



Demographic and Income Profile

246 Indian Lake Blvd, Hendersonville, Tennessee, 37075
 Ring: 1 mile radius

Latitude: 36.32563
 Longitude: -86.59630

Summary	Census 2010	2015	2020
Population	3,746	4,512	4,928
Households	1,561	1,860	2,038
Families	1,048	1,263	1,377
Average Household Size	2.35	2.38	2.38
Owner Occupied Housing Units	995	1,138	1,247
Renter Occupied Housing Units	566	721	791
Median Age	37.7	38.2	38.1
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.78%	0.82%	0.75%
Households	1.84%	0.83%	0.77%
Families	1.74%	0.74%	0.69%
Owner HHs	1.85%	0.81%	0.70%
Median Household Income	2.84%	3.12%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	223	12.0%	208	10.2%
\$15,000 - \$24,999	163	8.8%	117	5.7%
\$25,000 - \$34,999	175	9.4%	143	7.0%
\$35,000 - \$49,999	192	10.3%	190	9.3%
\$50,000 - \$74,999	360	19.4%	441	21.6%
\$75,000 - \$99,999	239	12.8%	299	14.7%
\$100,000 - \$149,999	298	16.0%	374	18.4%
\$150,000 - \$199,999	139	7.5%	179	8.8%
\$200,000+	70	3.8%	86	4.2%
Median Household Income	\$59,802		\$68,776	
Average Household Income	\$77,431		\$87,199	
Per Capita Income	\$31,480		\$35,445	

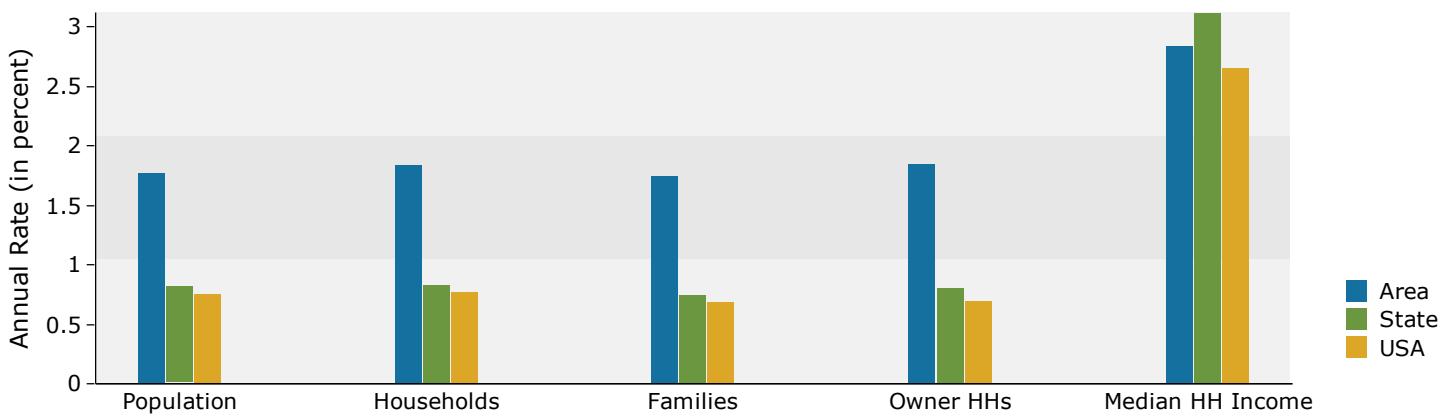
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	250	6.7%	287	6.4%	319	6.5%
5 - 9	269	7.2%	299	6.6%	306	6.2%
10 - 14	252	6.7%	323	7.2%	319	6.5%
15 - 19	215	5.7%	287	6.4%	316	6.4%
20 - 24	199	5.3%	285	6.3%	349	7.1%
25 - 34	543	14.5%	574	12.7%	662	13.4%
35 - 44	525	14.0%	629	13.9%	634	12.9%
45 - 54	519	13.9%	619	13.7%	628	12.7%
55 - 64	465	12.4%	516	11.4%	573	11.6%
65 - 74	294	7.8%	418	9.3%	457	9.3%
75 - 84	136	3.6%	184	4.1%	262	5.3%
85+	80	2.1%	92	2.0%	102	2.1%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,334	89.0%	3,927	87.1%	4,180	84.8%
Black Alone	220	5.9%	301	6.7%	367	7.4%
American Indian Alone	10	0.3%	11	0.2%	12	0.2%
Asian Alone	61	1.6%	95	2.1%	132	2.7%
Pacific Islander Alone	2	0.1%	3	0.1%	4	0.1%
Some Other Race Alone	41	1.1%	57	1.3%	76	1.5%
Two or More Races	78	2.1%	117	2.6%	156	3.2%
Hispanic Origin (Any Race)	159	4.2%	219	4.9%	279	5.7%

