

# Demographic and Income Profile

WV Morgantown BK  
 2 Lawless Rd, Morgantown, WV, 26501,  
 Ring: 5 mile radius

Prepared by Ellen Aldrich RealtyLink, LLC  
 Latitude: 39.625644603  
 Longitude: -79.99185413

Summary	Census 2010	2013	2018
Population	64,715	67,770	73,797
Households	27,340	28,931	31,869
Families	11,185	11,655	12,610
Average Household Size	2.10	2.09	2.09
Owner Occupied Housing Units	11,903	11,471	12,961
Renter Occupied Housing Units	15,437	17,460	18,908
Median Age	25.9	26.4	27.6
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.72%	0.28%	0.71%
Households	1.95%	0.33%	0.74%
Families	1.59%	0.12%	0.63%
Owner HHs	2.47%	0.50%	0.94%
Median Household Income	4.21%	3.80%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	8,600	29.7%	9,185	28.8%
\$15,000 - \$24,999	3,778	13.1%	3,065	9.6%
\$25,000 - \$34,999	2,940	10.2%	2,708	8.5%
\$35,000 - \$49,999	3,255	11.3%	3,179	10.0%
\$50,000 - \$74,999	3,985	13.8%	4,647	14.6%
\$75,000 - \$99,999	2,889	10.0%	4,166	13.1%
\$100,000 - \$149,999	2,137	7.4%	3,130	9.8%
\$150,000 - \$199,999	657	2.3%	938	2.9%
\$200,000+	686	2.4%	846	2.7%
Median Household Income	\$31,519		\$38,743	
Average Household Income	\$53,358		\$65,158	
Per Capita Income	\$23,753		\$29,016	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,559	4.0%	2,611	3.9%	2,937	4.0%
5 - 9	2,133	3.3%	2,257	3.3%	2,485	3.4%
10 - 14	1,998	3.1%	2,105	3.1%	2,413	3.3%
15 - 19	7,697	11.9%	7,583	11.2%	7,911	10.7%
20 - 24	16,775	25.9%	17,437	25.7%	17,305	23.4%
25 - 34	10,359	16.0%	11,200	16.5%	12,540	17.0%
35 - 44	5,756	8.9%	5,900	8.7%	6,716	9.1%
45 - 54	6,000	9.3%	6,027	8.9%	6,257	8.5%
55 - 64	5,474	8.5%	6,031	8.9%	6,828	9.3%
65 - 74	2,933	4.5%	3,454	5.1%	4,693	6.4%
75 - 84	2,097	3.2%	2,118	3.1%	2,502	3.4%
85+	936	1.4%	1,047	1.5%	1,213	1.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	57,260	88.5%	59,771	88.2%	64,472	87.4%
Black Alone	3,123	4.8%	3,469	5.1%	4,171	5.7%
American Indian Alone	98	0.2%	119	0.2%	154	0.2%
Asian Alone	2,550	3.9%	2,551	3.8%	2,745	3.7%
Pacific Islander Alone	39	0.1%	41	0.1%	45	0.1%
Some Other Race Alone	312	0.5%	367	0.5%	476	0.6%
Two or More Races	1,332	2.1%	1,452	2.1%	1,734	2.3%
Hispanic Origin (Any Race)	1,370	2.1%	1,622	2.4%	2,197	3.0%

Data Note: Income is expressed in current dollars.

