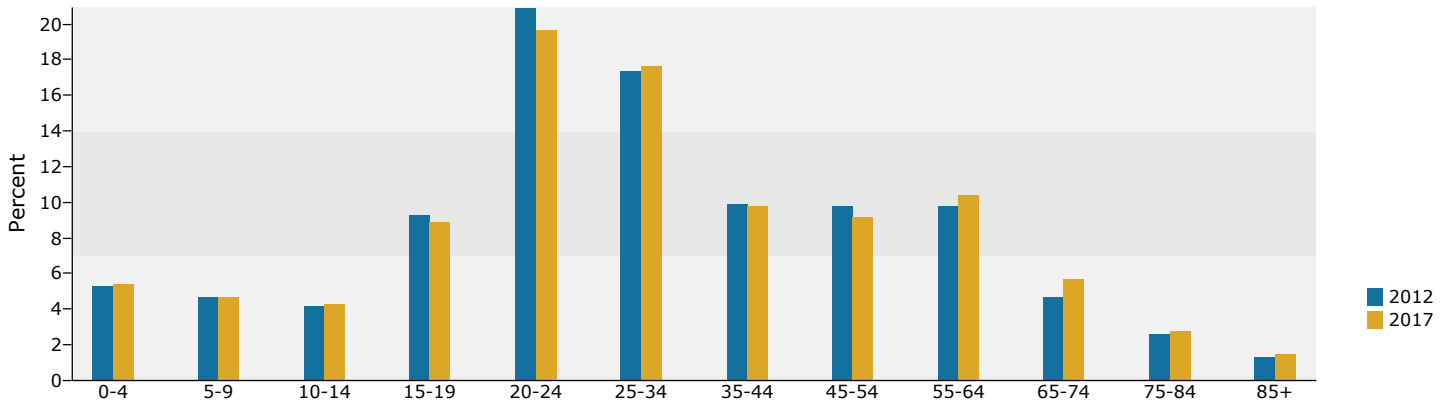
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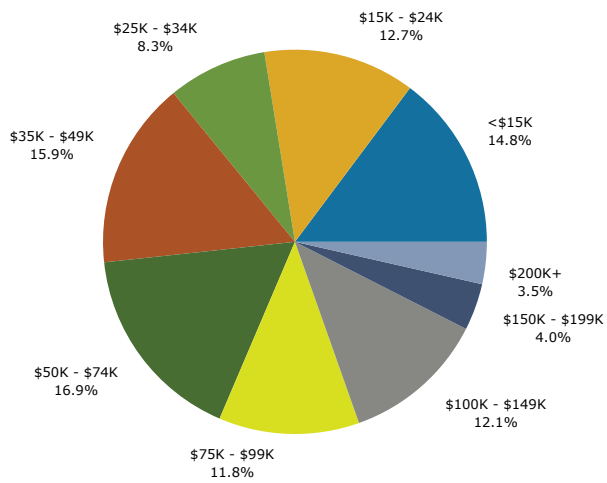
Trends 2012-2017



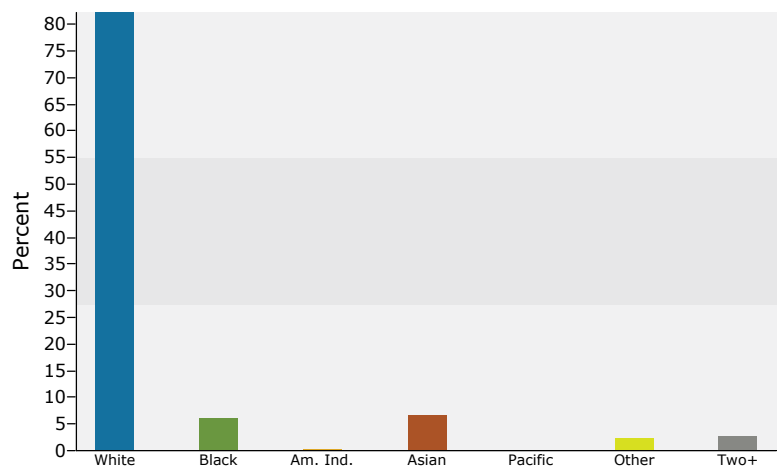
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.