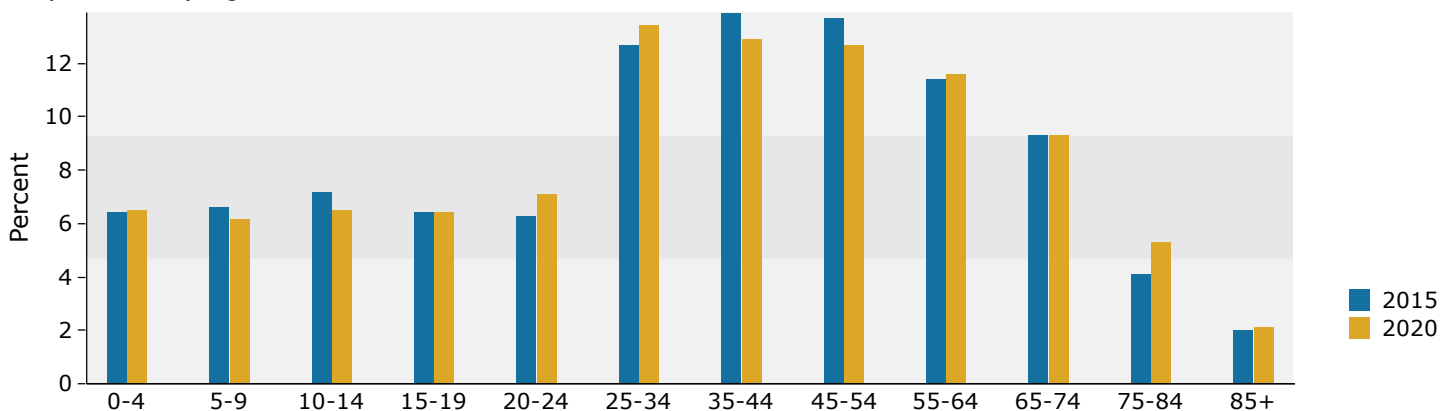
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