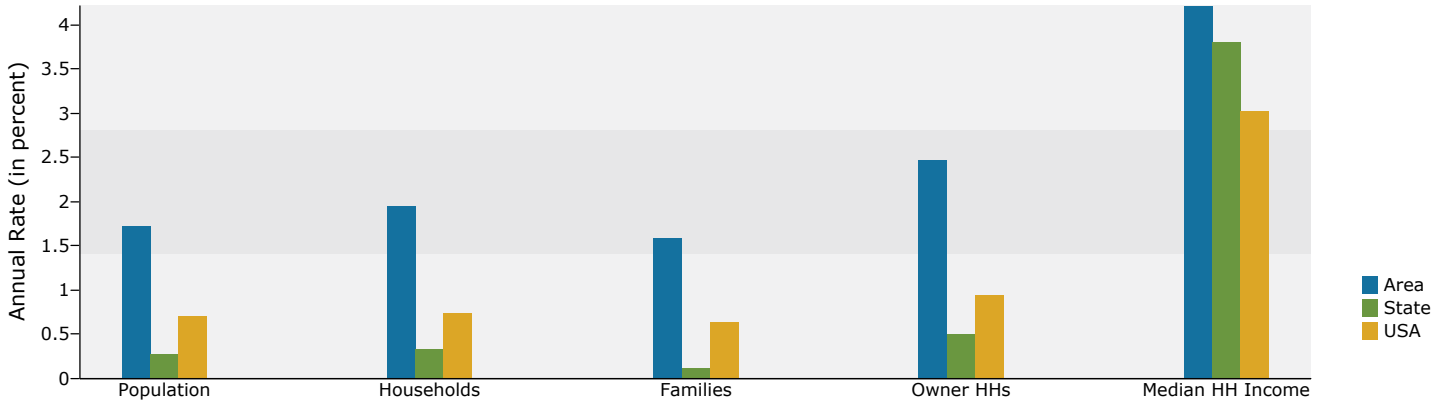
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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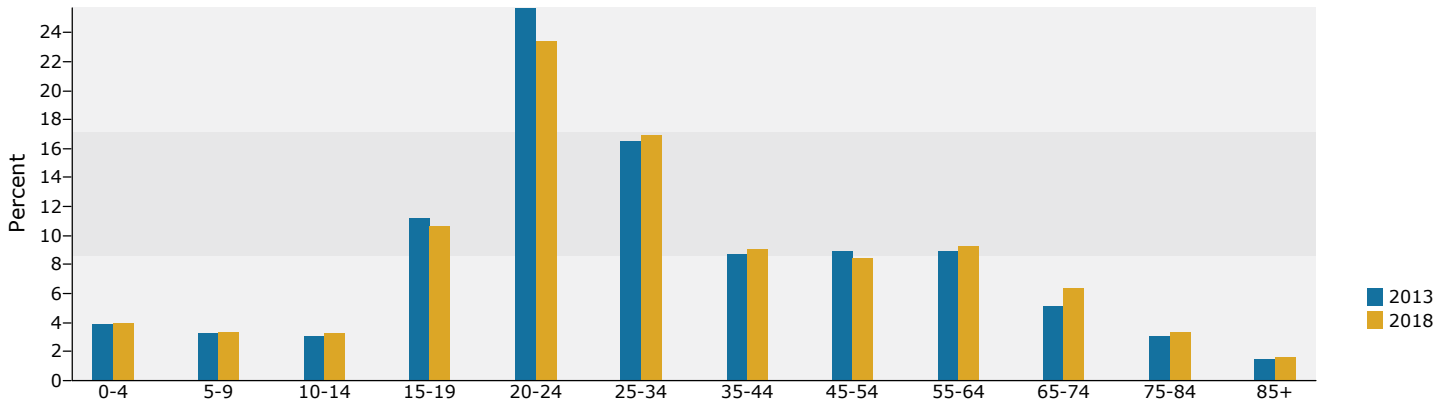
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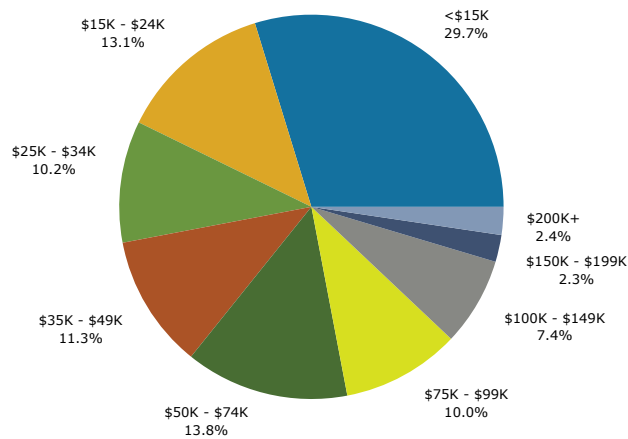
Trends 2013-2018



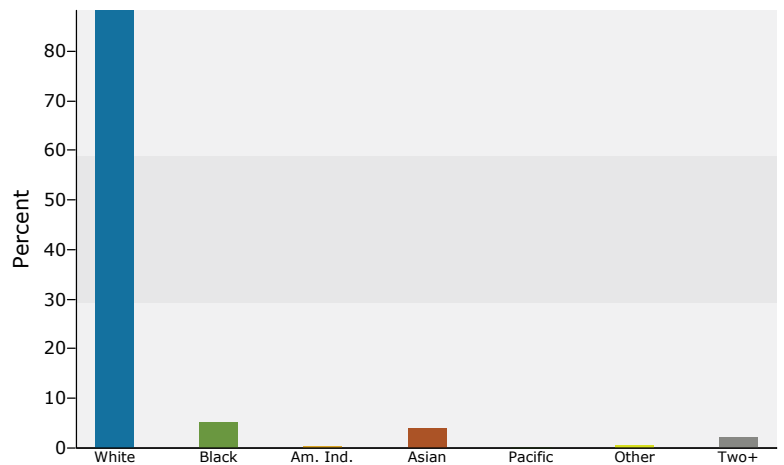
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 2.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

# Demographic and Income Profile

WV Morgantown BK  
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 Ring: 10 mile radius

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Summary	Census 2010	2013	2018
Population	99,746	104,459	113,477
Households	41,346	43,717	47,947
Families	21,064	21,964	23,678
Average Household Size	2.24	2.22	2.22
Owner Occupied Housing Units	23,239	22,984	25,598
Renter Occupied Housing Units	18,107	20,732	22,350
Median Age	29.6	30.2	31.7
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.67%	0.28%	0.71%
Households	1.86%	0.33%	0.74%
Families	1.51%	0.12%	0.63%
Owner HHs	2.18%	0.50%	0.94%
Median Household Income	4.51%	3.80%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	10,001	22.9%	10,509	21.9%
\$15,000 - \$24,999	5,172	11.8%	4,133	8.6%
\$25,000 - \$34,999	4,306	9.9%	3,876	8.1%
\$35,000 - \$49,999	5,303	12.1%	5,134	10.7%
\$50,000 - \$74,999	7,140	16.3%	8,202	17.1%
\$75,000 - \$99,999	4,930	11.3%	6,839	14.3%
\$100,000 - \$149,999	4,348	9.9%	5,989	12.5%
\$150,000 - \$199,999	1,183	2.7%	1,647	3.4%
\$200,000+	1,330	3.0%	1,614	3.4%
Median Household Income	\$40,629		\$50,656	
Average Household Income	\$61,865		\$75,604	
Per Capita Income	\$26,527		\$32,523	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,658	4.7%	4,721	4.5%	5,179	4.6%
5 - 9	4,387	4.4%	4,549	4.4%	4,880	4.3%
10 - 14	4,242	4.3%	4,449	4.3%	4,953	4.4%
15 - 19	9,943	10.0%	9,736	9.3%	10,187	9.0%
20 - 24	18,671	18.7%	19,515	18.7%	19,272	17.0%
25 - 34	14,812	14.8%	15,737	15.1%	17,136	15.1%
35 - 44	10,747	10.8%	10,953	10.5%	12,060	10.6%
45 - 54	11,487	11.5%	11,570	11.1%	11,935	10.5%
55 - 64	10,314	10.3%	11,435	10.9%	12,715	11.2%
65 - 74	5,595	5.6%	6,655	6.4%	9,085	8.0%
75 - 84	3,468	3.5%	3,543	3.4%	4,252	3.7%
85+	1,421	1.4%	1,596	1.5%	1,824	1.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	90,977	91.2%	95,044	91.0%	102,483	90.3%
Black Alone	3,518	3.5%	3,918	3.8%	4,724	4.2%
American Indian Alone	148	0.1%	175	0.2%	221	0.2%
Asian Alone	2,932	2.9%	2,934	2.8%	3,153	2.8%
Pacific Islander Alone	48	0.0%	49	0.0%	54	0.0%
Some Other Race Alone	372	0.4%	433	0.4%	560	0.5%
Two or More Races	1,751	1.8%	1,907	1.8%	2,284	2.0%
Hispanic Origin (Any Race)	1,728	1.7%	2,045	2.0%	2,778	2.4%

Data Note: Income is expressed in current dollars.