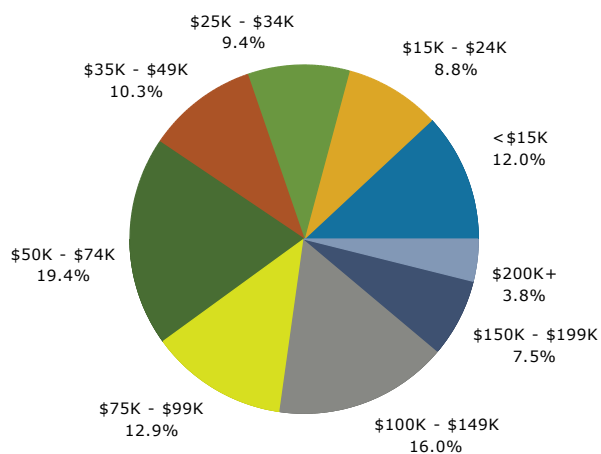
Trends 2015-2020



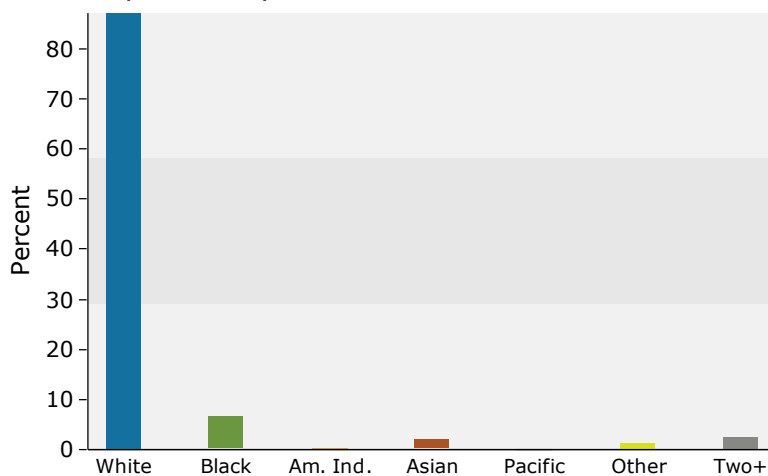
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

246 Indian Lake Blvd, Hendersonville, Tennessee, 37075
 Ring: 3 mile radius

Latitude: 36.32563
 Longitude: -86.59630

Summary	Census 2010	2015	2020
Population	36,051	39,568	43,139
Households	14,193	15,637	17,048
Families	10,088	11,037	11,991
Average Household Size	2.53	2.52	2.52
Owner Occupied Housing Units	10,355	10,814	11,775
Renter Occupied Housing Units	3,838	4,823	5,273
Median Age	39.1	40.4	41.5
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.74%	0.82%	0.75%
Households	1.74%	0.83%	0.77%
Families	1.67%	0.74%	0.69%
Owner HHs	1.72%	0.81%	0.70%
Median Household Income	2.58%	3.12%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,601	10.2%	1,534	9.0%
\$15,000 - \$24,999	1,475	9.4%	1,150	6.7%
\$25,000 - \$34,999	1,318	8.4%	1,136	6.7%
\$35,000 - \$49,999	2,164	13.8%	2,108	12.4%
\$50,000 - \$74,999	3,067	19.6%	3,615	21.2%
\$75,000 - \$99,999	1,878	12.0%	2,298	13.5%
\$100,000 - \$149,999	2,262	14.5%	2,749	16.1%
\$150,000 - \$199,999	1,152	7.4%	1,542	9.0%
\$200,000+	720	4.6%	916	5.4%
Median Household Income	\$57,919		\$65,772	
Average Household Income	\$78,753		\$89,294	
Per Capita Income	\$30,972		\$35,117	