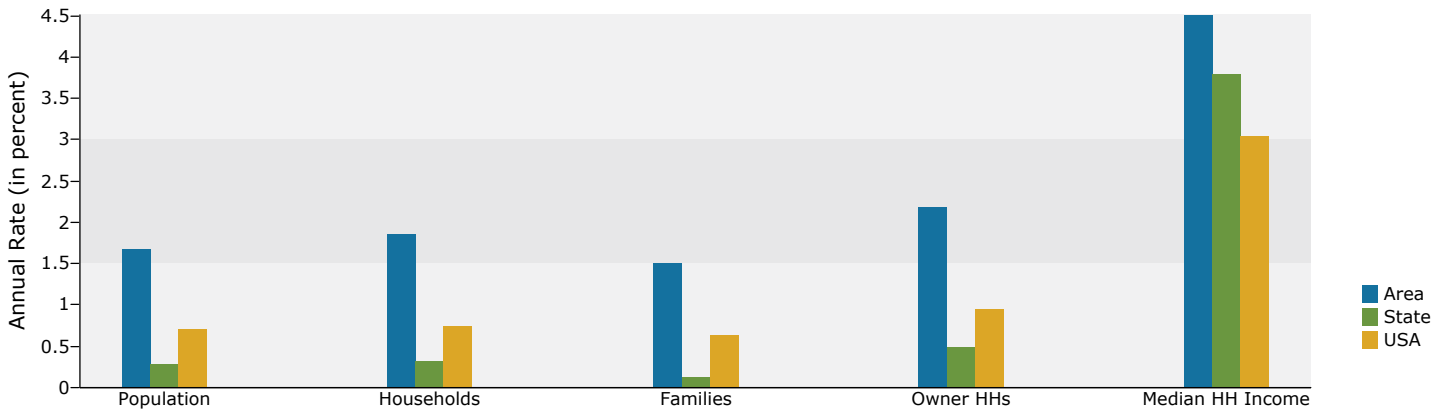
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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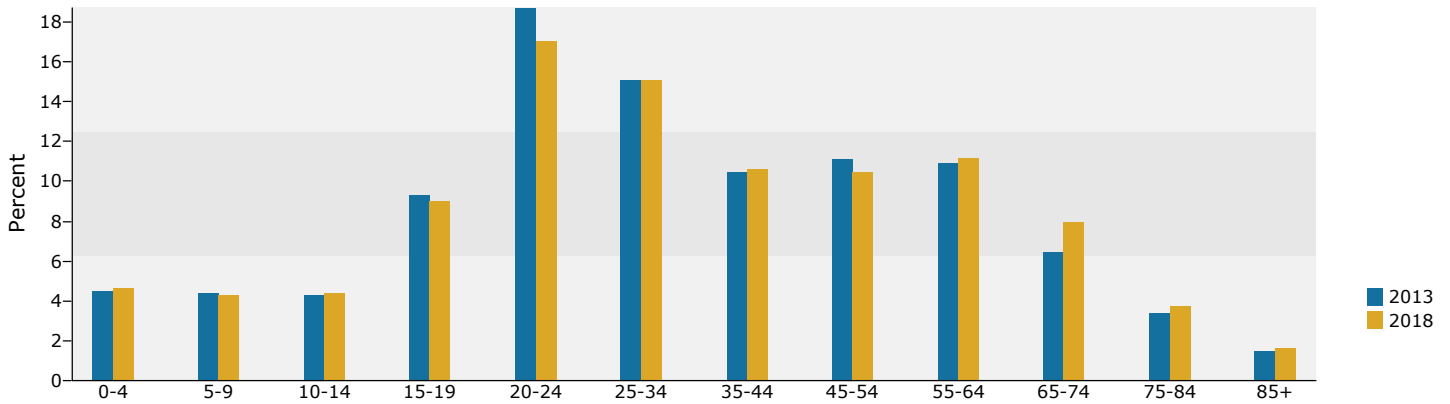
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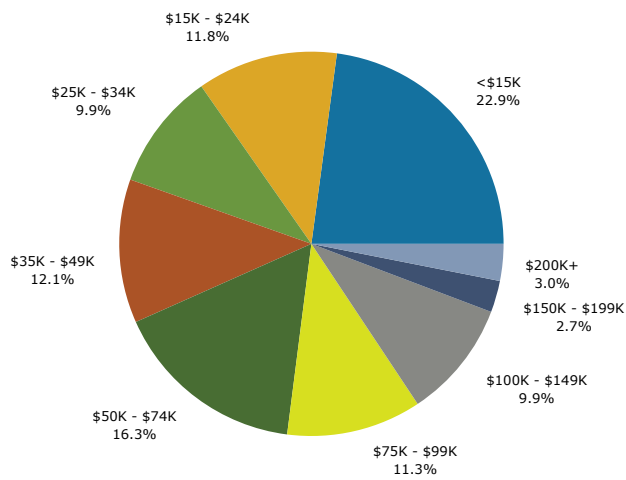
Trends 2013-2018