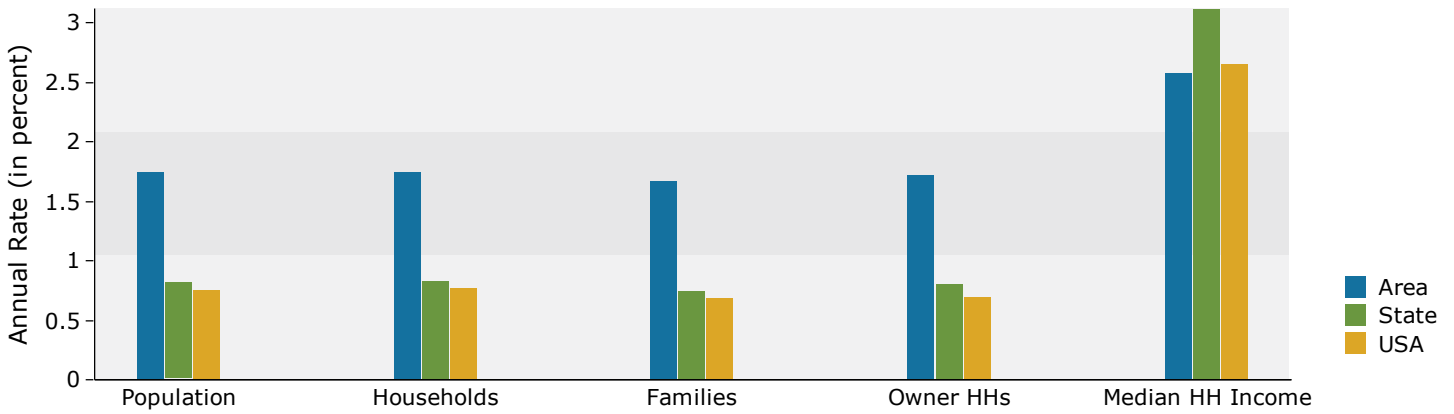
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,304	6.4%	2,351	5.9%	2,488	5.8%
5 - 9	2,635	7.3%	2,635	6.7%	2,665	6.2%
10 - 14	2,695	7.5%	2,948	7.5%	3,026	7.0%
15 - 19	2,420	6.7%	2,555	6.5%	2,825	6.5%
20 - 24	1,712	4.7%	2,204	5.6%	2,206	5.1%
25 - 34	4,150	11.5%	4,303	10.9%	4,844	11.2%
35 - 44	5,390	15.0%	5,462	13.8%	5,586	12.9%
45 - 54	5,404	15.0%	5,850	14.8%	6,001	13.9%
55 - 64	4,431	12.3%	4,967	12.6%	5,692	13.2%
65 - 74	2,771	7.7%	3,615	9.1%	4,395	10.2%
75 - 84	1,468	4.1%	1,833	4.6%	2,403	5.6%
85+	670	1.9%	844	2.1%	1,009	2.3%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,221	89.4%	34,649	87.6%	36,915	85.6%
Black Alone	2,027	5.6%	2,505	6.3%	3,017	7.0%
American Indian Alone	97	0.3%	96	0.2%	97	0.2%
Asian Alone	522	1.4%	768	1.9%	1,079	2.5%
Pacific Islander Alone	19	0.1%	27	0.1%	39	0.1%
Some Other Race Alone	475	1.3%	599	1.5%	780	1.8%
Two or More Races	691	1.9%	925	2.3%	1,211	2.8%
Hispanic Origin (Any Race)	1,387	3.8%	1,735	4.4%	2,160	5.0%

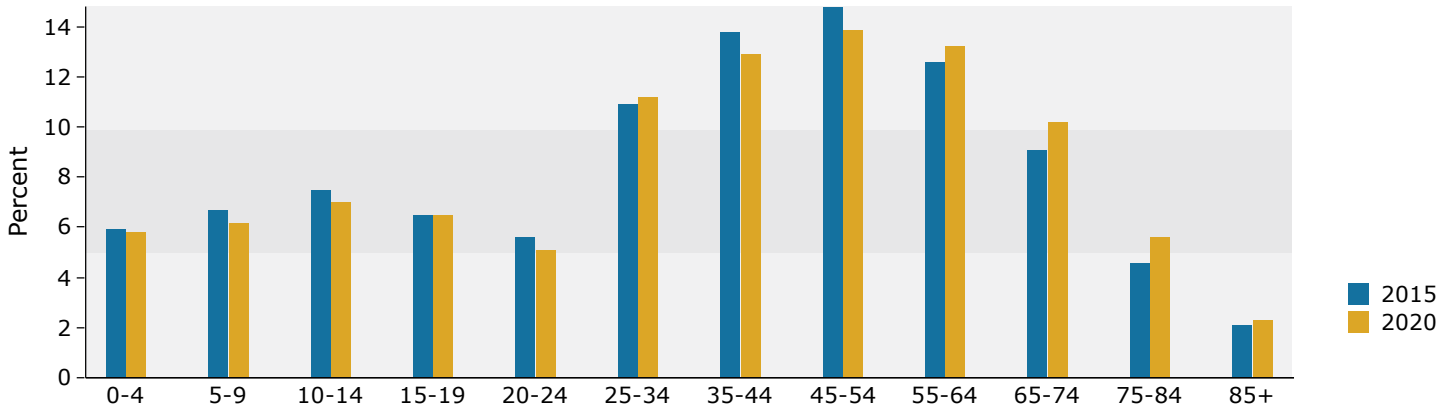
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

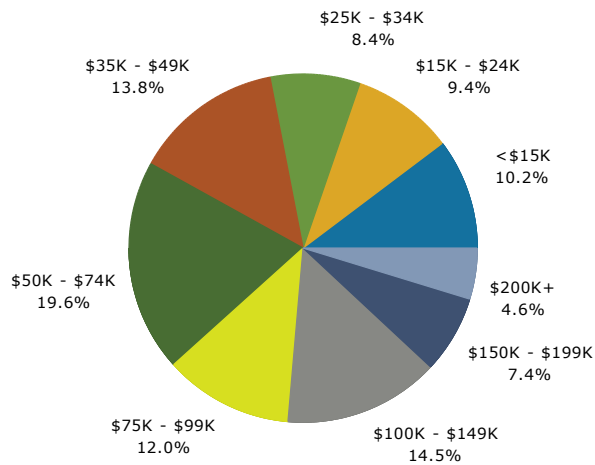
Trends 2015-2020



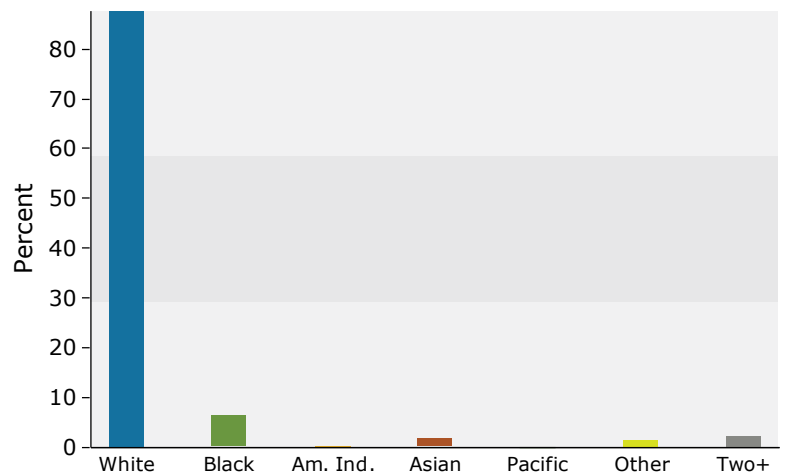
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

246 Indian Lake Blvd, Hendersonville, Tennessee, 37075
 Ring: 5 mile radius

Latitude: 36.32563
 Longitude: -86.59630

Summary	Census 2010	2015	2020
Population	66,630	72,239	78,371
Households	25,753	27,992	30,362
Families	18,674	20,218	21,876
Average Household Size	2.58	2.58	2.58
Owner Occupied Housing Units	18,894	19,691	21,325
Renter Occupied Housing Units	6,859	8,301	9,036
Median Age	39.3	40.8	41.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.64%	0.82%	0.75%
Households	1.64%	0.83%	0.77%
Families	1.59%	0.74%	0.69%
Owner HHs	1.61%	0.81%	0.70%
Median Household Income	2.60%	3.12%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	2,351	8.4%	2,204	7.3%
\$15,000 - \$24,999	2,300	8.2%	1,730	5.7%
\$25,000 - \$34,999	2,175	7.8%	1,816	6.0%
\$35,000 - \$49,999	3,891	13.9%	3,723	12.3%
\$50,000 - \$74,999	5,709	20.4%	6,597	21.7%
\$75,000 - \$99,999	3,346	12.0%	4,060	13.4%
\$100,000 - \$149,999	4,187	15.0%	5,062	16.7%
\$150,000 - \$199,999	2,371	8.5%	3,091	10.2%
\$200,000+	1,663	5.9%	2,078	6.8%
Median Household Income	\$61,855		\$70,315	
Average Household Income	\$85,417		\$96,777	
Per Capita Income	\$33,278		\$37,708	