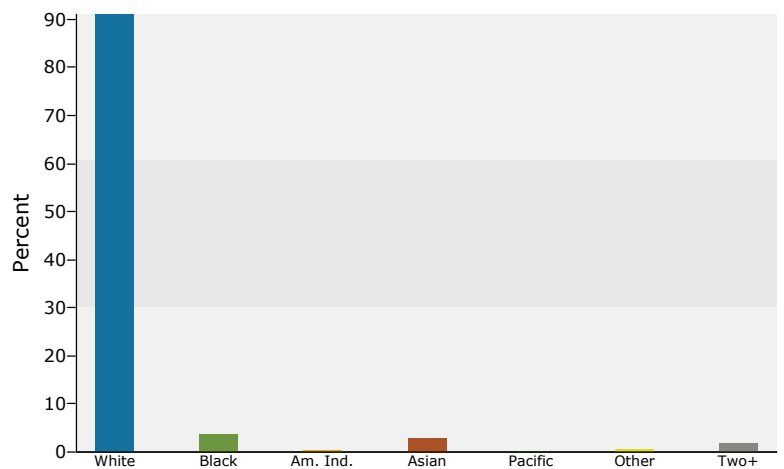
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

# Demographic and Income Profile

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Ring: 15 mile radius

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Latitude: 39.625644603  
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Summary	Census 2010	2013	2018
Population	150,096	155,731	165,946
Households	62,327	65,145	69,928
Families	34,519	35,613	37,558
Average Household Size	2.27	2.26	2.25
Owner Occupied Housing Units	38,575	38,123	41,301
Renter Occupied Housing Units	23,752	27,021	28,627
Median Age	33.1	33.7	35.0
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.28%	0.28%	0.71%
Households	1.43%	0.33%	0.74%
Families	1.07%	0.12%	0.63%
Owner HHs	1.61%	0.50%	0.94%
Median Household Income	4.54%	3.80%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	13,615	20.9%	13,896	19.9%
\$15,000 - \$24,999	8,343	12.8%	6,706	9.6%
\$25,000 - \$34,999	7,167	11.0%	6,268	9.0%
\$35,000 - \$49,999	8,093	12.4%	7,853	11.2%
\$50,000 - \$74,999	11,086	17.0%	12,641	18.1%
\$75,000 - \$99,999	7,577	11.6%	10,379	14.8%
\$100,000 - \$149,999	6,045	9.3%	8,008	11.5%
\$150,000 - \$199,999	1,590	2.4%	2,206	3.2%
\$200,000+	1,624	2.5%	1,967	2.8%
Median Household Income	\$40,296		\$50,311	
Average Household Income	\$59,153		\$71,408	
Per Capita Income	\$25,259		\$30,577	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,468	5.0%	7,523	4.8%	8,028	4.8%
5 - 9	7,120	4.7%	7,377	4.7%	7,722	4.7%
10 - 14	7,096	4.7%	7,241	4.6%	7,831	4.7%
15 - 19	13,382	8.9%	13,020	8.4%	13,422	8.1%
20 - 24	22,288	14.8%	23,015	14.8%	22,400	13.5%
25 - 34	21,147	14.1%	22,263	14.3%	23,487	14.2%
35 - 44	17,197	11.5%	17,423	11.2%	18,601	11.2%
45 - 54	18,586	12.4%	18,546	11.9%	18,788	11.3%
55 - 64	17,297	11.5%	18,895	12.1%	20,228	12.2%
65 - 74	9,868	6.6%	11,499	7.4%	15,233	9.2%
75 - 84	6,138	4.1%	6,164	4.0%	7,197	4.3%
85+	2,511	1.7%	2,764	1.8%	3,010	1.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	138,439	92.2%	143,176	91.9%	151,398	91.2%
Black Alone	5,193	3.5%	5,774	3.7%	6,840	4.1%
American Indian Alone	260	0.2%	302	0.2%	366	0.2%
Asian Alone	3,158	2.1%	3,181	2.0%	3,438	2.1%
Pacific Islander Alone	58	0.0%	61	0.0%	71	0.0%
Some Other Race Alone	478	0.3%	541	0.3%	681	0.4%
Two or More Races	2,510	1.7%	2,698	1.7%	3,151	1.9%
Hispanic Origin (Any Race)	2,189	1.5%	2,550	1.6%	3,362	2.0%