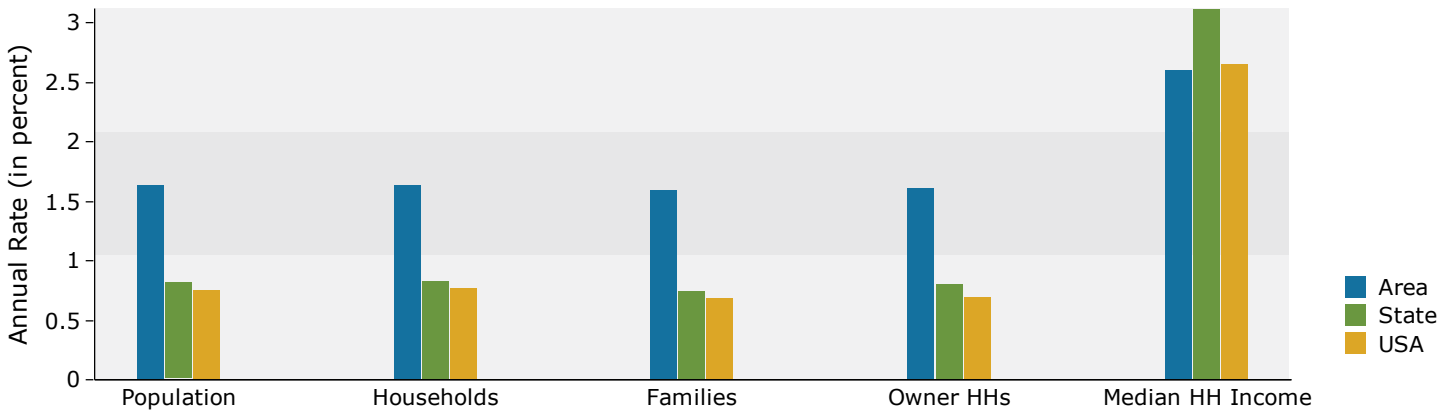
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,061	6.1%	4,111	5.7%	4,339	5.5%
5 - 9	4,713	7.1%	4,636	6.4%	4,681	6.0%
10 - 14	5,053	7.6%	5,268	7.3%	5,340	6.8%
15 - 19	4,592	6.9%	4,765	6.6%	5,068	6.5%
20 - 24	3,226	4.8%	4,129	5.7%	4,010	5.1%
25 - 34	7,513	11.3%	7,920	11.0%	8,993	11.5%
35 - 44	10,060	15.1%	9,839	13.6%	9,986	12.7%
45 - 54	10,442	15.7%	11,023	15.3%	11,220	14.3%
55 - 64	8,450	12.7%	9,512	13.2%	10,819	13.8%
65 - 74	5,134	7.7%	6,730	9.3%	8,194	10.5%
75 - 84	2,446	3.7%	3,109	4.3%	4,241	5.4%
85+	939	1.4%	1,196	1.7%	1,482	1.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	59,743	89.7%	63,561	88.0%	67,507	86.1%
Black Alone	3,737	5.6%	4,512	6.2%	5,368	6.8%
American Indian Alone	201	0.3%	197	0.3%	202	0.3%
Asian Alone	1,013	1.5%	1,464	2.0%	2,036	2.6%
Pacific Islander Alone	37	0.1%	53	0.1%	73	0.1%
Some Other Race Alone	723	1.1%	905	1.3%	1,172	1.5%
Two or More Races	1,176	1.8%	1,548	2.1%	2,013	2.6%
Hispanic Origin (Any Race)	2,188	3.3%	2,726	3.8%	3,396	4.3%

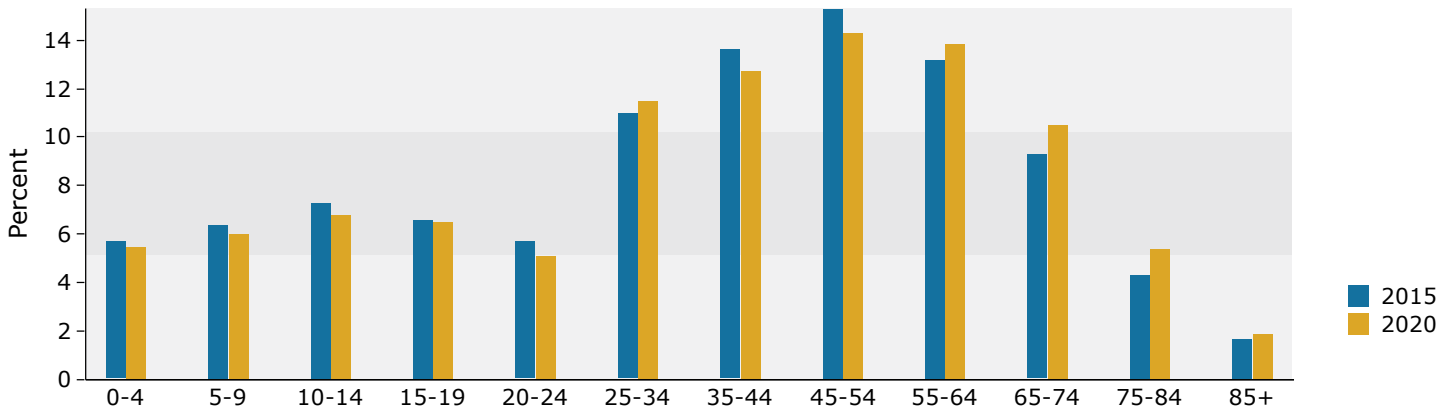
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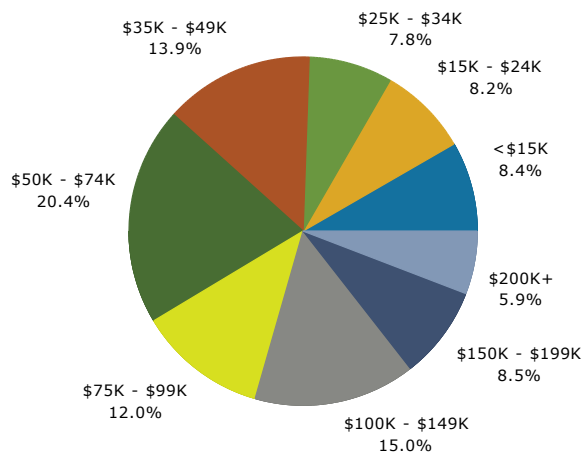
Trends 2015-2020



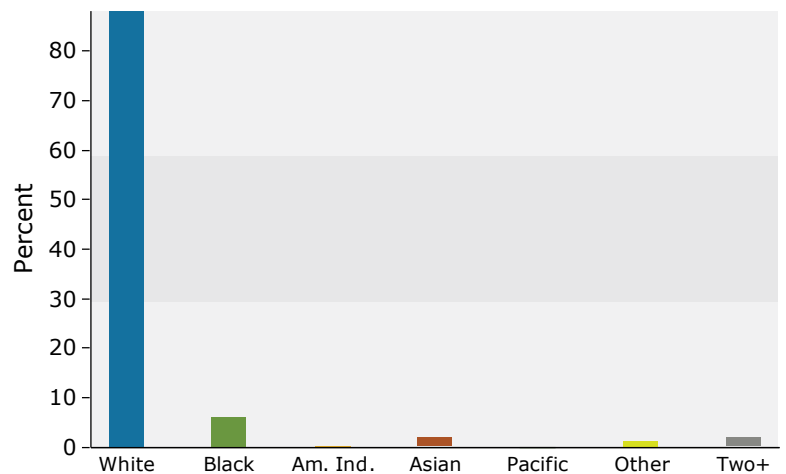
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.8%