**Data Note:** Income is expressed in current dollars.

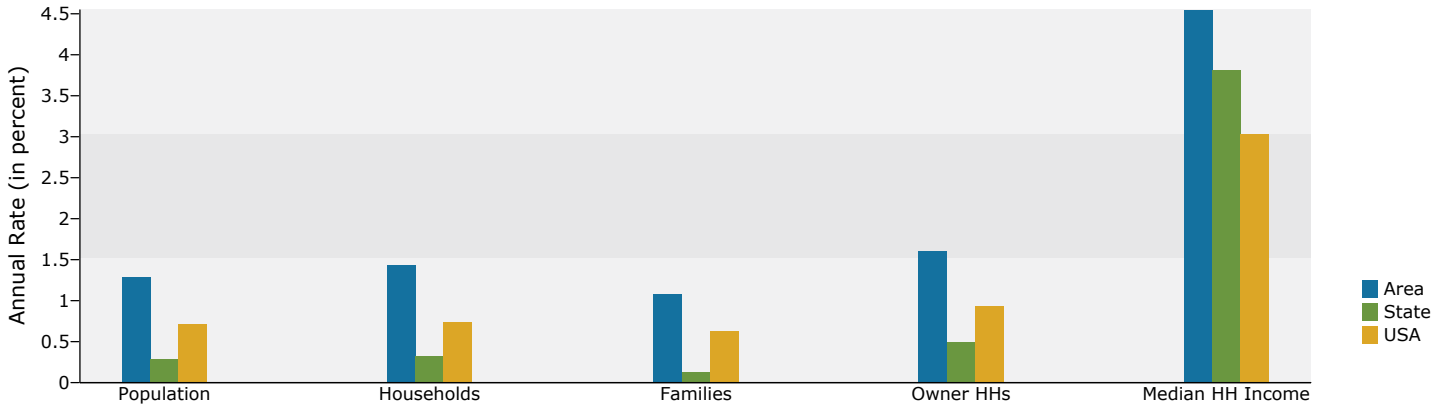
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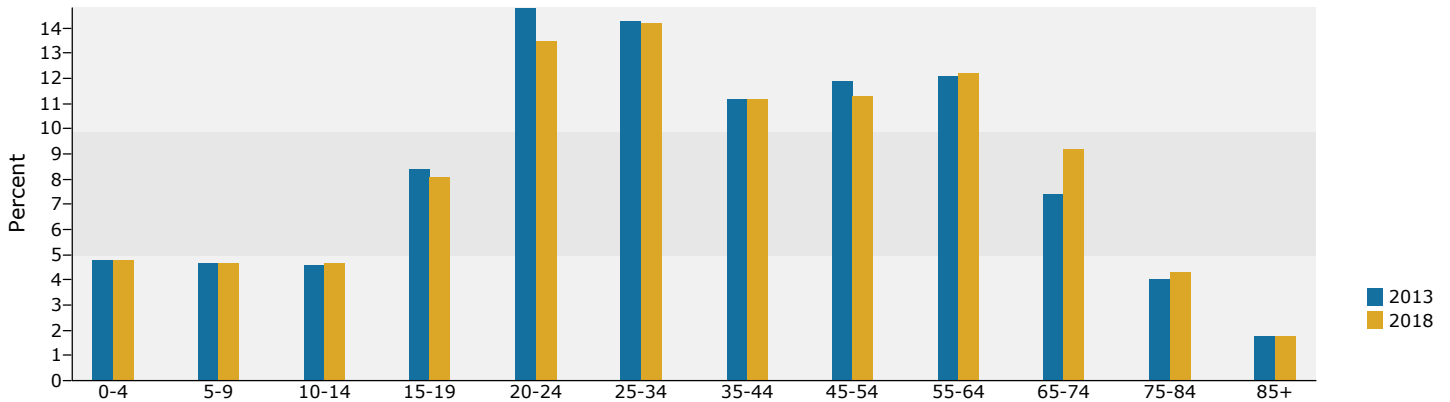
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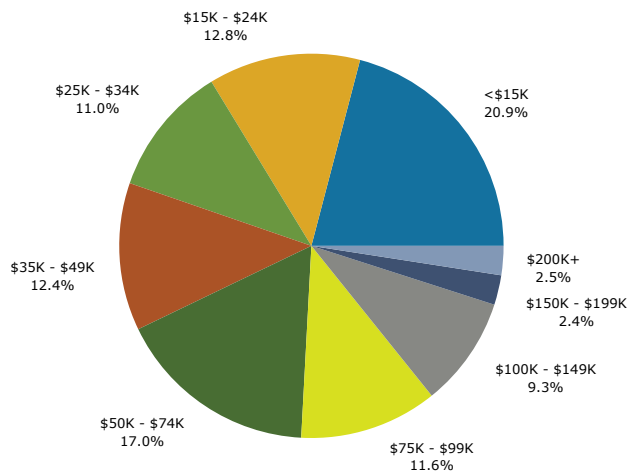
Trends 2013-2018



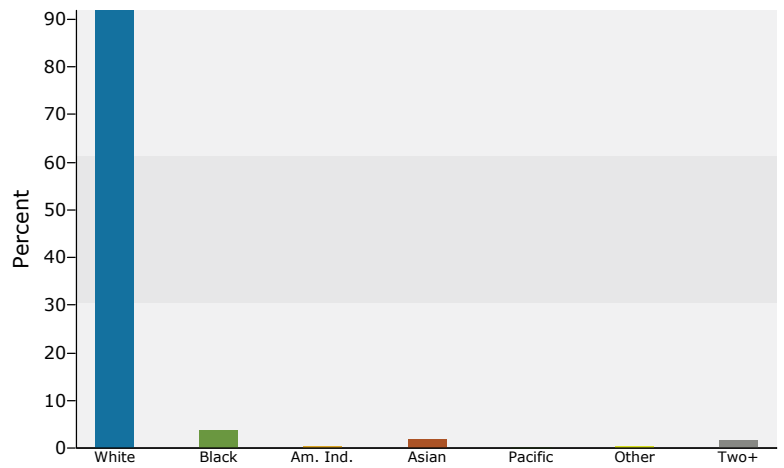
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 1.6%

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